

The Development of À La Carte-based Blended Learning for EFL Speaking Skills

Wang Hanxu wanghanxu@student.usm.my Center for Instructional Technology and Multimedia Universiti Sains Malaysia, Malaysia

Irwan Mahazir Ismail* irwan mahazir@usm.my Center for Instructional Technology and Multimedia Universiti Sains Malaysia, Malaysia

Zheng Zheng zhengzheng@student.usm.my Center for Instructional Technology and Multimedia Universiti Sains Malaysia, Malaysia

> Nor Yazi Khamis nyazi@ump.edu.my Centre for Modern Languages Universiti Malaysia Pahang, Malaysia

Corresponding author*

Received: 24 May 2023 Accepted: 10 June 2023 Published: 15 December 2023

ABSTRACT

Information and communication technology development has called for blended learning to expand the quality of higher education. During the Covid-19 pandemic, education institutions worldwide shifted to blended learning to meet the challenge. Nevertheless, like any disruptive innovations in their early stage, blended learning faced unsatisfied outcomes, especially in English-speaking courses in Chinese colleges. The current blended learning model remains in a traditional teacher-center, bottom-up order, emphasizing rote memorization that has little relevance to the students, thus hindering students' learning motivation and self-efficacy. The big class size has also caused overload tasks to the teachers who have insufficient experiences and specific knowledge and skills to tackle the issue. The study offers the development of an innovative blended learning model in the form of À la Carte to facilitate English-speaking skills learning and teaching. The aim is to determine the innovation's effectiveness in enhancing EFL students' motivation and self-efficacy in learning English-speaking skills. The study adopted two credible

> Future of Instructional Design Role in The Next Normal: Blended Learning THEME 5





theories, namely social cognitive theory, and self-determination theory; four source models of selfefficacy, self-determination theory and Keller's ARCS model were used to guide the development. It resulted in six practical principles used to guide the development of lesson plans of ÀLC-based blended learning for an English-speaking skills lesson for Cangzhou Technical College students. A quasi-experimental research design was conducted to investigate the effectiveness of the ALC model using 70 first-year students from two classes, ÀLC-based blended learning (experimental group) and existing blended learning at CTC (control group). Findings indicated significant differences between the two groups' motivation and self-efficacy. The developed theoretical framework and the ÀLC-based blended learning lesson plan were appropriate and feasible to improve students' motivation and self-efficacy in learning the language.

Keywords: Àla Carte model; blended learning; speaking skills; motivation; self-efficacy

INTRODUCTION

Countries worldwide sustain improving efficiency and effectiveness by integrating information and communication technology into teaching and learning (Kozma & Voogt, 2003). The move advocates blended learning as a viable and economically appropriate means of promoting quality higher education (Thorne, 2003). However, most countries' blended learning practices are implanted into traditional education rather than pursuing innovative possibilities (Floris et al., 2020). For instance, the learning paths have already been determined, thus limiting students' choices and autonomy. At the same time, their perceived abilities are affected by regular examinations, highly competitive performance-oriented education settings, and social comparisons among their peers, particularly in subject domains where they are challenged (Archambault et al., 2010). Consequently, it deduces the traditional motivational models of blended learning as somewhat pointless in sustaining students' self-efficacy.

Peng and Fu (2021) identify blended learning as an effective learning and instructional design approach to improve students' motivation and positive attitudes toward learning English. Blended learning integrates traditional face-to-face learning and teaching and distributed learning systems with computer-based technologies. It combines different media into a single deliverable approach (Stein & Graham, 2014). For instance, this type of learning may simultaneously utilize media such as text, audio, and video or asynchronously with brick-and-mortar learning methods in one course. However, related literature has also reported contradictory findings (Celik & Aytin, 2014). Some teachers found that students in traditional classes who were less motivated displayed visual cues or facial expressions that they were not ready to learn in an online learning environment. Therefore, research on the new model of technology-enhanced blended learning should focus on how it could motivate students consistently.

This study proposes the Àla Carte model (ÀLC). It is one of the sub-models of blended learning in which students can choose courses that work for them entirely online, with an online teacher present both online and in the non-digital space of the school (Nass et al., 2021). The two primary features of the ÀLC model are student-centered and ubiquitous learning. Students can decide their places of study. For instance, they can also set their learning goals based on their own needs; therefore, the combination of needs and goals could motivate students in the learning





process. The ubiquitous learning environment enables students in the ALC model to learn anywhere and anytime. This open and prosperous system ensures all users reach the most attainment levels and encourages joint participation in constructing this knowledge base through all interfaces.

