

SUNWAY PHARMA
SDN BHD



INDUSTRIAL TRAINING REPORT (SUNWAY PHARMA SDN BHD)

Prepared by
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2022864716



SURAT KEBENARAN

Tarikh : 31/1/2025.....

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INDUSTRIAL TRAINING REPORT: SWOT ANALYSIS FOR SUNWAY PHARMA SDN BHD

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Yang Benar

Kok

.....
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Jawatan : Finance Manager
No. Tel. :
No. Faks :

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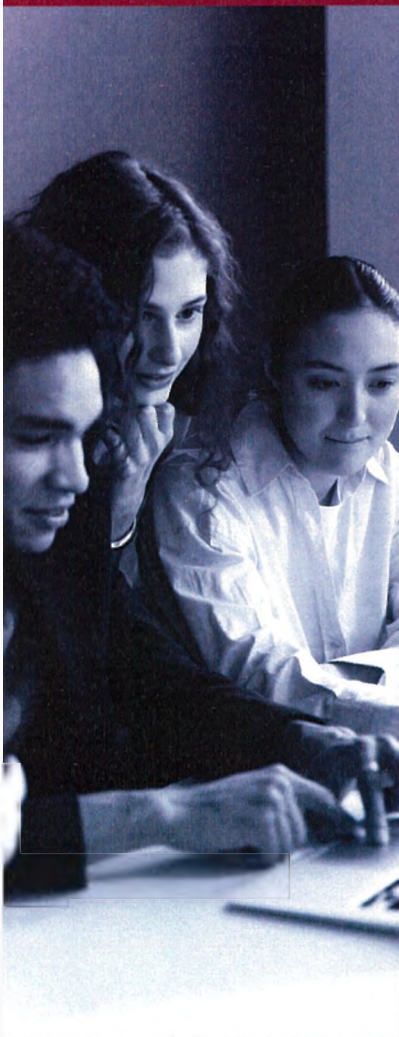
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EXECUTIVE SUMMARY



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During my internship at Sunway Pharma Sdn Bhd, I gained substantial expertise in financial management within the Finance Department of a pharmaceutical firm. I assisted the finance team inside the accounting department with tasks including daily transactions, financial reporting, and budgeting. I was responsible for maintaining financial records, producing financial statements, and assessing financial data. This job provided me with an understanding of the operational dynamics inside Sunway Pharma's finance department regarding the management of financial resources to achieve the objective of extending the retail pharmacy network and advancing digital healthcare use.

My research examined how Sunway Pharma implemented its financial controls and processes to achieve regulatory compliance with minimal risk to the organisation. I assisted the team in conducting financial research for evaluating business performance, managing expenditures, and preparing future finances. I assisted in the compilation of monthly and quarterly reports evaluating the company's profitability and cash flow. This experience was enlightening, as I comprehended how financial data influences decision-making in large organisations and drives the company's strategic goals for asset acquisition or market expansion within the healthcare sector.

During my internship in the Finance Department of Sunway Pharma, I was afforded exceptional learning opportunities. I developed practical skills in financial analysis, reporting, and planning, as well as extensive understanding of the operations of a growing healthcare organisation. My skills in these areas were enhanced, but equally important was my understanding of how the organisation achieved growth and retained a competitive advantage in the market.

The internship at Sunway Pharma Sdn Bhd enabled the development of substantial competence in financial management, particularly within the company's Finance Department. Responsibilities encompassed aiding the finance team within the accounting department by executing daily transaction processing, generating financial reports, and developing budgets. This function prominently included the upkeep of financial records, the preparation of financial statements, and the examination of financial data. This experience clarified the operational dynamics of the Finance Department at Sunway Pharma, specifically regarding the management of financial resources to advance the goals of extending the company's retail pharmacy network and fostering the use of digital healthcare solutions.

The inquiry concentrated on the financial controls and procedures established by Sunway Pharma to guarantee compliance with regulatory standards while mitigating organisational risks. Engagement in financial research activities was essential for evaluating corporate performance, controlling expenses, and formulating future financial strategies. Additionally, contributions were made to the preparation of monthly and quarterly reports that analysed the company's profitability and cash flow position. This experience provided important insights into the impact of financial data on decision-making in large organisations and its significance in guiding strategic plans for asset acquisition and market expansion in the healthcare industry.

