



ETR 300

METEORA ADVERTISING SDN. BHD.

NO 74, JLN. BADMINTON 13/29 SEC. 13, 40100 SHAH ALAM, SELANGOR DARUL EHSAN

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25.09.2003

Sir,

Submission Of Business Plan.

According to the subject above, we have already done one complete research on advertising service in printing. The research take about three months and the report have presented as business plan. This is for our ETR 300 subjects.

2. All the information we obtain for the report are from the survey we have done around Shah Alam. The sources of the information are the advertising companies and material & equipments suppliers.
3. We thank you for giving us guide and supports for us to complete the business plan.

Thank you.

Yours sincerely,



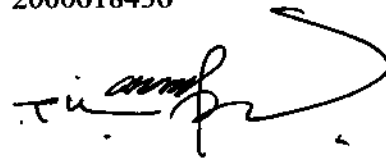
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INTRODUCTION

BUSINESS LOGO.



Definitions of logo.

- Background (yellow) – represent the spirit of our bravery against the weakness in our soul to fight any challenge.
- Top triangle (colourful)- represent our aim, strategies, planning, marketing strategies, good health, good Cooperation between partnership and for the Success to the company towards the future.

- Green - good health.
- Blue - good success.
- Brown - marketing planning.
- Grey - business strategies.
- Light Blue - our business future target.
- Pink - partnership.

EXECUTIVE SUMMARY

Meteora Advertising Sdn Bhd is establishing consistent to our government exclamation towards 2020 which encourage our local peoples to plunge in business industry. So that we take this opportunity to run a business which can gives advantageous to all parties.

Meteora Advertising Sdn Bhd is a company who run a service business which produce advertising product involving acrylic, sticker and steel. Our company offered a different of choice in producing a signage, signboard, stickers, banner and bunting. Our business done by customer's bookings first and then we will produce the product. In our company, the business can be done by a phone call and walk-in order. We will negotiate with clients and discuss for what they want and then after the negotiation agreed, then the business is deal. Instead of do not want to lose the deal, we will ask for an advance payment for a security. The rate of advanced payment is around 5%- 50%. This money is used for back up for our cost in case of if the clients cancel their order. Extra payment also granted if modifications wanted by the customers. It depends on the how its cost and recalculation on the total of payment will do.

We run this type of business are to gives benefit to other related parties and also to make them easier to run their own work. It also may give a lot of profit to our country which known as develop country and parallel to many industries such as construction industry.

In our business, we accept and offer our services not only for big company, but also for individual even customer order just for 1 product. We will try to give the best services to our customer parallel to concept

Our company will start ~~their~~ operation on 1st January 2004. Services that our company offer are accept and produce advertising order involving acrylic, sticker and steel, offer advertising services and counsel and delivery service.