On a similar note, English is a 'must' in the school curriculum from primary to higher education in China. Since English is among the most dominant language of communication worldwide, it makes the language worth learning (Incelli, 2021). Moreover, Seraj and Habil (2021) assert that the advantage of the Internet of Things (IoT) as a means of global communication requires high-level English-speaking skills, especially in the era of the Fourth Industrial Revolution. China also recognizes the strategic importance of integrating ICT with education and carries out the 'Modernization of Chinese Education 2035' policy. However, it is disheartening to note that with the largest share of time and money investment in online English and higher education (Figure 1), many Chinese students still lack basic English-speaking skills (Amoah & Yeboah, 2021).



Note. The data were obtained from China Business Industry Research Institute Figure 1: China's Online Education Segments

The first challenge is that Chinese is far from the English language (Figure 2). The diversity of language principles leads to learning difficulties (Shimanskaya & Slobakova, 2019). Secondly, the current blended learning model for English-speaking in China is confined only to online or offline classes as a subject. Most Chinese students spend a lot of time and energy learning English online and offline but to no avail. The language was not used in daily conversation, which is common in Asian countries (Yakovleva, 2021). Finally, blended learning practices in China are mostly a bottom-up order, through teachers, as the provider of knowledge, pass their knowledge to the students directly. From the beginning of words and sentences to the entire speech paragraph or adopting the traditional drilling practice, imitation, and evaluation, China students are merely passive receivers of knowledge. The emphasis is on the rote memorization of words and sounds that have little relevance to the students (Jiang & Zhang, 2021), thus hindering students' learning motivation and self-perceived academic ability.

> Future of Instructional Design Role in The Next Normal: Blended Learning 218 THEME 5





Note. The data were taken from Zurawsky (2006) in foreign language instruction: Implementing the best teaching methods. Research Points, 4(1). American Educational Research Association (AERA). 241

Figure 2: Languages by the Degree of Difficulty

As an English course lecturer and a team member of the Research and Development of Cangzhou Technical College (CTC), the researcher of this study is authorized to get primary sources of the college's academic affairs. According to the college authority, only 2259 students compared to 5075 students enrolled in the English-speaking blended learning course in the second semester of 2020-2021; only 290 students passed. The course uses the traditional lecture-based teaching method to teach speaking skills in an EFL context where learners take passive roles. preventing them from developing their speaking skills. Chen and Goh (2011) pointed out the challenge with the class size, which is too large (around 30 to 60 on average), a common problem in China. Close observation showed teachers had too much work to handle in large-size class teaching. Subsequently, the teachers' limited practice led to low confidence and a scarcity of specific linguistic knowledge to cater to the matter. In addition, low-level learners who had to labour more effort eventually lost interest and motivation; high-level learners mastered swiftly due to a lack of challenges, hence gaining less happiness in achievement. These drawbacks identified at CTC resulted in students' low motivation and self-efficacy.

Furthermore, according to a local survey, the problems of English-speaking blended learning in CTC include low attendance and unsatisfactory learning outcomes due to low motivation. In-depth interviews with ten students indicated that most students prefer offline classes, despite online classes' convenience features and benefits for self-learning ability. Also, a questionnaire survey with 85 researchers using the ARCS Model found that 36.6 per cent of the students had problems maintaining interest, 41.2 per cent felt they could not comprehensively apply what they learned from the online course, and 80 per cent of students faced social pressure or academic needs, with only 20 per cent for interest.





Notably, here lies the need for an effective model of blended learning to improve Englishspeaking learning and teaching in China's colleges. This study aims to develop an effective À La Carte-based blended learning for English-speaking skills to enhance CTC students' motivation and self-efficacy in learning the language.

LITERATURE REVIEW

The literature aids in forming a framework for educators' practical and feasible guidelines in yielding the power of innovation. The study identified the appropriate theories and models to guide its development. Figure 3 illustrates the study's inter-connected variables and items in developing an effective À La Carte-based blended learning for English speaking skills.