During the internship in the Finance Department, remarkable learning possibilities were offered. Proficient skills in financial analysis, reporting, and planning were cultivated, coupled with an extensive comprehension of the operational structure of an expanding healthcare organisation. The improvement of technical abilities was substantial, but understanding the mechanisms by which the organisation attained growth and sustained a competitive advantage in the market was equally important.

STUDENT PROFILE RESUME



ARLISYA BINTI RUSLI

Bachelor's Degree in Business Administration (Hons.) Finance

INDIVIDUAL SUMMARY

Highly organized and detail-oriented individual with a background in business administration and finance, complemented by hands-on experience in administrative and warehouse management roles. Proven ability to ensure compliance, optimize inventory, and enhance operational efficiency. Demonstrated expertise in event planning, project coordination, and developing. Adept at collaborating with diverse teams and delivering compelling presentations.

WORKING EXPERIENCE

February 2024 –
March 2024

Assistant Senior Admin Executive
Metro Jendela Sdn Bhd

- Ensure compliance with company policies, procedures, and regulations, including data protection, and health and safety guidelines.
- Organize documents, record files, ensuring accuracy, accessibility and compliance with organizational policies and procedures.
- Coordinate billing activities, sending them to clients or customers and following up on outstanding payments to ensure timely collections and minimize overdue accounts.

Feb 2024

Warehouse Assistant
Shopee Warehouse, Bukit Raja

- Accurately maintained and organized inventory, utilizing advanced tracking systems to ensure stock levels were optimized, resulting in a 10% reduction in out-of-stock incidents.
- Efficiently processed and prepared customer orders for shipment, adhering to strict quality and timeliness standards, which improved order accuracy rates to 99%.
- Diligently adhered to safety protocols and warehouse regulations, contributing to a 25% decrease in workplace accidents and ensuring a compliant and secure working environment.

EDUCATION

2023 - 2024

Bachelor of Business Administration (Hons.) Finance
Universiti Teknologi MARA, Bandaraya Melaka
CGPA: 3.06

2020 - 2022

Diploma in Business Studies
Universiti Teknologi MARA, Rembau
Academic achievement Dean List Award for Semester 2, Semester 3, Semester 4, Semester 5
CGPA: 3.70
MUET: Band 4

STUDENT PROFILE

TRAINING

Dec 2023	Participant: International Teaching Aid Competition iTAC <ul style="list-style-type: none"> ● Designed and presented an innovative teaching aid that integrated interactive technology with traditional educational methods, earning recognition for enhancing student engagement and learning outcomes. ● Collaborated with international educators to research and implement best practices in teaching aids, resulting in a comprehensive project that addressed diverse learning needs. ● Delivered a compelling presentation of the teaching aid to a panel of judges, demonstrating strong communication skills and the ability to effectively convey complex educational concepts.
Dec 2023	Committee members of Seminar Professional Image in the Hospitality Industry (Protocol Bureau) <ul style="list-style-type: none"> ● Orchestrated all logistical aspects of the seminar, including venue selection, scheduling, and vendor management, ensuring a seamless and professional event attended by over 200 hospitality professionals. ● Coordinated with industry-leading guest speakers, managing their itineraries, preparing briefing materials, and facilitating smooth communication, which resulted in a highly informative seminar. ● Developed and executed a targeted marketing campaign across multiple platforms, significantly increasing event visibility and resulting in a 30% higher attendee turnout compared to previous years.
Dec 2023	Participant: CGS-CIMB Traders & Investors Day in Melaka <ul style="list-style-type: none"> ● Actively participated in seminar conducted by industry experts, gaining advanced knowledge on investment strategies, market analysis, and trading techniques. ● Expanded a professional network by interacting with investors, and financial advisors, enhancing opportunities for future collaborations and career advancements in the finance sector. ● Involved group discussions and practical exercises focused on current market trends and economic forecasts.

