

— **Volume 1 (2024)** —

RMU **e-Bulletin**



Research Management Unit
Universiti Teknologi MARA Cawangan Kedah



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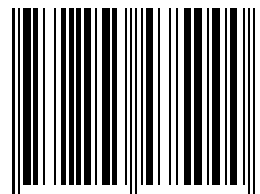
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A Message from the Rector



Dear Researchers and Colleagues,

I am delighted to express my heartfelt support for the launch of **RMU4U**, a research bulletin devoted to highlighting the remarkable research endeavors of our esteemed faculty members at UiTM Kedah Branch.

Research serves as the cornerstone of an academic institution, fueling vital advancements in knowledge, contributing to societal progress, and propelling our institution towards international recognition. By disseminating research findings and fostering a collaborative research culture, **RMU4U** plays a pivotal role in achieving these goals.

This platform embodies our commitment to promoting a vibrant research ecosystem within our campus community. The insightful articles featured here not only showcase the diverse expertise and research interests of our members but also provide valuable insights into current research trends and inspire further exploration.

I am certain that **RMU4U** will serve as a catalyst for intellectual dialogue and knowledge exchange, fostering interdisciplinary collaborations and contributing to the overall research excellence of UiTM Kedah Branch. I commend the dedication of our campus members and researchers who contribute to the advancement of knowledge through their commitment and support. Please, continue to utilize this platform actively, share your research endeavors, and inspire your fellow researchers with your dedication and scholarly pursuits.

Let us create a vibrant research landscape together, propelling UiTM Kedah Branch to the forefront of academic excellence and contributing to a brighter future for our society through impactful research.

Sincerely,

Professor Dr Roshima Haji Said

Rector

UiTM Kedah Branch



A Message from the Chief Editor

Dear Colleagues,

On behalf of the editorial team, I am delighted to introduce the inaugural issue of RMU4U, a research bulletin dedicated to showcasing the outstanding research activities, achievements, and publications of our esteemed faculty members at UiTM Kedah Branch.

RMU4U is a platform designed to foster a vibrant research culture within our campus community. We believe that sharing research endeavors and celebrating successes is essential for inspiring innovation, collaboration, and the pursuit of knowledge.

In this inaugural issue, we are honored to feature a collection of insightful articles that highlight the diverse research interests and expertise of our campus. These articles delve into a wide range of topics, from groundbreaking advancements in science and technology to impactful contributions in social sciences and humanities.

We are committed to ensuring that RMU4U remains a valuable resource for our campus members. We encourage you to submit your research manuscripts, articles on research methodologies, and reports on research activities and achievements. Your contributions will enrich the content of the bulletin and serve as an inspiration to your colleagues.

To facilitate an efficient publication process, RMU4U will be issued twice in January and July. We have also implemented an online submission platform to streamline the process and make it easier for you to share your work with us.

As we embark on this exciting journey, we warmly invite you to join us in making RMU4U a cornerstone of our research community. Together, we can foster a culture of excellence and innovation that will propel UiTM Kedah Branch to new heights of academic achievement.

Thank you for your solid commitment to research and your dedication to advancing knowledge. We look forward to receiving your contributions and sharing your research accomplishments with our readers.



Sincerely,
Dr Azyyati Anuar
Chief Editor
RMU4U UiTM Kedah Branch



ACCOUNTABILITY CHRONICLES: BUSINESS RECORDS IN ACCOUNTING

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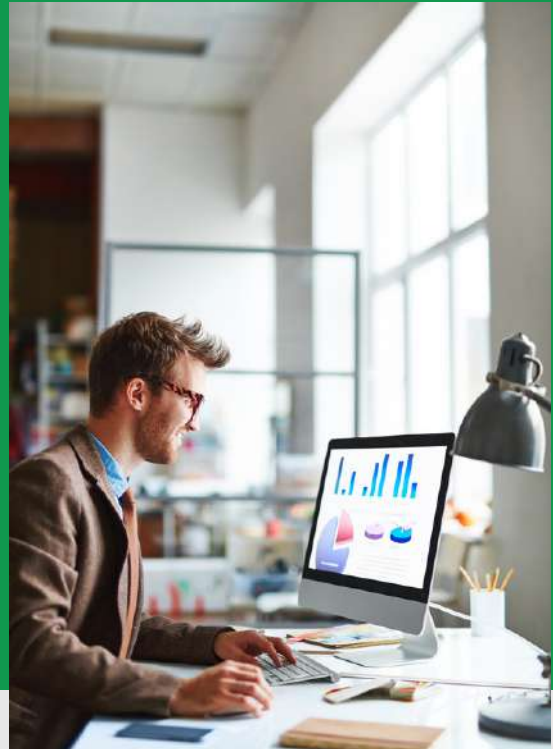
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The effective management of business records is an essential component in the operation of a prosperous and legally compliant business. Efficient record management facilitates the process of organizing, making informed decisions, adhering to legal requirements, and ensuring the protection of sensitive information. Business records come in varieties forms and one type of business records is accounting records. It refers to the assortment of documents and data that enterprises uphold in order to monitor and substantiate their fiscal transactions and undertakings. The aforementioned records encompass a range of papers such as invoices, receipts, financial statements, ledgers, tax documents, and other relevant materials. Maintaining accurate and comprehensive records is crucial to ensure responsibility within the field of accounting.

Accounting records serve as a means to establish and demonstrate accountability in various ways that are tracking financial transaction, financial reporting, compliance and auditing, decision-making, and transparency. One of the core ideas of accounting is accountability. It covers the responsibility that people and organizations have for their financial actions as well as their duty to guarantee the accuracy and dependability of



financial data. Accountability in accounting generally refers to taking ownership of financial transactions and ensuring that financial reporting is transparent. The term "financial accountability" also encompasses the notion of individuals or organizations assuming responsibility for their financial operations and transactions. The concept incorporates various fundamental ideas and methodologies that guarantee the disclosure, precision, and ethical conduct of financial matters.

Records of financial responsibility involve with accurate recordkeeping, transparency, compliance with accounting standard, internal controls, external and internal audits, documentation and audit trails, and ethical considerations. The foundation of accountability in accounting records is in the diligent maintenance of precise and dependable financial documentation.

This entails accurately documenting financial transactions, encompassing revenue, expenditures, assets, liabilities, and equity. The presence of inaccurate or incomplete records has the potential to result in the misrepresentation of an organization's financial health and performance. Transparency is an essential element in ensuring accountability within the context of accounting records. The process entails the disclosure of financial information to various stakeholders, including investors, shareholders, regulatory authorities, and the public. The utilization of transparent accounting records enables a company to have a comprehensive and unambiguous understanding of its financial operations and overall fiscal well-being. Standards such as Generally Accepted Accounting Principles (GAAP) or International Financial Reporting Standards (IFRS) commonly utilized in the field of accounting. These standards establish principles for accurate financial reporting and promote uniformity and comparability across diverse companies.

Numerous firms possess internal audit divisions that conducting regular examinations of accounting records. Internal auditors evaluate the efficiency of internal controls, adherence to policies and processes, and the precision of financial records. Then, external auditors will conduct thorough examination of an organization's financial records and statements in order to validate their precision and adherence to established accounting standards. The audit process serves the purpose of identifying errors, instances of fraud, or irregularities. Hence, an audit trail provide chronological record that provides a history of financial transactions along with details on who, what, when, and why each transaction occurred. The adherence to ethical principles is a fundamental aspect of ensuring accountability in the maintenance and management of

accounting records. Accountants and financial professionals are required to adhere to principles of integrity, honesty, and objectivity in their financial reporting and decision-making processes.

In accounting, accountability refers to the necessity of holding both individuals and entities responsible for their financial dealings and the keeping and sharing of relevant records and reports. Credibility and trustworthiness are cornerstones of the financial sector because they give stakeholders confidence in the reliability and honesty of financial information.

Biodata of Authors

Nor Kamariah Bt Chik has been a Senior Lecturer in Records Management at the College of Computing, Informatics and Mathematics UiTM for over ten years. The author has a Master's Degree in Information Management from UiTM, which compelled her passion for electronic records, health/medical records, digitisation, digital transformation, oral history, preservation of records and archives and archive management and looking forward to research collaborations and linkages.

Rabitah Harun is currently a Senior Lecturer at UiTM, Kedah Branch, having taught in higher education for over ten years. Possess an extensive understanding of micro and small businesses and a Ph.D. in entrepreneurship. Her solid marketing, entrepreneurship, and management background makes her an extremely driven academic professional. She is passionate about mentoring and advising students and constantly seeks ways to get involved in the academic community.