Note. The framework consists of the inter-connected variables and items adopted from the Social Cognitive Theory (Bandura, 1986; 2009) and Self-determination Theory (Sibold, 2016). Figure 3: The Study Theoretical Framework

Bandura (1986) put forth the Social Cognitive Theory (SCT), which is the framework of how individuals acquire knowledge (Bandura, 2009) and how learners see themselves in the social groups that they belong to. According to Schunk and Usher (2019), the theory characterizes intrinsic motivation that features self-efficacy, social comparison, goals, outcome expectations, values, and attribution. Since students with greater self-efficacy are more likely to take up challenging tasks, have more interest and recover quicker from disappointments, their motivation to learn is consequently high (Zimmerman, 2000). The motivation for learners' actions is based on environmental factors and personal beliefs, such as the value of goals and expectations of achievement. A sense of academic self-efficacy among students gives them the confidence,





motivation, and ability to make informed decisions and participate successfully in learning activities to achieve higher performance and outcomes. In a word, increased motivation for learning boosts academic self-efficacy; conversely, high learning self-efficacy levels can bolster motivation.

Self-determination Theory

Self-determination Theory (SDT) is the mechanics for understanding the process that initiates, directs, and maintains goal-oriented behavior's quality, consistency, and persistence. It examined social and environmental factors influencing motivation, eventually leading to optimal sustenance (Ryan & Deci, 2000). The three posts of SDT are autonomy, relatedness, and competence (Sibold, 2016), which are well encouraged in the ÀLC model.

Self-efficacy

Self-efficacy is a student's belief in their ability to produce specific outcomes rather than their actual skills (Yang, 2017). Students who can solve complex problems tend to have high selfefficacy (Zimmerman, 2000). A student with good English-speaking skills may have low selfefficacy because they may think that a high score is not achievable with the existing assessment criteria of the course. The design of the ÀLC model in this study allows students to choose the difficulty level of their tasks. In return, the students are rewarded students based on the completion of the task. Autonomy gives them more control over their learning progress, boosting their confidence and self-regulation abilities. Moreover, self-efficacies from academic confidence differ from general perceptions because these differences in performance come from specific evaluations that cater to each situation. Therefore, this study administered pre-treatment and post-treatment tests on the students' English-speaking skill self-efficacy instead of using a general perception test.

Bandura (1986) developed four sources of self-efficacy. The sources are mastery experience, vicarious experiences, social persuasion, and physiological and emotional states, critical influences in developing self-efficacy. Researchers have confirmed this model in mathematics, engineering, and sports (Usher & Pajares, 2009). However, only a few studies are related to the specific domain of English learning, especially for speaking skills. Hence, to form English-speaking skill self-efficacy beliefs, the researchers integrate details that may influence the evaluation of students' capability. The students were given information that may affect their selfefficacy beliefs rather than directly evaluating the students' self-efficacy through the four sources of efficacy. The four sources of the self-efficacy model were injected into developing the ÀLC blended learning model.

Motivation

Motivation is an individual's interest in participating in meaningful activities (Wlodkowski, 1999). It can also be considered as any reason for taking any action. It consists of characteristics like initiating action and providing and continuing direction. There is considerable evidence that motivation positively impacts an individual's educational success, especially in Language learning (Dörnyei, 1994). Therefore, it is necessary to research students' motivation when developing a blended learning model. The motivational process stressed by SCT, from the goals set and perceptions of progress to self-efficacy of the learning, varies and alters all the time (Bandura, 2009). Schunk and Usher (2019) suggest increasing motivational research under SCT through realtime analysis. A microanalytic approach involving pre- and post-treatment tests through self-





assessment was used in this study. This study expanded the SCT motivation research focus on moment-to-moment personal, behavioral, and environmental changes. Keller (1987) developed the motivation model of attention, relevance, confidence, and satisfaction (ARCS) and provided a framework for designing instructional materials with a higher motivational appeal. It was injected into the development of the ÀLC model and formed my instruments to test the effectiveness of the ÀLC blended learning model.

Based on the self-determination theory, the ÀLC model is effective because it allows students to feel autonomous and competent and experience relevance (Ryan & Deci, 2000). Students can choose how they would like to present their learning in the course, facilitating a broader conversation about assessment based on individual abilities and confidence levels. Sibold (2016) indicates that the ÀLC model may simultaneously improve student motivation and self-efficacy and allow instructors to connect with students individually according to their learning styles, balancing the workload on the academic calendar. In this way, students are more likely to approach assignments highly motivated and may have greater self-efficacy as they interact with the course content in personally relevant ways.