SKILLS

Technical Skill	<ul style="list-style-type: none"> ● Microsoft Word (Intermediate), Microsoft Excel (Intermediate), Microsoft PowerPoint (Basic)
Soft Skill	<ul style="list-style-type: none"> ● Communication, Teamwork, Networking, Time management
Languages:	<ul style="list-style-type: none"> ● Malay (Expert), English (Basic)

REFERENCES

Amirudin bin Mohd Nor
Senior Lecturer,
Universiti Teknologi MARA,
Bandaraya Melaka

Assoc. Prof. Dr. Ahmad Fadhy bin Arham
Senior Lecturer,
Universiti Teknologi MARA,
Bandaraya Melaka

INTRODUCTION

Sunway Pharma Sdn Bhd, a major participant in Malaysia's pharmaceutical and healthcare industry, was founded as a division of Sunway Group, one of the biggest and most varied corporations in the nation. Pharmaceutical distribution and sales, medical supply sales, and other health care services are the company's main operations. Prescription drugs, over-the-counter medications, nutritional supplements, and other health and wellness items are offered by Sunway Pharma through its retail locations, Sunway Pharmacy. Since its founding in 2016, the firm has concentrated on growing its footprint in Malaysia, with a special focus on the Klang Valley, in order to increase public access to healthcare services.

- **Medical Supplies & Equipment**
- **Distributor for Pharmaceutical Brands**
- **High-Quality Healthcare Products**
- **Product Portfolio**
- **Impact on Healthcare Delivery**

Sunway Pharma achieved greater retail pharmacy success after acquiring a majority stake in Multicare Health Drugstore which operates many drugstores throughout Malaysia. By taking control of Multicare's operations Sunway Pharma can grow its facilities while learning genuine pharmacy business practices. Our strategy is to develop Malaysia's foremost retail pharmacy network while making healthcare more affordable and available. Sunway Pharma stands ready to serve Malaysia's changing healthcare demands thanks to its advanced technology systems and effective business methods.



Timeline

Establishment of the company

2016



2017



2018

- Established as a subsidiary of the Sunway Group.
- Focused on pharmaceuticals and healthcare distribution.
- Planned to expand retail and distribution capabilities.
- Launched the first Sunway Pharmacy outlets.
- Offered prescription and over-the-counter (OTC) medications.
- Started providing basic health and wellness products.
- Expanded product offerings to include health supplements.
- Introduced wellness-focused services in select outlets.
- Began partnerships with local healthcare providers.

2019



2020



2022

- Integrated digital prescriptions into its operations.
- Launched an online platform for customer convenience.
- Focused on improving inventory management with technology.
- Expanded retail presence in the Klang Valley region.
- Introduced customer loyalty and membership programs.
- Prioritized accessibility to healthcare products in urban areas.
- Gained recognition as a trusted healthcare retail provider.
- Increased the number of Sunway Pharmacy outlets.
- Developed partnerships for exclusive product distributions.

2025

- Plan to expand into underserved regions across Malaysia.
- Introduce telemedicine services for enhanced healthcare access.
- Continue leveraging digital tools for personalized healthcare solutions.

GOALS

VISSION



Sunway Pharma aspires to be one of the leading providers of efficient, high-quality healthcare. By continuously enhancing healthcare services and product offerings to meet the evolving needs of the public, the company hopes to improve community well-being in Malaysia and abroad.

MISSION

OBJECTIVE

Sunway Pharma is committed to offering a wide range of pharmaceutical products, medical supplies, and healthcare services via the use of state-of-the-art technologies and digital platforms. The company wants to build long-term partnerships with healthcare professionals, organisations, and stakeholders in order to guarantee sustainable growth and a positive impact on public health throughout Malaysia.

Sunway Pharma is focussing on expanding its network of retail pharmacies and healthcare services to ensure that everyone in Malaysia has access to high-quality healthcare. The company hopes to use digital technology to enhance pharmacy administration and customer service. In order to promote public health, it also aims to run sustainably. Sunway Pharma also aims to strengthen partnerships with both local and international pharmaceutical businesses in order to improve healthcare outcomes and benefit the broader community.