Nurul Hayani Abd Rahman is steadfastly dedicated to her role as an academic lecturer at UiTM, Kedah Branch. She also demonstrates a profound commitment to research issues within the domains of entrepreneurship and human resource management. She holds a Master's degree from Universiti Utara Malaysia and has made significant contributions to scholarly discourse through the authorship of numerous publications. These works serve to illuminate prevalent practices in entrepreneurship and human resource management across diverse business sectors.

| PIID: PI Number | PIID: PIName |
|------------------------|---|
| PI049 | Number of indexed publication: Conference proceedings in SCOPUS/WoS. |
| PI050 | Number of indexed publication: Journal in SCOPUS/WoS/ERA. |
| PI051 | Number of high impact publications. |
| PI052 | Number of publication in QS subject ranking journal. |
| PI053 | Number of indexed joint publication with National collaborators. |
| PI054 | Number of indexed joint publication with Industry Collaborators. |
| PI055 | Number of indexed joint publication with International Collaborators. |
| PI056 | Number of indexed publication: Journal in MyCite. |
| PI057 | Number of publication published by UiTM Press and other publishers. |
| PI061 | Number of principal investigators (PI) for research grants: National funded. |
| PI062 | Number of principal investigators (PI) for research grants: Industrial funded. |
| PI063 | Number of principal investigators (PI) for research grants: International funded. |
| PI064 | Total amount of research grants: National funded. |
| PI065 | Total amount of research grants: Industrial funded. |
| PI066 | Total amount of research grants: International funded. |

| PIID:PI Number | Mar | Jun | Sep | Nov | Dec | Target |
|-----------------------|------------|------------|------------|------------|------------|---------------|
| PI049 | 0 | 0 | 2 | 8 | 8 | 126 |
| PI050 | 4 | 21 | 33 | 41 | 52 | 189 |
| PI051 | 2 | 2 | 3 | 4 | 7 | 7 |
| PI052 | 1 | 1 | 2 | 5 | 7 | 16 |
| PI053 | 2 | 8 | 15 | 22 | 27 | 31 |
| PI054 | 0 | 1 | 1 | 1 | 1 | 9 |
| PI055 | 4 | 7 | 10 | 14 | 16 | 23 |
| PI056 | 8 | 39 | 55 | 73 | 75 | 23 |
| PI057 | 2 | 6 | 11 | 24 | 24 | 4 |
| PI061 | 26 | 23 | 27 | 32 | 32 | 34 |
| PI062 | 2 | 2 | 3 | 3 | 3 | 2 |
| PI063 | 1 | 6 | 6 | 7 | 8 | 5 |
| PI064 | 65,000 | 65,000 | 438,591 | 478,591 | 478,591 | 1,000,000 |
| PI065 | 11,309 | 14,609 | 213,889 | 213,889 | 213,889 | 100,000 |
| PI066 | 0 | 60,000 | 60,000 | 65,000 | 70,000 | 85,000 |

Data Verification OVERVIEW 2023

PI049

Number of indexed publication: Conference proceedings in SCOPUS/WoS.

| Article Title | Journal / Proceeding Name | Name |
|--|---|-----------------------------------|
| Examining the Legal Procedures of Waqf Implementation in Higher Education Institutions (HEIs) in Malaysia and Turkey | Environment-Behaviour Proceedings Journal | ROHAYATI BINTI HUSSIN |
| Face-recognition based Attendance Authentication System | 2023 International Conference on Data Science and Its Applications, ICoDSA 2023 | MAZURA BINTI MAT DIN |
| Laws of the Wild: The Malaysian legal framework on wildlife conservation | Environment-Behaviour Proceedings Journal | SALMAH BINTI ROSLIM |
| Malaysia's Climate Change Framework and Local Government Response | Environment-Behaviour Proceedings Journal | NUR IRINAH BINTI MOHAMAD SIRAT |
| Nomination and Its Legal Status Concerning Moveable Estates for Muslims and Non-Muslims in Malaysia | Environment-Behaviour Proceedings Journal | IRMA BINTI KAMARUDIN |
| Online Learning Student Engagement: RFM Model Perspective | Proceedings - 2023 6th International Conference of Women in Data Science at Prince Sultan University, WiDS-PSU 2023 | YANTI ASPHA AMEIRA BINTI MUSTAPHA |
| Tenacity of Accountability in Local Government to Achieve Public Trust | Environment-Behaviour Proceedings Journal | NOR ZAINI BINTI ZAINAL ABIDIN |
| Towards An Immersive Virtual Studio for Design Engineering | IS and T International Symposium on Electronic Imaging Science and Technology | NURUL 'AYN BINTI AHMAD SAYUTI |

PI050

Number of indexed publication: Journal in SCOPUS/WoS/ERA.

| Article Title | Journal / Proceeding Name | Name |
|---|--|-------------------------|
| A literature review on digital content management: trends and future challenges | Digital Library Perspectives | AZREE BIN AHMAD |
| Application of Artificial Intelligence Techniques for Brain-Computer Interface in Mental Fatigue Detection: A Systematic Review (2011-2022) | IEEE ACCESS | SHARUNIZAM BIN SHARI |
| Are There Any Zakat Surplus Funds? A Case Study | International Journal of Social Science Research | INTAN MARZITA BT SAIDON |
| Bibliometric Analysis Using R on Corporate Governance Mechanisms | Management and Accounting Review | HAMIZAH BINTI HASSAN |



PI050

Number of indexed publication: Journal in SCOPUS/WoS/ERA.

| Article Title | Journal / Proceeding Name | Name |
|---|---|-----------------------------------|
| Assessing the Influence of Organizational Communication and Management on Healthcare Employee Performance: Evidence from Northern Malaysia | Malaysian Journal of Public Health Medicine | AZLYN BINTI AHMAD ZAWAWI |
| Bibliometric Review of Corporate Governance of Islamic Financial Institutions Through AI-Based Tools [Revisão Bibliométrica Da Governança Corporativa De Instituições Financeiras Islâmicas Por Meio De Ferramentas Baseadas Em Ia] [Revisión Bibliométrica Del Gobierno Corporativo De Las Instituciones Financieras Islámicas A Través De Herramientas Basadas En Ia] | International Journal of Professional Business Review | MUNA BT ABDUL JALIL |
| Community behavioral change and management of COVID-19 Pandemic: Evidence from Indonesia | Journal of King Saud University - Science | WAN ADIBAH BINTI WAN ISMAIL |
| Comparative Study of Quadratic Mixed Convection MHD Carreau Fluid Flow on Cylinder and Flat Plate with Mass Transition | Arabian Journal for Science and Engineering | NOR ATHIRAH BINTI MOHD ZIN |
| Confidence Intervals by Bootstrapping Approach: A Significance Review | Malaysian Journal of Fundamental and Applied Sciences | SITI FAIRUS BINTI MOKHTAR |
| Digital humanities practice in university libraries of Bangladesh | Digital Library Perspectives | AZREE BIN AHMAD |
| Demystifying the links between green technology innovation, economic growth, and environmental tax in ASEAN-6 countries: The dynamic role of green energy and green investment | Gondwana Research | HAFIZAH BINTI HAMDAD AHMAD KHAN |
| Developing Islamic sustainable and responsible investment criteria: an overview | International Journal of Ethics and Systems | MUHAMMAD ZARUNNAIM BIN HAJI WAHAB |
| Energy Research in Malaysia: A Bibliometric Analysis | International Journal of Academic Research in Economics and Management Sciences | MUHAMMAD HANIF BIN OTHMAN |
| Exploring the Challenges and the Implementation of Lean Practices under Lean Transformation Project in Malaysian Small and Medium Enterprises [Meneroka Cabaran dan Pelaksanaan Lean di bawah Projek Transformasi Lean dalam Perusahaan Kecil dan Sederhana di Malaysia] | Jurnal Pengurusan | AZYYATI BINTI ANUAR |

Number of indexed publication: Journal in SCOPUS/WoS/ERA.