METHODOLOGY

Research Design

A quasi-experimental design was employed to measure the effect of the ÀLC blended learning model on the students' self-efficacy and learning motivation. It involves two groups: independent variables, i.e., blended learning based on the ÀLC model (experimental group) and existing blended learning as the control group (Table 1). Both groups were given treatments and questionnaires. The result was computed and compared to determine the motivational and self-efficacy (dependent variables) effectiveness of the ÀLC model. However, considering the institution's limitations, individual students cannot be randomly assigned to a single treatment. The nonequivalent control group design was adopted, whereby similar entire classes based on the pretest results were randomly selected as either the experimental or the control group.

The purpose of the pretest is to ensure the comparability of the two groups before the treatment. Then, a posttest allows the researchers to determine the direct effects of the treatment on the outcome variables. The control group is to determine whether any observed changes in the experimental group, from the pretest to the posttest, result from the experimental treatment or be attributed to other influences such as testing effects. Time-related confounds are minimized because the experimental and control groups are tested simultaneously. The sample size is n = 70 students, with 35 for each group. The population is 5740 students, the entire first-year non-Englishmajor students of CTC. To ensure the initial English-speaking skills level of the two selected classes is equivalent, all the classes in this grade were pretested.



Table 1





Research Instruments

Two questionnaires were formed in this study, the Blended Learning Motivation Questionnaire (BLMQ) and the English-speaking Self-efficacy Questionnaire (ESQ). The BLMQ was modified from Keller's (2010) Instructional Materials Motivation Survey (IMMS) based on the ARCS model (Cronbach's alpha = 0.96). The original 36 items refer to the text, pages, exercises, illustrations, writing, words, stories, and pictures of instructional materials combined into the study course. Eighteen items refer to the whole instrument that formed the final BLMQ. Considering there is no one-measure fits-all, the ESQ was explicitly designed based on the four Englishspeaking skills of this course objectives (12 items in total, with three for each skill).

The two questionnaires were validated through a pilot study by SPSS software to test their reliability and validity. All items were rated on a 5-point Likert scale, from 1 (Not True) to 5 (Very True). As shown in Table 1, values of average variance extracted (AVE) are greater than or equal to 0.5, which proves the convergence efficiency; a composite reliability (CR) value between 0.6 and 0.7 is acceptable, but at more advanced stages, it must be higher than 0.7 (Shrestha, 2021). Table 2 presents the alpha value of the items higher than 0.7 to indicate acceptable reliability and 0.8 or higher for higher reliability (Lai, 2021).





AVE and CR for the Convergent Validity

Factors		AVE	CR	
Motivation	Attention	0.795	0.939	
	Relevance	0.703	0.875	
	Confidence	0.564	0.654	
	Satisfaction	0.694	0.948	
Self-efficacy	Language	0.767	0.908	
	Delivery	0.703	0.877	
	Topic	0.738	0.894	
	Organization	0.805	0.925	

Table 2

Cronbach's Alpha Values for the Instruments

Items	Cronbach's α value	No. of items	
Motivation	0.890	18	
- Attention	0.936	4	
- Relevance	0.880	3	
- Confidence	0.892	2	
- Satisfaction	0.947	8	
Self-efficacy	0.959	12	
- Language	0.905	3	
- Delivery	0.874	3	
- Topic	0.920	3	
- Organization	0.893	3	

RESULTS AND DISCUSSION

What are the ALC-based principles in developing blended learning English Speaking Skills *learning and teaching at CTC?*

Prior to the development, a document analysis of related theories, models and elements was conducted to determine appropriate principles of ÀLC-based blended learning for CTC students' English-speaking skills. The analysis concluded six principles which were later integrated into the lesson plan for the experimental class of the study (Table 3).

- 1. Attention: It is to attract and maintain students' attention through teaching situation design, guide learning needs, stimulate interest through active inquiries, and make students willing to learn.
- 2. Relevance: The teaching should be related to the relevant needs of students, and students'





professional knowledge background, social life, personal needs, preferences, career planning and other links, meet the learning needs so that students learn actively.

