

# APB eQuarterly

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Akademi Pengajian Bahasa, Universiti Teknologi MARA



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English Language & Linguistics  
Malay Studies  
Asian & European Languages  
Professional & Language Consultancy

## Home of Modern Languages

# APB featured **EXPERTISE**

Dr. Rozaimah  
Rashidin

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Department of Malay Studies





# Dr. Rozaimah Rashidin



Dr Rozaimah Rashidin is a senior lecturer in the Department of Malay Studies, Akademi Pengajian Bahasa, UiTM Shah Alam. She began her career journey in UiTM in 2007 and specialises in Semantics and Pragmatics. She is also the Head of Study Center (KPP) for the LG241 Program (Bachelor of Language Studies (Applied) Malay for Professional Communication). She holds a Bachelor of Arts (Honours), a Masters for Social Science (Linguistics) in 2007 and a Doctorate in Philosophy (Linguistics) in 2016 from Universiti Kebangsaan Malaysia. Dr Rozaimah Rashidin also holds a Diploma in Professional Translation (Mass Communication) from the Persatuan Penterjemah Malaysia (PPM) and Dewan Bahasa dan Pustaka (DBP).

As a lecturer, she has her own way of filling her free time especially during the semester break. Her love for fishing and photography acts as a source of therapy for her. She has been an academician from the age of 25 and gained broad experience as an educator, supervisor, and researcher. An individual that Dr Rozaimah has always admired is her supervisor, Prof Dr Norhashimah Jalaluddin who is a constant source of positive encouragement. Under Prof Dr Norhashimah's guidance, Dr. Rozaimah believes that a well-rounded lecturer needs to follow and internalise 3M, which are *Mengajar, Menyelidik, Menulis* (Teaching, Research, Writing). This principle advises that a lecturer's responsibility goes beyond teaching since they must write to showcase their ideas and articulate opinions on educational issues to the public.



Throughout her tenure as an academician, she has experienced many accomplishments and challenges. A momentous moment in her tenure was when she reached the finishing line of her PhD marathon after receiving ceaseless encouragement from her inner circle. She also faced many difficulties in collecting research data as well as managing uncooperative respondents. Taking over the position as the KPP for the first time also presented a great challenge for her as she managed students and academic affairs remotely as the world was plagued by the pandemic and the nation was under the movement control order. Nevertheless, Dr Rozaimah Rashidin persevered and pulled through despite these obstacles.



Dr. Rozaimah is also a research-enthusiast and an advocate for producing high-quality research. It was around 2005, during her Masters journey, when she presented her research for the first time. The excitement from presenting sparked a deep sense of interest and awareness of the importance of research for the survival of knowledge, especially linguistics. She views linguistics as a scientific study of language and needs to be linked to the nature of language which is still evolving.

Besides that, she is active in writing and publishing papers with the main purpose of knowledge sharing. She obtains projects and research grants not only for the students that she supervises, but to attract her comrades to collaborate. A strong proponent of the essentiality of knowledge sharing, Dr Rozaimah advised lecturers that if there is knowledge to be shared, it should never be kept to oneself.

# Reach Us

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