| Article Title | Journal / Proceeding Name | Name |
|--|--|----------------------------------|
| Exploring The True Islamic Brand Attire with Special Reference to The Characteristics of Libas Al-Taqwa | International Journal of Academic Research in Business & Social Sciences | MUHAMMAD SAIFUL ISLAM BIN ISMAIL |
| Factors Affecting Repayment Behaviour in Islamic Microfinance Programs | International Journal of Academic Research in Accounting Finance and Management Sciences | MOHAMAD HANIF BIN ABU HASSAN |
| Factors Influencing Decision to Issue Going Concern Opinions in the Post-COVID-19 Era: Tales from the Big Four Audit Firms in Malaysia | International Journal of Academic Research in Business and Social Sciences | NADZRI BIN AB GHANI |
| Financial distress and tax avoidance: the moderating effect of the COVID-19 pandemic | Asian Journal of Accounting Research | WAN ADIBAH BINTI WAN ISMAIL |
| Lighting Up the myTNB App Experience: An Analysis of the Key Factors that Influence Customer Satisfaction | International Journal of Academic Research in Accounting Finance and Management Sciences | NURUL AMIRA BINTI AZMI |
| Packaging waste generation by households: a mixed method study | International Journal of Environmental Studies | AHMAD AFIF BIN AHMAROFI |
| Linking the Antecedents of a Key Player in National's Palm Oil Sector in Achieving Competitive Advantage: Moderating Effects of Organisation's Age | International Journal of Business and Society | MOHD NAZIR BIN RABUN |
| Major Trends in Festivals Events Research: A Bibliometric Study | International Journal of Academic Research in Business and Social Sciences | IZURA BINTI IBRAHIM |
| Modelling and Forecasting the Trend in Cryptocurrency Prices | Journal of Information and Communication Technology-Malaysia | NURAZLINA BINTI ABDUL RASHID |
| Predicting Top Five Cryptocurrency Prices via Linear Structural Time Series (STS) Approach | MATEMATIKA | NURAZLINA BINTI ABDUL RASHID |
| Product Packaging Design Innovation based on Visual Communication in Digital Perspective | RISTI - Revista Iberica de Sistemas e Tecnologias de Informacao | AZHARI BIN MD HASHIM |
| Revisiting Temporal Causality Between Islamic Finance Instruments and Output | International Journal of Business and Society | NOOR ZAHIRAH BT MOHD SIDEK |
| Shaping the Future of Animation towards Role of 3D Simulation Technology in Animation Film and Television | International Journal on Recent and Innovation Trends in Computing and Communication | SHAFILLA BINTI SUBRI |
| The ICT Use by Senior Entrepreneurs | Malaysian Journal of Consumer and Family Economics | MARLINA BINTI MUHAMAD |
| Socioeconomic Disparities in Malaysia During the Covid-19 Pandemic: An Exploratory Study | AKADEMIKA | ZURAI DAH BINTI MOHAMED ISA |

PI050

Number of indexed publication: Journal in SCOPUS/WoS/ERA.

| Article Title | Journal / Proceeding Name | Name |
|--|---|---------------------------------|
| Shariah Compliance Online Business: An Insight into the Stages of Shariah Compliance Online Business | Global Business and Management Research: An International Journal | NORHIDAYAH BINTI ALI |
| Social Support Influencing The Employee's Resilience in Malaysian Public Sector | International Journal of Academic Research in Business and Social Sciences | NURUL AMIRA BINTI AZMI |
| Sustainable development scores using spatial information systems-analytic hierarchy process | Kybernetes | NORLIANA BINTI MOHD NAJIB |
| The Current Research Landscape on the Person with Disabilities (PWDs) Accessibilities on Digital Government: A Bibliometric Analysis | International Journal of Academic Research in Business and Social Sciences | HAFIZAH BINTI BESAR SA'AID |
| The Effect of Corporate Governance Mechanisms on Integrated Reporting: A Structural Equation Modelling (SEM) Approach | International Journal of Business and Society | ROSHIMA BINTI HAJI SAID |
| The effects of housing price on the mortgage debt in Malaysia: new evidence from FMOLS method | International Journal of Housing Markets and Analysis | HAFIZAH BINTI HAMMAD AHMAD KHAN |
| The impact of corporate governance, information asymmetry and sustainability reporting: a systematic exploration | International Journal of Academic Research in Accounting, Finance and Management Sciences | MUSLIMAH BINTI MOHD JAMIL |
| The impact of corporate governance, information asymmetry and sustainability reporting: a systematic exploration | International Journal of Academic Research in Accounting, Finance and Management Sciences | MUSLIMAH BINTI MOHD JAMIL |
| The Industrial Revolution 4.0, Societal Well-Being and Firms Performance among Malaysian Listed Companies | Journal of Advanced Research in Applied Sciences and Engineering Technology | WAN ADIBAH BINTI WAN ISMAIL |
| The linkage between team communication, team motivation and search and rescue team performance | SA Journal of Human Resource Management | AZLYN BINTI AHMAD ZAWAWI |
| The Recovery Factors of Drug Addiction in Malaysia: A Case of Ex-Drug Addicts Registered with National Anti-Drug Agency | International Journal of Academic Research in Accounting, Finance and Management Sciences | ZAHERAWATI BINTI ZAKARIA |
| Unpacking Social Capital as A Determinant of Sustainable Agriculture Adoption: A Literature Review | International Journal of Academic Research in Business and Social Sciences | MOHD FIRDAUS BIN RUSLAN |
| Women on board, strength of auditing and reporting standards and analysts' forecasts accuracy: international evidence | Journal of Applied Accounting Research | WAN ADIBAH BINTI WAN ISMAIL |



PI051

Number of high impact publications.

| Article Title | Journal / Proceeding Name | Name |
|--|---|---------------------------------|
| Application of Artificial Intelligence Techniques for Brain-Computer Interface in Mental Fatigue Detection: A Systematic Review (2011-2022) | IEEE ACCESS | SHARUNIZAM BIN SHARI |
| Community behavioral change and management of COVID-19 Pandemic: Evidence from Indonesia | Journal of King Saud University - Science | WAN ADIBAH BINTI WAN ISMAIL |
| Comparative Study of Quadratic Mixed Convection MHD Carreau Fluid Flow on Cylinder and Flat Plate with Mass Transition | Arabian Journal for Science and Engineering | NORATHIRAH BINTI MOHD ZIN |
| Demystifying the links between green technology innovation, economic growth, and environmental tax in ASEAN-6 countries: The dynamic role of green energy and green investment | Gondwana Research | HAFIZAH BINTI HAMMAD AHMAD KHAN |

PI052

Number of publication in QS subject ranking journal.

| Article Title | Journal / Proceeding Name | Name |
|--|---|-----------------------------------|
| Application of Artificial Intelligence Techniques for Brain-Computer Interface in Mental Fatigue Detection: A Systematic Review (2011-2022) | IEEE ACCESS | SHARUNIZAM BIN SHARI |
| Demystifying the links between green technology innovation, economic growth, and environmental tax in ASEAN-6 countries: The dynamic role of green energy and green investment | Gondwana Research | HAFIZAH BINTI HAMMAD AHMAD KHAN |
| Face-recognition based Attendance Authentication System | 2023 International Conference on Data Science and Its Applications, ICoDSA 2023 | MAZURA BINTI MAT DIN |
| Online Learning Student Engagement: RFM Model Perspective | Proceedings - 2023 6th International Conference of Women in Data Science at Prince Sultan University, WiDS-PSU 2023 | YANTI ASPHA AMEIRA BINTI MUSTAPHA |
| Sustainable development scores using spatial information systems-analytic hierarchy process | Kybernetes | NORLIANA BINTI MOHD NAJIB |



PI053

Number of indexed joint publication with National collaborators.

| Article Title | Journal / Proceeding Name | Name |
|--|--|-----------------------------------|
| Application of Artificial Intelligence Techniques for Brain-Computer Interface in Mental Fatigue Detection: A Systematic Review (2011-2022) | IEEE ACCESS | SHARUNIZAM BIN SHARI |
| Assessing the Influence of Organizational Communication and Management on Healthcare Employee Performance: Evidence From Northern Malaysia | Malaysian Journal of Public Health Medicine | AZLYN BINTI AHMAD ZAWAWI |
| Confidence Intervals by Bootstrapping Approach: A Significance Review | Malaysian Journal of Fundamental and Applied Sciences | SITI FAIRUS BINTI MOKHTAR |
| Demystifying the links between green technology innovation, economic growth, and environmental tax in ASEAN-6 countries: The dynamic role of green energy and green investment | Gondwana Research | HAFIZAH BINTI HAMMAD AHMAD KHAN |
| Developing Islamic sustainable and responsible investment criteria: an overview | International Journal of Ethics and Systems | MUHAMMAD ZARUNNAIM BIN HAJI WAHAB |
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| Modelling and Forecasting the Trend in Cryptocurrency Prices | Journal of Information and Communication Technology-Malaysia | NURAZLINA BINTI ABDUL RASHID |

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| Online Learning Student Engagement: RFM Model Perspective | Proceedings - 2023 6th International Conference of Women in Data Science at Prince Sultan University, WIDS-PSU 2023 | YANTI ASPHA AMEIRA BINTI MUSTAPHA |
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PI054

