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Inov Dengan UiTM Mukah?

HIGHLIGHTS:

- Program Bicara Ilmu "Keusahawanan Belia, Tunjang Masa Depan Koperasi, Pemangkin Ekonomi Negara" UiTM Mukah 2023
- MATH STEP-UP@UiTM Bantu Komuniti Pelajar & Guru Mendalami Ilmu Matematik
- Embracing Cultural Diversity: Virtual Inbound Outbound Mobility Programme Between Universiti Teknologi Mara (UiTM) Sarawak Mukah Campus & Rajabhat University, Thailand
- Wacana Harmoni Perancangan Strategik Peringkat UiTM Kampus Mukah 2024
- Penjurian Inap Desa di Kampung Tellian, Mukah: Dari Kaca Mata Juri





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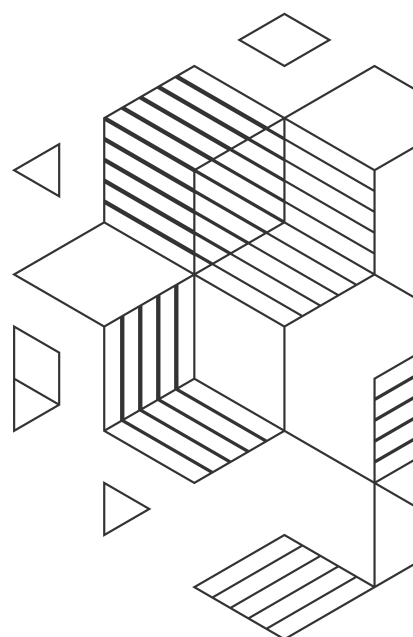
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Social Entrepreneurship, Social Exchange

Author: Norazimah Mejri

The concept of 'Social Entrepreneurship' may seem contemporary, but its roots can be traced back through history. Although the term gained prominence only in recent decades, the essence of social entrepreneurship addressing societal issues through innovative business models has been evident across various epochs. Numerous pioneering individuals have embarked on ventures to tackle social challenges and foster positive transformations within communities.

Social entrepreneurship is pivotal in fostering economic development by generating value in various forms, such as job creation, innovation in products and services, building social capital, and promoting equity. While social entrepreneurship shares similarities with traditional entrepreneurship, it prioritizes social impact alongside financial returns. A poignant example of social entrepreneurship can be observed in The Silent Teddies, a venture based in Lorong Ampang, Kuala Lumpur, Malaysia. This enterprise provides employment opportunities and offers training to individuals with hearing impairments, equipping them with essential life skills to navigate daily challenges successfully. By empowering the deaf community through employment and skill development, The Silent Teddies exemplifies how social entrepreneurship can drive positive societal change.

In recent years, social entrepreneurship has garnered increased attention from scholars and practitioners alike. This growing interest underscores the recognition of its potential to address pressing social issues while contributing to economic growth and sustainable development.