- 3. *Physiological States*: It should not lead to EFL learners' emotional anxiety and physical stress when performing a particular English-speaking learning task.
- 4. *Vicarious Experiences*: It should promote modelling experience from students, teachers, and others online or offline and refers to the experience obtained by observing competent teachers and peer EFL learners. It also includes a self-modelling experience that represents learners' expectations for their success in speaking English.
- 5. *Confidence and Mastery Experiences*: It is to propose learning objectives and evaluation standards to students, set diversified and multi-level learning difficulty levels according to students' skills and abilities, support and help students solve problems, achieve goals through students' efforts, experience pride in success, enhance learning confidence, and make students like learning.
- 6. *Satisfaction and Social Persuasion*: Timely feedback on the learning results by teachers or peers, through recognition, praise, and other reinforcement means to sustain their good learning behavior, and feel the learning value, so that students continue to learn.

How are English speaking skills learned via ÀLC-based blended learning at CTC?

Table 3 presents an example lesson plan based on the theoretical framework (Figure 3) of the ÀLC blended learning model, which was used to develop the teaching and learning of English-speaking skills for CTC students.

Task	Talk about the working procedure of a traditional Chines	e craft
BOPPPS	Learning Activities based on ÀLC Principles:- Attention (A)- Relevance (R)- Confidence (C)- Satisfaction (S)- Mastery experience (ME)- Vicarious experiences (VE)- Social persuasion (SP)- Physiological states (PS)	Prototype
B Bridge-in	Watching Video (A) About "black technology" of ancient Chinese people: Mortise and tenon craftsmanship, which makes the wooden building stand for thousands of years without nails or glue.	Bridge-in B%A Mortise and tenon Here to de Constructor

An Example of a Lesson Plan for English-speaking Skills ÀLC-based Blended Learning

Table 3



		(8) E-5550823-4664 (9) High Hard Adv. Nat/1/1 (22) splitheter adv. Nat/1/1
0	Vote to understand learning objectives (R), (PS)	Objective
Objective	Use mortise and tenon craftsmanship as an example to learn how to describe a procedure using English orally.	12票 約代 06-19-22:42
		く 税原/何卷 三 Single Chaice/Do you know how to describe the working procedure of mortise and tenon? Answerd 0 42 A Yes 0 5%
P Pre-assessment	1. Answer Questions (C), (S), (ME)	Pre-assessment
1 ic-assessment	Do you know the procedure of mortise and tenon craftsmanship? Could you show me an example?	● 任务点 ① じ ILinking words 批阅
	2. <u>Stimulate Recall of Prior Knowledge (R), (PS)</u>	1. [Matching] Vocabulary
	The students are majoring in Building Operations; hence, they could answer the question based on their content knowledge.	Direction: group these linking words and phrases shown as follow. 3.3 Task 3: Craft
	3. Sit for the Quiz (C) (S) (ME)	Pro-assessment
	Provide the linking words in describing the procedure.	Linking words
		Vocabulary Direction: group these linking words and phrases shown as follow.
		 meanwhile , first of all
P Participatory	1. Learn Content through Mind Mapping (R)	Sincton Sincton Since there S
Learning	2. Watch the MOOC (R) (VE) (PS):	How to describe a procedure (e.g., Grammar , Santa and Santa
	a. Decide the structure of the description.	Vectoriary Contraction and the physical set of
	b. Learn about the grammar in describing the procedure.	Structure
	c. Learn about linking words (based on John's understanding of linking words, learn more linking words to increase the variety of language).	 1. A general sentence 2. The main body: steps one by one 3. Summary
	d. Learn about professional words and phrases in describing wooden works.	Grammar
	 3. Form a Group Speaking Task (C), (S), (ME), (SP), (VE) Using the grammar, vocabulary, and phrases learned through MOOC, the students are encouraged to share 	Time B A., Provension angle
	their descriptions of the traditional craftsmanship on TikTok.	Vecabulary Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Definition Defin

Future of Instructional Design Role in The Next Normal: Blended Learning THEME 5



Journal of Creative Special Volume 11	(a) COMES AGE (a) ALL (c)	
		开 科 Cut the wood blocks preliminarily according to the material list
		C Group Task Task description No rynk 2 Grouping Method Freed Group 3 Evaluation Settings Task rest Evaluation 3 Evaluation Time (18 / HELEGRIP) Task Duration 19 × Set Release Time 10 Only Leader Submit 10
P Post-assessment	Teacher-student Interaction (C), (S), (ME), (SP) Student Interaction (C), (S), (ME), (SP) Self-evaluation and Other Types of Evaluation (A), (C), (S), (ME), (SP) Sample of Assessment Sheet: The pronunciation and intonation are basically correct 1 2 3 4 5 Expression is coherent 1 2 3 4 5 Grammar 1 2 3 4 5 Nocabulary 1 2 3 4 5 Appropriate eye contact and body language 1 2 3 4 5	Evaluation Settings ok Norse: The connect total above: 1.Teacher Evaluation _25 % Distribute points by category
S Summary	Enhance Retention and Transfer (S), (ME), (SP), (VE) Ask students to do an after-class task to share traditional Chinese craftsmanship with one of the students from the other country.	