Number of indexed joint publication with Industry Collaborators.

| Article Title | Journal / Proceeding Name | Name |
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| Are There Any Zakat Surplus Funds? A Case Study | International Journal of Social Science Research | INTAN MARZITA BT SAIDON |

Number of indexed joint publication with International Collaborators.

| Article Title | Journal / Proceeding Name | Name |
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| A literature review on digital content management: trends and future challenges | Digital Library Perspectives | AZREE BIN AHMAD |
| Application of Artificial Intelligence Techniques for Brain-Computer Interface in Mental Fatigue Detection: A Systematic Review (2011-2022) | IEEE ACCESS | SHARUNIZAM BIN SHARI |
| Bibliometric Review of Corporate Governance of Islamic Financial Institutions Through AI-Based Tools [Revisão Bibliométrica Da Governança Corporativa De Instituições Financeiras Islâmicas Por Meio De Ferramentas Baseadas Em Ia] [Revisión Bibliométrica Del Gobierno Corporativo De Las Instituciones Financieras Islámicas A Través De Herramientas Basadas En Ia] | International Journal of Professional Business Review | MUNA BT ABDUL JALIL |
| Community behavioral change and management of COVID-19 Pandemic: Evidence from Indonesia | Journal of King Saud University - Science | WAN ADIBAH BINTI WAN ISMAIL |
| Demystifying the links between green technology innovation, economic growth, and environmental tax in ASEAN-6 countries: The dynamic role of green energy and green investment | Gondwana Research | HAFIZAH BINTI HAMMAD AHMAD KHAN |
| Digital humanities practice in university libraries of Bangladesh | Digital Library Perspectives | AZREE BIN AHMAD |
| Factors Influencing Decision to Issue Going Concern Opinions in the Post-COVID-19 Era: Tales from the Big Four Audit Firms in Malaysia | International Journal of Academic Research in Business and Social Sciences | NADZRI BIN AB GHANI |
| Financial distress and tax avoidance: the moderating effect of the COVID-19 pandemic | Asian Journal of Accounting Research | WAN ADIBAH BINTI WAN ISMAIL |
| Major Trends in Festivals Events Research: A Bibliometric Study | International Journal of Academic Research in Business and Social Sciences | IZURA BINTI IBRAHIM |
| Packaging waste generation by households: a mixed method study | International Journal of Environmental Studies | AHMAD AFIF BIN AHMAROFI |
| Shaping the Future of Animation towards Role of 3D Simulation Technology in Animation Film and Television | International Journal on Recent and Innovation Trends in Computing and Communication | SHAFILLA BINTI SUBRI |

PI055

Number of indexed joint publication with International Collaborators.

| Article Title | Journal / Proceeding Name | Name |
|---|---|-------------------------------|
| The Industrial Revolution 4.0, Societal Well-Being and Firms Performance among Malaysian Listed Companies | Journal of Advanced Research in Applied Sciences and Engineering Technology | WAN ADIBAH BINTI WAN ISMAIL |
| Towards An Immersive Virtual Studio for Design Engineering | IS and T International Symposium on Electronic Imaging Science and Technology | NURUL 'AYN BINTI AHMAD SAYUTI |
| Women on board, strength of auditing and reporting standards and analysts' forecasts accuracy: international evidence | Journal of Applied Accounting Research | WAN ADIBAH BINTI WAN ISMAIL |

PI056

Number of indexed publication: Journal in MyCite.

| Article Title | Journal / Proceeding Name | Name |
|--|---|------------------------------------|
| A Bibliometric Review of Creative Thinking Model Development Over the Last 10 Years | International Journal of Advanced Research in Education and Society | SITI FAIRUZ BINTI IBRAHIM |
| A systematic review of director networks: Types of networks and their significance in corporate governance | International Journal of Accounting, Finance and Business | MOHD HAFIZ BIN HASHIM |
| A Teaching Strategy for Dyslexic Children: Utilising a Multi-Sensory Approach | Voice of Academia | AZHARI BIN MD HASHIM |
| Analisis Keperluan Pembangunan Aplikasi Kosa Kata Arab Mufradati Pelajar UiTM | BITARA International Journal of Civilizational Studies and Human Sciences | MUHAMAD KHAIRUL ANUAR BIN ZULKEPLI |
| Assessing the Influence of Organizational Communication and Management on Healthcare Employee Performance: Evidence from Northern Malaysia | Malaysian Journal of Public Health Medicine | AZLYN BINTI AHMAD ZAWAWI |
| Barriers of Higher Education Institution to Developing 21st-Century Skills: A Phenomenological Inquiry | International Journal of Accounting, Finance and Business (IJAFB) | KARDINA BINTI KAMARUDDIN |
| Bibliometric analysis by exploring digital adoption in small and medium-sized enterprises (SMEs): A global review | Social and Management Research Journal | KAMARUDIN BIN OTHMAN |
| Bibliometric Analysis Using R on Corporate Governance Mechanisms | Management and Accounting Review | HAMIZAH BINTI HASSAN |



Number of indexed publication: Journal in MyCite.

| Article Title | Journal / Proceeding Name | Name |
|--|---|-------------------------------------|
| Board Characteristics, Firm Characteristics, Technological Innovation and Manufacturing Firm Performance: Conceptual Paper | International Journal of Advanced Research in Economics and Finance | MOHD FAIZAL BIN JAMALUDIN |
| Chempaka: A Flora Motif as Design Identity in Batik Chempaka, PPDK Merbok | Ideology Journal | FADILA BINTI MOHD YUSOF |
| Confidence Intervals by Bootstrapping Approach: A Significance Review | Malaysian Journal of Fundamental and Applied Sciences | SITI FAIRUS BINTI MOKHTAR |
| Contemporary Challenges and Prospects for Takaful Practices in Malaysia: An Analysis of Current Issues | International Journal of Accounting, Finance and Business | MUHAMMAD ZARUNNAIM BIN HAJI WAHAB |
| Culturicon Design Model: A Case of Designer's Validation Process | Asia-Pacific Journal of Information Technology and Multimedia | MOHD ZHAFRI BIN MOHD ZUKHI |
| Developing a Resilient Survival Model for Malaysian SMEs: A Conceptual Paper | International Journal of Accounting, Finance and Business | MOHAMAD HANIF BIN ABU HASSAN |
| Discovering the World Landscape of Microcredit and Women's Decision Making: A Bibliometric Analysis | International Journal of Accounting, Finance and Business (IJAFB) | NURUL HAYANI BINTI ABD RAHMAN |
| Do sustainability or environmental, social and governance (ESG) practices influence emerging Asia banks performance during COVID-19 pandemic? | Social and Management Research Journal | HASROLEFFENDY BIN HASSAN |
| Do Tax Incentives Make a Difference? A Case of Malaysian Manufacturing Firms | International Journal of Accounting, Finance, and Business | NOR AZRINA BINTI MOHD YUSOF @ GHANI |
| Emerging trends and research patterns in international branding strategies: A bibliometric analysis | Social & Management Research Journal (SMRJ) | MUHAMMAD HANIF BIN ABDUL GAFAR |
| Enablers and Barriers to the Realisation of an Age-Friendly Environment in Malaysia: A Thematic Review | Malaysian Journal of Sustainable Environment | NOORLAILAHUSNA BINTI MOHD YUSOF |
| Enhancing economic growth through financial inclusion: An ARDL analysis | Social and Management Research Journal | JAMILAH BINTI LAIDIN |
| Exploring the Challenges and the Implementation of Lean Practices under Lean Transformation Project in Malaysian Small and Medium Enterprises [Meneroka Cabaran dan Pelaksanaan Lean di bawah Projek Transformasi Lean dalam Perusahaan Kecil dan Sederhana di Malaysia] | Jurnal Pengurusan | AZYYATI BINTI ANUAR |

Number of indexed publication: Journal in MyCite.