GOALS



- **Expand Market Reach:**
 - Create more pharmacies within our retail locations while entering new markets in Malaysia.



- **Enhance Digital Capabilities:**
 - The business will offer better and easier access to healthcare through telemedicine and digital channels.



- **Improve Healthcare Accessibility:**
 - Make medical supplies and medical services more affordable and better quality throughout Malaysia.



- **Promote Operational Excellence:**
 - The goal is to keep medicines flowing to patients by constantly making our pharmacy system and shipping better.



- **Strengthen Strategic Partnerships:**
 - Develop active partnerships between medical services and drug companies throughout Malaysia and other countries.



- **Adopt Sustainable Practices:**
 - Minimise your environmental footprint and improve public health through the adoption of sustainable business practices.



ORGANIZATIONAL CHART



CHLOE LIM BOON LI
SENIOR FINANCE

KOK KAH WEE
MANAGER FINANCE

LWEE SHI YIN
INCOME COLLECTION

MERINA TSANG YEE TING
ACC PAYABLE

ALLY KHUAN POH YEE
ACC RECEIVABLE

HANIS
SENIOR EXECUTIVE

HARYATI
SENIOR EXECUTIVE

AINA
SENIOR EXECUTIVE

XIN LIN
SENIOR EXECUTIVE

LEONARD
SENIOR EXECUTIVE

AMYRA
EXECUTIVE

SYAFEEQAH
EXECUTIVE

LI XUAN
EXECUTIVE

AIZATY
EXECUTIVE

IZZAH NABIHA
EXECUTIVE

WEN HUI
EXECUTIVE

SYAMINA
EXECUTIVE

AMIRAH
EXECUTIVE

ARLISYA
INTERN

FARAH
INTERN

BRYAN
INTERN

PRODUCTS & SERVICES OFFERED



Sunway Pharma Sdn Bhd. is primarily involved in the wholesale distribution of pharmaceuticals and medical supplies. In addition to its wholesale business, Sunway Pharma has moved into the retail pharmacy market by acquiring the Multicare Pharmacy Group.

001

- Vitamins, minerals, and supplements for a variety of health conditions.
- Personal care products include oral care, bath and body, hair care, and grooming needs.
- Skincare products include eye, face, body, hand, foot, lip, and sun protection.
- Health food and beverages include enzymes, cereals, milk powder, and honey.
- First aid and surgical supplies include first aid kits, adult nappies, underpads, and rehabilitation materials.
- Mom & infant Care: Supplies for women and children, including infant care necessities.

Pharmaceutical services include prescription dispensing for both outpatients and inpatients, medication counselling, and clinical trial assistance.



002

- Adult nappies, underpads, and rehabilitation supplies are among the first aid and surgical goods available.
- Mom & infant Care: Items for moms and children, including infant care necessities.
- Pharmaceutical services include outpatient and inpatient medicine dispensing, medication counselling, and clinical trial assistance.



TRAINING REFLECTION

SUNWAY PHARMA

1

August 18, 2024 is the day I began my internship at Sunway Pharma Sdn. Bhd., a new chapter in my academic and professional development. I worked from Monday to Friday, 9:00 a.m. to 6:00 p.m. before ending my internship on January 24, 2025.

2

As a final year student, this internship provided me with practical experience in a professional environment. The requirements were clearly stated and strict adherence to working hours and leave rules was expected. Leave was permissible only in cases of illness and for that, medical leave application with supporting documentation was necessary.

3

Each day started with an assessment of assigned tasks to ensure comprehension of my responsibilities and the ability to provide outcomes that aligned with my supervisor's expectations. This approach allowed me to effectively prioritise tasks while sustaining a steady level of production.

4

The internship experience facilitated the development of the ability to adhere to established workplace standards, fulfill deadlines, and engage in effective communication with colleagues. This period of professional engagement offered significant exposure to the operational dynamics, challenges, and interactions characteristic of the pharmaceutical industry.