Is there any significant difference between ÀLC-based BL and the existing BL for English-speaking skills based on CTC students' motivations?

Table 4 presents the difference in the student's motivation mean scores between the experimental class (English-speaking skills using ÀLC-based BL) and the control class (existing BL). The results indicated that the students using ÀLC-based BL were more motivated compared to the class taught using existing BL.

Future of Instructional Design Role in The Next Normal: Blended Learning THEME 5



https://10.24191/cplt.v11i3.25109



Table 4

Motivations				
Class	Ν	Mean	SD	
ÀLC-based BL	35	3.836	1.202	
Existing BL	35	2.276	1.182	
Total	70			

Comparison of Mean Scores and Standard Deviations between the Classes for the CTC Students'

Is there any significant difference between ALC-based BL and the existing BL for English-speaking skills based on CTC students' self-efficacy?

Table 5 shows the pretest and posttest difference between the mean scores for the CTC students' self-efficacy in learning English-speaking skills using ÀLC- based BL and those via existing BL. The results indicated that the CTC students using ALC-based BL perceived higher self-efficacy.

Table 5

Comparison of Mean Scores and Standard Deviations between the Classes for the CTC Students' Self-efficacy

Class	N	Pretest Mean	SD	Posttest Mean	SD	Mean Gain
ÀLC-based BL	35	2.521	0.908	2.887	1.063	0.366
Existing BL	35	2.535	0.969	2.606	0.948	0.071
Total	70					

The overall results show a promising future for ÀLC-based BL at the CTC. The developed ÀLC-based BL formed based on the six identified principles was feasible to implement and proven to enhance the students' motivation and self-efficacy in learning speaking skills. The development is to overcome the students' lack of motivation and self-efficacy in learning the language. It is also a measure to tackle the problems related to big English class sizes that have caused an overburdened workload for the teachers. The findings present the students' true acceptance of the innovation in the BL learning and teaching of the skill after undergoing the lesson.

CONCLUSION & RECOMMENDATIONS

In this era of information technology, blended learning in education is encouraged, especially during and after the Covid-19 emergency. Nevertheless, if an institution promotes BL, careful consideration in designing lesson plans has to be with a clear goal and structured steps. This study offers six practical principles for developing the ÀLC-based blended learning model to improve students with low motivation and self-efficacy in learning English-speaking skills. The theoretical framework for the instructional design presented in this research provides substantial knowledge for blended curriculum designers to appropriately innovate this type of learning structured by credible and robust theories and models required in developing blended learning based on the ÀLC





model. The findings are extended to educators, textbook and reference book writers, or others involved in the design of blended learning, not only in facilitating learning and teaching English language speaking skills, to other languages, language skills and other subjects.

Based on the findings of this study, the following recommendations were made: the development of blended learning should be incorporated in designing lesson plans to maximize learning; to develop the ÀLC model for English-speaking skills. The solidify its effectiveness, the approach should be taught continuously and consistently to avoid students' decline in motivation and self-efficacy to learn. Subject matter experts and instructional and course designers are highly recommended to adopt the six principles clarified in this study.

However, there are also some limitations of this study. Firstly, under the dynamic COVIDzero strategy, blended learning was encouraged in China by the end of 2022 (Liu, Liu & Liang, 2022). Nevertheless, national education policies might change from time to time. Another limitation is that the research has only been carried out at CTC. The sample was from first-year students with similar motivation and self-efficacy in English-speaking skills. Thus, the results of this study may not cover students of other grades and other higher vocational colleges in China.