| Article Title | Journal / Proceeding Name | Name |
|--|---|-----------------------------------|
| Exploring the interconnection of social media, mental health and youth: A bibliometric analysis | Social and Management Research Journal | HANANI BINTI HUSSIN |
| Folktale Comes Alive: A Virtual ESL Learning Package to Engage ESL Learners | Malaysian Journal of Social Sciences and Humanities (MJSSH) | SHARINA BINTI SA'AD |
| Free Tools for Paraphrasing: To Use or Not to Use | Voice of Academia | HO CHUI CHUI |
| From poetry out loud to thinking out loud: The ESL student's experience | Social and Management Research Journal | SHARINA BINTI SA'AD |
| Impact of profitability elements on the food and beverage industry in Malaysia | Social and Management Research Journal | MOHAMAD HANIF BIN ABU HASSAN |
| Impulse Buying Behavior in Higher Education: Unraveling the Influence of Situational Factors | Advanced International Journal of Business, Entrepreneurships and SMEs (AIJBES) | SARAH BINTI SABIR AHMAD |
| Influencing Factors on the Decorative Art Features of Traditional Windows and Doors in the South Yangtze River Regions of China | Voice of Academia | AZHARI BIN MD HASHIM |
| Investigating The Impact of Organizational Factors on Job Satisfaction among Royal Malaysian Police Force Employees in the Police District KLIA | International Journal of Accounting, Finance and Business (IJAFB) | ABIDAH BINTI SAAD |
| Keberkesanan Latarbelakang Penasihat Akademik dan Pencapaian Pelajar: Kajian Kes di Politeknik Tuanku Sultanah Bahiyah | International Journal of Education, Psychology and Counseling | MOHD FAIZAL BIN JAMALUDIN |
| Kepelbagaian Pengurusan, Potensi dan Cabaran Institusi Tahfiz di Malaysia | Asian People Journal (APJ) | NOOR SYAHIDAH BINTI MOHAMAD AKHIR |
| Linking the Antecedents of a Key Player in National's Palm Oil Sector in Achieving Competitive Advantage: Moderating Effects of Organisation's Age | International Journal of Business and Society | MOHD NAZIR BIN RABUN |
| Mapping the Intellectual Landscape of Halal Tourism Research: A Bibliometric Analysis | International Journal of Accounting, Finance and Business (IJAFB) | FATIAH NORAZAMI BT ABDULLAH |
| Measuring the factors affecting awareness in renewing business registration certificates (BRC) among entrepreneurs in Penang, Malaysia | Social and Management Research Journal | AZYYATI BINTI ANUAR |

Number of indexed publication: Journal in MyCite.

| Article Title | Journal / Proceeding Name | Name |
|--|--|---------------------------------|
| Modelling and Forecasting the Trend in Cryptocurrency Prices | Journal of Information and Communication Technology-Malaysia | NURAZLINA BINTI ABDUL RASHID |
| No Time to Dispose? A Study on the Correlations and its Contributing Factors Affecting University Students Intention to Practise E-Waste | Voice of Academia | MOHD NAZIR BIN RABUN |
| Online Learning during Pandemic: A Study on Computer Vision Syndrome in Malaysian University Students | Journal of Management and Marketing Review (JMMR) | MOHD FAZIL BIN JAMALUDIN |
| Online Teaching-Learning in Higher Education During the Lockdown Period of the Covid-19 Pandemic | Voice of Academia | ROSHIDAH BINTI SAFEEI |
| Pasca Covid-19: Amalan Lean dalam Membantu Usahawan Belia Perusahaan Kecil dan Sederhana (PKS) | Journal of Administrative Science | AZYYATI BINTI ANUAR |
| Pembangunan Sistem Students Comprehensive Online Exercises (SCORE) Sebagai Latihan Tambahan Bagi Kursus MAT112 | Voice of Academia | SHAHIDA FARHAN BINTI ZAKARIA |
| Perspectives: Google Translate Usage | Voice of Academia | AISHAH BT MUSA |
| Potensi Wakaf Pertanian Terhadap Kelestarian Keterjaminan Makanan di Malaysia | International Journal of Law, Government and Communication (IJLGC) | FARAHDINA BINTI FAZIAL |
| Poverty Assessment Initiatives in Selected Asean Countries | Voice of Academia | ROSHIMA BINTI HAJI SAID |
| Predicting Top Five Cryptocurrency Prices via Linear Structural Time Series (STS) Approach | MATEMATIKA | NURAZLINA BINTI ABDUL RASHID |
| Promoting Learner Autonomy Through Online Global Interactions Among ESL Students | Journal of Creative Practices in Language Learning and Teaching (CPLT) | SHARINA BINTI SA'AD |
| Reaksi Pemimpin dan Masyarakat Terhadap Bantuan Prihatin Nasional | Voice of Academia | INTAN SYAHRIZA BINTI AZIZAN |
| Research Data Management in Library: A Bibliometric Analysis of the Past Decade (2013-2023) | Journal of Islamic, Social, Economics and Development | ZATI ATIQA BINTI MOHAMAD TANURI |
| Research on Value Evaluation of Traditional Door and Window Decoration Heritage in Jiangnan Area of China | Malaysian Journal of Social Sciences and Humanities | AZHARI BIN MD HASHIM |
| Revisiting Temporal Causality Between Islamic Finance Instruments and Output | International Journal of Business and Society | NOOR ZAHIRAH BT MOHD SIDEK |

Number of indexed publication: Journal in MyCite.

| Article Title | Journal / Proceeding Name | Name |
|---|--|--------------------------------------|
| Socioeconomic Disparities in Malaysia During the Covid-19 Pandemic: An Exploratory Study | AKADEMIKA | ZURAIDAH BINTI MOHAMED ISA |
| Stock market performance during the COVID-19 pandemic using bibliometric review | Social and Management Research Journal | CHALEEDA A/P SOM SAK |
| Students Perceptions and Understanding of Elective Courses and Their Effects on Academic Performance | Malaysian Journal of Social Sciences and Humanities (MJSSH) | MUHAMMAD HANIF BIN OTHMAN |
| Sustainability and Entrepreneurship: A Bibliometric Analysis of Research Networks and Collaborations | International Journal of Accounting, Finance and Business | MOHAMAD HANIF BIN ABU HASSAN |
| Sustainable HRM and Corporate Culture: Empirical Evidence from the Industrial Sector in Malaysia | ESTEEM Journal of Social Sciences and Humanities | KARDINA BINTI KAMARUDDIN |
| The Acceptance of Google Meet as a Platform for Virtual Learning among Undergraduate Students | Journal of Creative Practices in Language Learning and Teaching | SHARIFAH SYAKILA BT SYED SHAHARUDDIN |
| The Attributes of eCommerce towards Purchase Intention: A Conceptual Paper | International Journal of Accounting, Finance and Business | NOR AMIRA BTE MOHD ALI |
| The Development of i-source UiTM Press 2 U Link | Voice of Academia | DAING MARUAK BIN SADEK |
| The Effect of Personality Traits Towards University Students Performance | Advanced International Journal of Business, Entrepreneurship and SMEs | AZFAHANEE BINTI ZAKARIA |
| The Effect of Corporate Governance Mechanisms on Integrated Reporting: A Structural Equation Modelling (SEM) Approach | International Journal of Business and Society | ROSHIMA BINTI HAJI SAID |
| The Effect of Personality Traits Towards University Students Performance | Advanced International Journal of Business, Entrepreneurship and SMEs (AIJBES) | AZFAHANEE BINTI ZAKARIA |
| The effects of environmental pollution on food security in Malaysia | Social and Management Research Journal | NOR AZIRA BINTI ISMAIL |
| The Empowerment of Pondokstay as an Islamic Tourism Destination Post-Covid-19 | Journal of Islamic, Social, Economics and Development (JISED) | FARAH DINA BINTI FAZIAL |
| The ICT Use by Senior Entrepreneurs | Malaysian Journal of Consumer and Family Economics | MARLINA BINTI MUHAMAD |
| The Industrial Revolution 4.0, Societal Well-Being and Firms Performance among Malaysian Listed Companies | Journal of Advanced Research in Applied Sciences and Engineering Technology | WAN ADIBAH BINTI WAN ISMAIL |

Number of indexed publication: Journal in MyCite.

| Article Title | Journal / Proceeding Name | Name |
|--|---|-------------------------------|
| The Influence of Problem-Based Learning on Academic Performance of Higher Learning Institution Students | International Journal of Accounting, Finance and Business (IJAFB) | SARAH BINTI SABIR AHMAD |
| The Power of Celebrity Endorsement: A Bibliometric Analysis of Purchase Intention | International Journal of Accounting, Finance and Business | ETTY HARNIZA BINTI HARUN |
| The Relationship between Technology Readiness and Smart City Performance in Dubai | Journal of Advanced Research in Applied Sciences and Engineering Technology | AZYYATI BINTI ANUAR |
| The Role of Support Networks in The Adoption of Sustainable Agriculture: A Literature Review | International Journal of Accounting, Finance and Business (IJAFB) | MOHD FIRDAUS BIN RUSLAN |
| The Role of Team Leadership on Search and Rescue (SAR) Team Performance in Disaster Management | Voice of Academia | AZLYN BINTI AHMAD ZAWAWI |
| The Stewardship of Benevolence: Its Importance in Achieving Accountability and Public Trust Towards Local Government | Voice of Academia | NOR ZAINI BINTI ZAINAL ABIDIN |
| Trends in Tourism Research in Malaysia: A Bibliometric Analysis | Journal of Tourism, Hospitality and Environment Management (JTHERM) | MUHAMMAD HANIF BIN OTHMAN |
| Unpacking the Complex Relationship Between Social Media and Youth Mental Health: A Bibliometric Review | International Journal of Accounting, Finance and Business | NURUL AMIRA BINTI AZMI |
| Unravelling the Impact of Social Media on Interpersonal Communication Patterns Among UiTM Kedah Students | International Journal Of Law, Government and Communication (IJLGC) | AZFAHANEE BINTI ZAKARIA |

