



**FACULTY OF INFORMATION MANAGEMENT
MARA UNIVERSITY OF TECHNOLOGY**

Bachelor of Science in Information Management
(IM 245)

MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES
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**ASSIGNMENT:
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Article on:

Article 1 - “Preservation in the age of google digitization, digital preservation and dilemmas”

Article 2 - “The conversation and preservation of film and magnetic materials (1): film materials

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Paul Conway (2010). Preservation in the age of google digitization, digital preservation and dilemmas. *Library Quarterly* 80(1), 61-79. doi: 0024-2519/2010/8001-000310.00

Antania, B. (2004). The conversation and preservation of film and magnetic materials(1): film materials. *Emerald Group Publishing Limited* 53(6), 323-331. doi: 10.1108/00245300410544411

1.0 Abstract

This paper focused about the conservation and preservation of audiovisual material (digitization). The preservation includes film, magnetic material, and google as a metaphor, photograph and microfilm. The audiovisual is important to preserve because to preserve the cultural heritage of digital information in general and to prevent natural disasters. In both of paper discussed about the effect of storage environment, new challenges to quality care, Audiovisual threat to heritage, and the skills gap emerging. The article concludes with recommendations and observations to make difficult choices. The both of article also highlight the important issue about the factors and the storage that effect the preservation of audiovisual.

2.0 Introduction

Preservation is to protect the "stuff" of culture in all forms and formats may also include a built environment that puts the raw material of history and facts. Effective preservation action will also depend on innovative research and development, and mutually reinforcing relationship between research and practice is still very important in the digital environment. Maintenance in keeping because film material is important because media have three different material cellulose nitrate; cellulose acetates (diacetate, triacetate) acetate propionate and butyrate acetate); and polyester because this material needs intensive care from the point of color, moisture, and light. Intensive care will not cause material situation is not perfect in terms of color film. Report of the Task Force on Digital Information Archive has been a touchstone in digital pres.- where Trend Library 54 (Spring 2005) is a special issue demonstrate the diversity of digital preservation best practices and innovation in terms of program and film preservation angle depends on the background information the media may be necessary to facilitate the creation of specific elements of the catalog record.