



**FACULTY OF INFORMATION MANAGEMENT
MARA UNIVERSITY OF TECHNOLOGY**

Bachelor of Science in Information Management
(IM 245)

MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES
(IMR 665)

**ASSIGNMENT:
ARTICLE SUMMARY**

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Article on:

**Article 1: 2012 SURVEY OF THE PRESERVATION, MANAGEMENT, AND USE OF
AUDIOVISUAL MEDIA IN EUROPEAN HIGHER EDUCATION INSTITUTIONS**

**Article 2: AUDIOVISUAL DOCUMENTATION IN THE PREPARATION OF NEWS FOR
TELEVISION NEWS PROGRAMS**

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1.0 ABSTRACT

The title of first article is 2012 survey of the preservation, management, and use of audiovisual media in European higher education institutions written by Andy Stauder. This article was published in 2013 and have 18 pages of the reports. The title for the second article is audiovisual documentation in the preparation of news for television news programs written by Teresa Agirreazaldegí. This article was published in 2008 and have 8 pages of the reports.

Keyword: Audiovisual documentation, Internet, Television, Europe.

2.0 INTRODUCTION

In the first article, the survey was conducted by the Digitisation and Digital Preservation Group of the University of Innsbruck. The purpose of the survey was discovering the situation of audiovisual media in the higher education institution throughout European on the subject of quantities of material, types of data carries, digitization, making available of the material, and attitude towards AV media and digital preservation. The survey was conducted using an online questionnaire and approximately 226 respondent are participated in the survey. For the second article, the purpose of the article is about analysis the contribution of audiovisual documentation on TV news program, the impact of digitalisation in the organization and design of audiovisual documentations services. The data was collected by a quantitative and qualitative research on the use of audiovisual documentation in the news, documentation requests processed by journalists, and the study of the operation of documentation services of six TV stations.

3.0 OBJECTIVES

The objective of the first article are:

- To exploring the situation of the audiovisual media specifically in higher education across the European.
- To gained knowledge from the respondent about the importance of the preservation, management, and use of audiovisual media.