Number of publication published by UiTM Press and other publishers.

| Article Title | Chapter/ Book Title | Name |
|---|---|--|
| A Conceptual Framework for Assessing the Impact of Microcredit Programs on Participants Quality of Life | The Handbook of: The Development of Research Models in Social Sciences Research | DAHLIA BINTI IBRAHIM ZURAIDAH BINTI MOHAMED ISA |
| A framework of Waqf Administration's Efficiency Measurement | Handbook: Development of Research Models in Social Sciences Research | DAHLIA BINTI IBRAHIM NORHIDAYAH BINTI ALI ZURAIDAH BINTI MOHAMED ISA |
| After Hardship, There is Always Ease | Phd: The Amazing Journey | SARAH BINTI SABIR AHMAD |
| Bakul Lekar: A Prized Inheritance From the Coconut Tree | Kedah Creative Crafters: Sustaining the Local Artistry | ASROL BIN HASAN MOHD HAMIDI ADHA B MOHD AMIN SARAH BINTI SABIR AHMAD SYAZLIYATI BINTI IBRAHIM |
| Bertam Kelarai: A Journey into the Weaving Art from the Past | Kedah Creative Crafters: Sustaining the Local Artistry | FATHIYAH BINTI AHMAD @ AHMAD JALI MOHD HAMIDI ADHA B MOHD AMIN SARAH BINTI SABIR AHMAD SYATIRAH BINTI ABU BAKAR |
| Boss Ku Hebat: Kenali Staf Anda | | AZLYN BINTI AHMAD ZAWAWI |
| Bunga Daun Getah: Rubber Tree's Floristry | Kedah Creative Crafters: Sustaining the Local Artistry | AZLAN BIN ABDUL RAHMAN NOR ANANIZA BINTI AZHAR NUR DIANA BINTI HASSAN |
| Case study-A story of Samad | Accounting and Business Cases | INTAN MARZITA BT SAIDON |
| Chapter 9 Graphic Design Roles in Gamification: Malaysia's Cross-Cultural Traditional Board Games | Perspectives and Practices of Gamification | JUAINI BINTI JAMALUDIN SITI FAIRUZ BINTI IBRAHIM SYAHRINI BINTI SHAWALLUDIN ZAWANI BINTI BADRI |
| Gamified Learning Experience and Adaptation of Malaysian Warriors: User Interface by ADDIE Model | Perspectives and Practices of Gamification | AZLAN BIN ABDUL RAHMAN SYAHRINI BINTI SHAWALLUDIN |
| Gendang: The Percussions of Heritage | Kedah Creative Crafters: Sustaining the Local Artistry | ASROL BIN HASAN AZFAHANE BINTI ZAKARIA NOR ASNI SYAHRIZA BINTI ABU HASSAN SYED MOHAMMED ALHADY BIN SYED AHMAD ALHADY |
| Kedah Creative Crafters: Sustaining the Local Artistry | | ASROL BIN HASAN SARAH BINTI SABIR AHMAD SYATIRAH BINTI ABU BAKAR |
| Toyota Production System House and Sociotechnical Theory in Lean Healthcare | Handbook: The Development of Research Models in Social Sciences Research | AZYYATI BINTI ANUAR DAING MARUAK BIN SADEK |

Number of publication published by UiTM Press and other publishers.

| Article Title | Chapter/ Book Title | Name |
|--|---|---|
| Larik Kayu: The Art of Woodwork | Kedah Creative Crafters: Sustaining the Local Artistry | FATHIYAH BINTI AHMAD @ AHMAD JALI SARAH BINTI SABIR AHMAD SYATIRAH BINTI ABU BAKAR |
| Malay Keris: The Resilient Craftmanship | Kedah Creative Crafters: Sustaining the Local Artistry | FATHIYAH BINTI AHMAD @ AHMAD JALI NUR IRINAH BINTI MOHAMAD SIRAT SYAKIRAH BINTI MOHAMMED |
| Melestari Dana Wakaf Untuk Kesejahteraan Ummah Di Era Digital | PEMBANGUNAN LESTARI MASYARAKAT-Kesejahteraan Ummah Era Digital | FARAHDINA BINTI FAZIAL |
| Mengkuang Weaving: A Beautiful Art Made Possible by Nature | Kedah Creative Crafters: Sustaining the Local Artistry | FATHIYAH BINTI AHMAD @ AHMAD JALI SARAH BINTI SABIR AHMAD SYATIRAH BINTI ABU BAKAR |
| Pandemic COVID-19 and Under Pressure: Exploring Women in Aviation Challenges | Women in Aviation | HAFIZAH BINTI BESAR SA'ID |
| Pemeriksaan Kaedah Pembiayaan Wakaf Era Digital Sebagai Strategi Kesejahteraan Pembangunan Ekonomi Era Pandemik Covid-19 | Pembangunan Lestari Masyarakat: Kesejahteraan Ummah Era Digital | SAKINATUL RAADIYAH BT ABDULLAH |
| Persistence, Breathing and Sweating. | Phd: The Amazing Journey | AZFAHANEE BINTI ZAKARIA |
| Perspectives and practices of gamification | | SYAHRINI BINTI SHAWALLUDIN |
| Seashell Crafts: Women's Day Out | Kedah Creative Crafters: Sustaining the Local Artistry | ASROL BIN HASAN MARZLIN BINTI MARZUKI SYAZLIYATI BINTI IBRAHIM |
| Shariah-compliant Internet Business: A Proposed Model | The Development of Research Model in Social Research Science | FATHIYAH BINTI AHMAD @ AHMAD JALI NORHIDAYAH BINTI ALI SUHAIDA BINTI ABU BAKAR |
| Wau: Gliding Pride of Baling | Kedah Creative Crafters: Sustaining the Local Artistry | ASROL BIN HASAN AZFAHANEE BINTI ZAKARIA MAZLIFA BINTI MD DAUD NOR ASNI SYAHRIZA BINTI ABU HASSAN |

Number of principal investigators (PI) for research grants: National funded.