REFERENCES

- Amoah, S., & Yeboah, J. (2021). The speaking difficulties of Chinese EFL learners and their motivation towards speaking English. Journal of Language and Linguistic Studies, 17(1), 56-69.
- Archambault, I., Eccles, J. S., & Vida, M. N. (2010). Ability self-concepts and subjective value in literacy: Joint trajectories from Grades 1 through 12. Journal of Educational Psychology, 102(4), 804.
- Bandura, A. (2009). Social cognitive theory of mass communication. In Media effects (pp. 110-140). Routledge.
- Bandura, A. (1986). Social foundation of thought and action: A social cognitive theory. Englewood Cliffs, NJ: Prentice-Hall, (pp. 122-147; 335-453).
- Celik, S., & Aytin, K. (2014). Teachers' views on digital educational tools in english language learning: benefits and challenges in the turkish context. TESL-EJ, 18(2), n2.
- Chen, Z., & Goh, C. (2011). Teaching oral English in higher education: Challenges to EFL teachers. Teaching in Higher Education, 16(3), 333-345.
- Dörnyei, Z. (1994). Motivation and motivating in the foreign language classroom. The Modern Language Journal, 78(3), 273-284.
- Floris, F., Genovese, A., Marchisio, M., Roman, F., & Sacchet, M. (2020, January). Teacher support in COVID-19 pandemic to develop blended learning disruptive models in Higher Education. In 17th International Conference on Cognition and Exploratory Learning in Digital Age (CELDA2020) (pp. 173-180).
- Incelli, E. (2021). An overview of future scenarios: Where are we going with English? International Journal of Linguistics, 13(2).https://doi.org/10.5296/ijl.v13i2.18417
- Jiang, A. L., & Zhang, L. J. (2021). University teachers' teaching style and their students' agentic engagement in EFL learning in China: a self-determination theory and achievement goal theory perspective. integrated **Frontiers** Psychology, 704269. in 12. https://doi.org/10.3389/FPSYG.2021.704269/FULL
- Keller, J., (1987). Development and use of the ARCS model of instructional design. Journal of Instructional Development, 10(3), 2-10.

Future of Instructional Design Role in The Next Normal: Blended Learning THEME 5





- Keller. J. M. (2010). *Motivational design for learning and performance: The ARCS model approach*. New York, NY: Springer.
- Kozma, R. B., & Voogt, J., (2003). zmaSecond Information Technology in Education Study. Module 2, & International Association for the Evaluation of Educational Achievement. (2003). Technology, innovation, and educational change: a global perspective: a report of the Second Information Technology in Education Study, Module 2 (1st ed). International Society for Technology in Education.
- Lai, M. H. (2021). Composite reliability of multilevel data: It's about observed scores and construct meanings. *Psychological Methods*, 26(1), 90.
- Liu, J., Liu, M., & Liang, W. (2022). The dynamic COVID-zero strategy in China. *China CDC Weekly*, 4(4), 74.
- Nass, O., Skuliabina, O., Kamalova, G., & Nass, S. (2021). Models Self-Blend and À La Carte as a promising direction for the transformation of higher education. 2021 16th International Conference on Electronics Computer and Computation (fICECCO), 1-4. https://doi.org/10.1109/ICECCO53203.2021.9663799
- Peng, R., & Fu, R. (2021). The effect of Chinese EFL students' learning motivation on learning outcomes within a blended learning environment. *Australasian Journal of Educational Technology*, 37(6), 61-74.
- Ryan, R. M., & Deci, E. L. (2000). Self-determination theory and the facilitation of intrinsic motivation, social development, and well-being. *The American Psychologist*, 55(1), 68-78.
- Schunk, D. H., & Usher, E. L. (2019). Social cognitive theory and motivation. In R. M. Ryan (Ed.). *The Oxford Handbook of human motivation* (pp. 11–26). (2nd ed.). New York: Oxford University Press.
- Seraj, P. M. I., & Habil, H. (2021). A systematic overview of issues for developing EFL learners' oral English communication skills. *Journal of Language & Education Volume*, 7(1).
- Shimanskaya, E., & Slabakova, R. (2019). L1-L2 differences in the L2 classroom: Anticipating Anglophone learners' difficulties with French pronoun interpretation. *Language Teaching Research*, 23(2), 259-277. https://doi.org/10.1177/1362168817739650
- Shrestha, N. (2021). Factor analysis as a tool for survey analysis. *American Journal of Applied Mathematics* and Statistics, 9(1), 4-11.
- Sibold, J. (2016). Learning ala carte: A theory-based tool for maximizing student engagement. *Journal of College Teaching & Learning-Second Quarter*, 13(2).
- Stein, J., & Graham, C. R. (2014). *Essentials for blended learning: A standards-based guide*. Routledge. https://doi.org/10.4324/9780203075258
- Thorne, K. (2003). Blended learning: how to integrate online & traditional learning. Kogan Page Publishers.
- Usher, E. L., & Pajares, F. (2009). Sources of self-efficacy in mathematics: A validation study. *Contemporary Educational Psychology*, 34(1), 89-101.
- Wlodkowski, R. J. (1999). Enhancing adult motivation to learn. San Francisco, CA: Jossey-Bass.
- Yakovleva, E. (2021). Policies in teaching English in Southeast and East Asian countries. *Thu Dau Mot University Journal of Science*, 3(3), 268-288.
- Yang, X. (2017). Sources of Chinese learners' self-efficacy in learning English pronunciation. *Theory and Practice in Language Studies*, 7(6), 449.
- Zimmerman, B. J. (2000). Attaining self-regulation: A social cognitive perspective. In *Handbook of self-regulation* (pp. 13-39). Academic Press.
- Zurawsky, C. (2006). Foreign language instruction: Implementing the best teaching methods. *Research Points*, 4(1). American Educational Research Association (AERA). 241