| Research Title | Leader Name |
|--|------------------------------------|
| Penyediaan Pelan Strategik Tanpa Tunai Di Negeri Kedah (Kedah Cashless Roadmap) | NOOR ZAHIRAH BT MOHD SIDEK |
| Analisis Fatwa-Fatwa Zakat Negeri Kedah Darul Aman Dari Perspektif Maqasid Al-Shariah Dan Fiqh Al-Waqi' | ROHAYATI BINTI HUSSIN |
| Aplikasi Ilustrasi Ikon LZNK Dalam Rekabentuk Identiti Korporat Dan Periklanan Bagi Mempromosikan Kesedaran Berzakat Di Negeri Kedah | SHAFILLA BINTI SUBRI |
| Analisa Sejarah Kutipan Zakat Semanjak Institusi Zakat Ditubuhkan | RABITAH BINTI HARUN |
| Aplikasi Zakat Emas Peribadi (Personalize Gold Zakat Application) | FARAH DINA BINTI FAZIAL |
| Belief Function Level Of Evidence As A Novel Measure Of Distance To Default | ASMAHANI BINTI NAYAN |
| Improving Learning Life In 3d: The Feasibility Of 3d Printing For Creating Personalized Orthoses Among UiTM Special Education Needs (Sen) Students | AZHARI BIN MD HASHIM |
| Pembangunan Wakaf Telaga Air Sebagai Inisiatif Kelestarian Hidup Di Kawasan Pedalaman Semenanjung Malaysia | NOOR SYAHIDAH BINTI MOHAMAD AKHIR |
| Mathematical Model Of Time-Dependent Blasiusâ€“Rayleighâ€“Stokes Flow In Hybrid Nanofluid | FAZILLAH BINTI BOSLI |
| Integrative Model Of Blockchain-Supply Chain Acceptance (Imbsa) In Hypothesizing Blockchain Adoption Among Halal Food Producers | SITI FAIRUZA BINTI HASSAM |
| Formulating Endogenous Variables For Measuring The Sustainability Of Malaysian Glutinous Rice Using A System Dynamics Approach | AHMAD AFIF BIN AHMAROFI |
| Developing An Adaptive Team Performance Framework For Malaysian Police Force In Crisis Management | AZLYN BINTI AHMAD ZAWAWI |
| Developing A Framework For Rural Poor Wellbeing To Mitigate The Constraints That Limit Their Capability In Improving Their Lives | NOR ARDYANTI BINTI AHMAD |
| Formulating A New Framework For Measuring Design Skills, Competency, And Employability Among Malaysian Art And Design Graduates | NURUL 'AYN BINTI AHMAD SAYUTI |
| Developing A Framework For Corporate Social Network Towards Strengthening Business Sustainability | MOHD FAIZAL BIN JAMALUDIN |
| Explicating The Sustainable Supply Chain Management (SSCM) Disclosure Index | ROSHIMA BINTI HAJI SAID |
| Developing A Whistleblowing Likelihood Index (WLI) For Occupational Fraud Mitigation | MUHAMMAD HARIZ BIN HAMID |
| Analytical Solutions For Jeffrey Hybrid Nanofluid With Heat Transfer | NOR ATHIRAH BINTI MOHD ZIN |
| Monitoring Water Quality Index Using Interval Type 2 Fuzzy Hesitant Decision Model A Case Of Kuala Muda Province | NORLIANA BINTI MOHD NAJIB |
| Pemeriksaan Kaedah Pembiayaan Pembangunan Wakaf Melalui Platform Strategi Lautan Biru Sebagai Pengukuh Pembangunan Ekonomi Pasca Pandemik Covid 19 | SAKINATUL RAADYAH BT ABDULLAH |
| Flow And Heat Transfer Analysis Using Carbon Nanotubes Past A Thin Needle In A Nanofluid | SITI NUR ALWANI BINTI SALLEH |
| Pembangunan Aplikasi Kosa Kata Bahasa Arab Komunikasi Mufradat Pelajar UiTM | MUHAMAD KHAIRUL ANUAR BIN ZULKEPLI |
| Digital Marketing Adoption Among Postgraduate Entrepreneurs at Arshad Ayub Graduate Business School, Universiti Teknologi Mara | HAFIZAH BINTI BESAR SA'AID |

PI061

Number of principal investigators (PI) for research grants: National funded.

| Research Title | Leader Name |
|--|---------------------------------|
| Central Steering Model Of A Sustainable Instructional Capacity | TUNKU NASHRIL BIN TUNKU ABAIDAH |
| Kajian Perniagaan Online Patuh Syariah Dalam Kalangan Siswapreneur Di Institusi Pengajian Tinggi Awam Malaysia | NORHIDAYAH BINTI ALI |
| Sustainable Smart Retirement City : A Case Of Kedah Malaysia | NAZNI BIN NOORDIN |
| Developing Hybrid Model Of Lean Business And Theory Inventive Problem Solving (TRIZ) Towards SMEs Entrepreneurial Ecosystem Improvement | AZYYATI BINTI ANUAR |
| Food Neophobia Amongst Young Malaysian : Understanding Young Malaysian Perceptions Of Novel Foods In Relations To Individual Demographic Backgrounds | KHAIRUL AZFAR BIN ADZAHAR |
| Kedah Mastercraftsmen: Sustaining The Local Artistry | SARAH BINTI SABIR AHMAD |
| Computer Vision Syndrome Among Students During Covid 19 Pandemic | MOHD FAZIL BIN JAMALUDIN |
| An Educational Game Based Learning In Financial Accounting Course | MAISARAH BINTI ABD RAHIM |
| Needs Analysis Study Of Language Competency For Employees In The Information And Communication Technology (ICT) Industry | SHAFINAH BINTI MD SALLEH |

PI062

Number of principal investigators (PI) for research grants: Industrial funded.

| Research Title | Leader Name |
|---|----------------------|
| Perkhidmatan Menguruskan Latihan Dan Program Pembangunan Modal Insan Dan Keusahawanan Alumni Tunas Usahawan Belia Bumiputera (TUBE) | MAHAZIR BIN ISMAIL |
| Profiling Program Latihan Kemahiran Keusahawanan Empower NCER di Daerah Sik, Baling, Kulim Dan Bandar Baharu Kedah | JUNAIDA BINTI ISMAIL |
| Kepakaran Perundingan Dan Khidmat Nasihat Dalam Menyediakan Pelan Latihan Kemahiran Pemasaran Dan Latihan Kemahiran (Merangka Pelan Rekaan Perkembangan Motif, Bengkel Batik Dan Kajian Mengenai Motif Chempaka Berbentuk Geran Penyelidikan) | ZAIDI BIN YUSOFF |



PI063

Number of principal investigators (PI) for research grants: International funded.

| Research Title | Leader Name |
|---|----------------------------------|
| The Impact Of Sectoral Foreign Direct Investment On Renewable And Nonrenewable Energy Consumption: A Comparative Study Between Malaysia And Indonesia | HAFIZAH BINTI HAMMAD AHMAD KHAN |
| Competency Gap Analysis And Talent Development For Students In Higher Learning Institutions | ROZIYANA BINTI JAFRI |
| Modelling A Nanocredit Programme: A Philanthropic Action | ZURAI DAH BINTI MOHAMED ISA |
| Amalan Pengurusan Agihan Zakat Kepada Golongan Asnaf Ketika Endamik Covid 19 : Kajian Di Lembaga Zakat Negeri Kedah Dan Badan Zakat Nasional Provinsi Riau (Zakat Distribution Practise To Asnaf Post Pandemic Covid 19 A Comparative Study Between Kedah State Zakat Board And Riau Province National Zakat Board) | MUHAMMAD SAIFUL ISLAM BIN ISMAIL |
| Japanese Moku-Zogan Technique Application To Malaysian Furniture Design: A Cross Culture Design Entrepreneur Potential | WAN NOOR FAAIZAH BINTI WAN OMAR |
| A Meeting Of Two Worlds: Japanese Anime Influence In Malaysian Character Design | FARYNA BINTI MOHD KHALIS |
| Exploring Idea Generation Of Parametric Concept On Industrial Product Design | FADILA BINTI MOHD YUSOF |

PI064

Total amount of research grants: National funded.

| Research Title | Leader Name |
|--|-----------------------------------|
| Penyediaan Pelan Strategik Tanpa Tunai Di Negeri Kedah (Kedah Cashless Roadmap) | NOOR ZAHIRAH BT MOHD SIDEK |
| Seri Asun: Legasi Wayang Kulit Gedek Kedah | NORAFIZA BINTI MOHD HARDI |
| Analisis Fatwa-Fatwa Zakat Negeri Kedah Darul Aman Dari Perspektif Maqasid Al-Shariah Dan Fiqh Al-Waqi' | ROHAYATI BINTI HUSSIN |
| Aplikasi Ilustrasi Ikon Lznk Dalam Rekabentuk Identiti Korporat Dan Periklanan Bagi Mempromosikan Kesedaran Berzakat Di Negeri Kedah | SHAFILLA BINTI SUBRI |
| Pembangunan Sistem Pengurusan Maklumat Zakat Bersepadu Bagi Lembaga Zakat Negeri Kedah : Prototaip Model Pangkalan Data Kemiskinan | AFIDA BINTI AHMAD |
| Analisa Sejarah Kutipan Zakat Semanjak Institusi Zakat Ditubuhkan | RABITAH BINTI HARUN |
| Aplikasi Zakat Emas Peribadi (Personalize Gold Zakat Application) | FARAH DINA BINTI FAZIAL |
| Pembangunan Wakaf Telaga Air Sebagai Inisiatif Kelestarian Hidup Di Kawasan Pedalaman Semenanjung Malaysia | NOOR SYAHIDAH BINTI MOHAMAD AKHIR |
| Developing An Adaptive Team Performance Framework For Malaysian Police Force In Crisis Management | AZLYN BINTI AHMAD ZAWAWI |
| Developing A Framework For Rural Poor Wellbeing To Mitigate The Constraints That Limit Their Capability In Improving Their Lives | NOR ARDYANTI BINTI AHMAD |
| Formulating A New Framework For Measuring Design Skills, Competency, And Employability Among Malaysian Art And Design Graduates | NURUL 'AYN BINTI AHMAD SAYUTI |
| Developing A Whistleblowing Likelihood Index (Wli) For Occupational Fraud Mitigation | MUHAMMAD HARIZ BIN HAMID |
| Canincome Redistribution Assuage Environmental Degradation: Analysis Of Panel Quartile Moment | NOOR ZAHIRAH BT MOHD SIDEK |
| Digital Marketing Adoption Among Postgraduate Entrepreneurs At Arshad Ayub Graduate Business School, Universiti Teknologi Mara | HAFIZAH BINTI BESAR SA'AID |

PI065

Total amount of research grants: Industrial funded.

| Research Title | Leader Name |
|---|--------------------------|
| Kajian Sosio Ekonomi Penduduk Negeri Kedah 2023 | AZLYN BINTI AHMAD ZAWAWI |
| Perkhidmatan Menguruskan Latihan Dan Program Pembangunan Modal Insan Dan Keusahawanan Alumni Tunas Usahawan Belia Bumiputera (Tube) | MAHAZIR BIN ISMAIL |
| Kepakaran Perundingan Dan Khidmat Nasihat Dalam Menyediakan Pelan Latihan Kemahiran Pemasaran Dan Latihan Kemahiran (Merangka Pelan Rekaan Perkembangan Motif, Bengkel Batik Dan Kajian Mengenai Motif Chempaka Berbentuk Geran Penyelidikan) | ZAIDI BIN YUSOFF |

PI066

Total amount of research grants: International funded.

| Research Title | Leader Name |
|--|---------------------------------|
| Japanese Moku-Zogan Technique Application To Malaysian Furniture Design: A Cross Culture Design Entrepreneur Potential | WAN NOOR FAAIZAH BINTI WAN OMAR |
| Exploring Idea Generation Of Parametric Concept On Industrial Product Design | FADILA BINTI MOHD YUSOF |



Activities in 2023

13 November 2023
MAJLIS SCHOLARLY SALUTE: RMU APPRECIATION DAY

RMU UTM Cawangan Kedah telah menganjurkan Majlis Scholarly Salute: RMU Appreciation Day.

Majlis ini diadakan bagi menghargai semua penyarah UTM Cawangan Kedah yang telah membantu UTM Cawangan Kedah khususnya mencapai PI pada tahun ini terutamanya bagi penerbitan artikel dalam jurnal berindeks, prosiding berindeks, penerbitan buku, pengajuran persidangan, inovasi dan juga kokium.

Taikh: 13 November 2023
Masa: 2.00 petang
Tempat: Dewan Seri Jerai

Scholarly Salute

Research Webinar Series

12.12 November 2023
BENGKEL WRITING FRGS CLINIC 01/2023
RMU UTM Cawangan Kedah telah menganjurkan BENGKEL WRITING FRGS CLINIC 01/2023 bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal FRGS. Program ini akan diadakan pada 12.12.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

12.12 November 2023
BENGKEL HANDS-ON WRITING HIGH IMPACT SYSTEMATIC LITERATURE REVIEW
RMU UTM Cawangan Kedah telah menganjurkan BENGKEL HANDS-ON WRITING HIGH IMPACT SYSTEMATIC LITERATURE REVIEW bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 12.12.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

20.11 November 2023
HOW TO WRITE A GOOD TITLE AND INTRODUCTION IN A RESEARCH PAPER
RMU UTM Cawangan Kedah telah menganjurkan BENGKEL HOW TO WRITE A GOOD TITLE AND INTRODUCTION IN A RESEARCH PAPER bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 20.11.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

15.11 November 2023
BENGKEL HANDS-ON BIBLIOMETRIC ANALYSIS
RMU UTM Cawangan Kedah telah menganjurkan BENGKEL HANDS-ON BIBLIOMETRIC ANALYSIS bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 15.11.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

8.11.2023
TAKLIMAT PERKUNINGAN BERKAITAN UTM TECHNOVENTURE
RMU UTM Cawangan Kedah telah menganjurkan TAKLIMAT PERKUNINGAN BERKAITAN UTM TECHNOVENTURE bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 8.11.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

10.10.2023
WEBINAR STRATEGI PENULISAN DAN PENERBITAN ARTIKEL DALAM JURNAL BERIMPAK TINGGI
RMU UTM Cawangan Kedah telah menganjurkan WEBINAR STRATEGI PENULISAN DAN PENERBITAN ARTIKEL DALAM JURNAL BERIMPAK TINGGI bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 10.10.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

1.10.2023
WEBINAR UNLOCKING THE GOLDEN GATE: NAVIGATING EDITOR AND REVIEWER COMMENTS FOR HIGH-IMPACT JOURNAL PUBLICATIONS
RMU UTM Cawangan Kedah telah menganjurkan WEBINAR UNLOCKING THE GOLDEN GATE: NAVIGATING EDITOR AND REVIEWER COMMENTS FOR HIGH-IMPACT JOURNAL PUBLICATIONS bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 1.10.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

26.9.2023
JAKARNA WEBINAR SERIES 1: GET YOUR CONCEPTUAL PAPER PUBLISHED IN INDEXED JOURNALS & EMBROID
RMU UTM Cawangan Kedah telah menganjurkan JAKARNA WEBINAR SERIES 1: GET YOUR CONCEPTUAL PAPER PUBLISHED IN INDEXED JOURNALS & EMBROID bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 26.9.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

13.10.2023
STRATED APPOINTMENT NEURAL NETWORKS: ITS APPLICATION IN RESEARCH
RMU UTM Cawangan Kedah telah menganjurkan STRATED APPOINTMENT NEURAL NETWORKS: ITS APPLICATION IN RESEARCH bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 13.10.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

20.10.2023
BENGKEL HERE WE COME - LET'S PUBLISH
RMU UTM Cawangan Kedah telah menganjurkan BENGKEL HERE WE COME - LET'S PUBLISH bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 20.10.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

20.10.2023
2023 PRE-CONFERENCE WORKSHOP "FROM GOOD TO GREAT: TIPS AND TRICKS FOR PUBLISHING IN HIGH IMPACT JOURNALS"
RMU UTM Cawangan Kedah telah menganjurkan 2023 PRE-CONFERENCE WORKSHOP "FROM GOOD TO GREAT: TIPS AND TRICKS FOR PUBLISHING IN HIGH IMPACT JOURNALS" bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 20.10.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

12.11.2023
BENGKEL WRITING FRGS CLINIC 02/2023
RMU UTM Cawangan Kedah telah menganjurkan BENGKEL WRITING FRGS CLINIC 02/2023 bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal FRGS. Program ini akan diadakan pada 12.11.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

Research Colloquium Series

12.11.2023
INTERNATIONAL CONFERENCE ON SCIENCES AND HUMANITIES (ICSSH) 2023
RMU UTM Cawangan Kedah telah menganjurkan INTERNATIONAL CONFERENCE ON SCIENCES AND HUMANITIES (ICSSH) 2023 bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 12.11.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

9.10.2023
I-COMS 2023
RMU UTM Cawangan Kedah telah menganjurkan I-COMS 2023 bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 9.10.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

21.11.2023
COLLOQUIUM ON SOCIAL SCIENCES (C-SSS)
RMU UTM Cawangan Kedah telah menganjurkan COLLOQUIUM ON SOCIAL SCIENCES (C-SSS) bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 21.11.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

21.11.2023
COLLOQUIUM ON SOCIAL SCIENCE AND PUBLIC POLICY (CSPSP) 2023
RMU UTM Cawangan Kedah telah menganjurkan COLLOQUIUM ON SOCIAL SCIENCE AND PUBLIC POLICY (CSPSP) 2023 bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 21.11.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

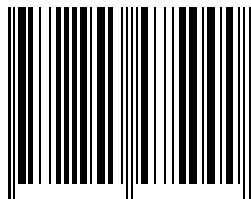
21.11.2023
COLLOQUIUM ON DESIGN INDUSTRIES AND CREATIVE CULTURE (ICDCC) 2023
RMU UTM Cawangan Kedah telah menganjurkan COLLOQUIUM ON DESIGN INDUSTRIES AND CREATIVE CULTURE (ICDCC) 2023 bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 21.11.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

21.11.2023
NATIONAL ACCOUNTING COLLOQUIUM 2023 (NAC2023)
RMU UTM Cawangan Kedah telah menganjurkan NATIONAL ACCOUNTING COLLOQUIUM 2023 (NAC2023) bagi meningkatkan kualiti penulisan artikel untuk diterbitkan dalam jurnal berimpak tinggi. Program ini akan diadakan pada 21.11.2023 (Sabtu) jam 10.00 petang - 4.00 petang di Dewan Seri Jerai.

For more information:



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Research Management Unit
Universiti Teknologi MARA Cawangan Kedah