Conflict of Interest

The authors reported no potential conflict of interest.

Acknowledgement

The author acknowledges the help given by TS. DR. Irwan Mahazir Bin Ismail. The author also thanks the 1st International Student Symposium of Instructional Technology (ISST) 2023 for the Centre for Instructional Technology and Multimedia for funding the program.

Authors' Contributions

Published Papers:

- ✓ Wang, H., Liu, C., & Xing, S. (2021). Thinking on practical English course teaching in higher vocational colleges from the perspective of artificial Intelligence. *Education and Learning*, 3(1), 162-163.
- ✓ Wang, H., & Yao, Y. (2020). Semantic ordering of English machine translation based on fuzzy theory. *Journal of Intelligent & Fuzzy Systems*, 38(4), 3765-3772.
- ✓ Wang, H., Liu, C., & Yao, Y. (2020). The application of artificial intelligence in English teaching for non-English majors in vocational colleges. *Shanxi Youth*, 574, 68.
- ✓ Wang, H., & Liu, C. (2019). *Practical Communicative English in the New Era*. Nanjing University Press.

Research Subject:

- ✓ An empirical study of English teaching in higher vocational colleges based on the construction of intelligent online courses (2021.8) Project Number: CZZJ2021142
- ✓ A Typical Application of Artificial Intelligence to Promote the Modernization of Higher Vocational English Education (2020.12)
- ✓ The application of Artificial Intelligence in English teaching for non-English majors in vocational colleges (2021.3) Project number: \$192019

Awards:

- ✓ National third prize of 'Excellent Works Collection and Exchange Activity of Foreign Language Micro-Course in Vocational Colleges in 2022.'
- ✓ The first prize for 'Excellent Works Collection and Exchange Activity of Foreign Language Micro-Course in Vocational Colleges in 2022' in Hebei Province
- ✓ The second prize in 'Hebei Vocational Skills Competition 2022.'



About the Authors

The Deputy Director of Academic, Career, and International in the Centre for Instructional Technology and Multimedia, Universiti Sains Malaysia. He was awarded a Technologist from MBOT with Ts. and a Malaysian Qualifications Agency (MQA) Auditor for ODL, TVET, and Information Technology. He is also a member of the International Association of Blended Learning (IABL), a member of the Association for Computer Machinery (ACM), and the Technological Association Malaysia (TAM).
Wang Hanxu is a PhD student at the Center for Instructional Technology and Multimedia, Universiti Sains Malaysia, Malaysia and a lecturer at the School of International Education and Exchange, Cangzhou Technical College, Cangzhou, China.
Zheng Zheng is a PhD student at the Center for Instructional Technology and Multimedia, Universiti Sains Malaysia, Malaysia and a lecturer/senior engineer at North China University of Science and Technology, China.
Nor Yazi Khamis is a senior lecturer at the Centre for Modern Languages, UMP, with 20 years of teaching experience. She graduated with a PhD in English Language Studies and holds TESL degrees. She is an associate editor and certified Apple teacher interested in DDR and instructional design.