DEPARTMENTS THAT HAVE BEEN ASSIGNED AND TASK

Fiscal Revenue Accumulation:

- Acquired practical experience in draughting accounts receivable invoices, enhancing understanding of financial documentation and billing protocols.
- Billing, invoicing, and the location of purchase order numbers were managed by the Esker, Xilnex, and JDE systems.

Administrative support:

- Managed document filing for SMP, Multicare, Sunway Pharma, and their subsidiaries, enhancing organisational and detail-oriented competencies.
- Oversaw cash collection for subsidiaries, guaranteeing the accuracy and confidentiality of financial transactions.

Development of skills:

- I enhanced my multitasking, time management, and communication abilities with diverse assignments.
- Acquired knowledge of organisational protocols and interdepartmental collaboration.

My various employment enabled me to develop a diverse array of skills, including multitasking, time management, and proficient team communication. My experience across several departments revealed the intricacies of organisational protocols and the joint endeavours necessary for achieving efficiency.

BENEFITS THAT WAS RECEIVED AND GAINED



Practical Knowledge:



I gained practical experience in the Finance Income Collection department, encompassing the management of accounts receivable, cash collection operations, and document organisation. This practical experience enhanced my understanding of real-world financial processes and augmented my technical proficiency in finance.

Skill Development:



Organisational Skills: Overseeing filing responsibilities for SMP, Multicare, Sunway Pharma, and its subsidiaries has equipped me with the ability to systematically organise and maintain essential data.

Time Management: Managing several duties, such as invoice preparation, filing, and cash pick-ups, allowed me to prioritise work and meet deadlines more successfully.

Attention to Detail: Working with invoicing and cash transactions demanded precision and correctness, which improved my ability to pay attention to even minor things.

Professional development:



Workplace Discipline: Following tight standards, such as punctuality and leave, developed in me a strong feeling of professionalism and responsibility.

Communication Skills: Working with colleagues from several departments allowed me to strengthen my interpersonal and professional communication skills.

Adaptability: Because my jobs were different, I learnt to swiftly adjust to new difficulties and responsibilities.



STRENGTHS

- 1. Strong Brand Reputation**
- 2. Market Presence and Reputation**
- 3. Strategic Partnerships**

WEAKNESS

- 1. Outdated technology**
- 2. Lack of Standardization in Filing Systems**
- 3. Weak Relationships with Outlets**

- 1. Growing Healthcare Demand in ASEAN**
- 2. Adoption of Digital Health Solutions**
- 3. Expansion into Emerging Markets**

OPPORTUNITIES

- 1. Intense competition**
- 2. economic downturns**
- 3. supply chain disruption**

THREATS



DISCUSSIONS & **RECOMMENDATIONS**



DISCUSSIONS FOR

1. STRENGTHS



STRONG BRAND REPUTATIONS

Sunway Pharma leads both pharmaceutical and healthcare industries thanks to its great brand trust and constant marketplace presence with strategic partnerships. Through years of successful performance the company built customer trust through excellent products according to ethical standards and precise client needs. Our well-known reputation helps customers stay committed to us as we broaden into fresh markets and product lines.

MARKET PRESENCE AND REPUTATION

Our reliable supply chain stands out as one of our key strengths at Sunway Pharma since other businesses struggle to maintain product consistency. By making sure healthcare products are available as promised the company builds trust with all its healthcare partner networks plus patients and government groups. This dependability keeps existing customers and gains more customers and business partners making Sunway Pharma more successful in the market.

STRATEGIC PARTNERSHIP

Sunway Pharma grew its business through connections with global drug makers healthcare providers and research facilities. Through these relationships the company improves its innovative output and operating effectiveness while growing its customer base. The company uses advanced technical abilities to produce new products and stay ahead of competition.

Sunway Pharma reaches success by uniting both constant progress and new ideas while maintaining strong support for quality and person-focused healthcare solutions. The company remains dedicated to improving healthcare by offering valuable services constantly through its quality standards.

RECOMMENDATIONS FOR

1.0 STRENGTHS



Sunway Pharma should build its worldwide healthcare leadership through methods of market growth plus digital transformation while staying innovative and sustaining its current activities.

Sunway Pharma can access substantial growth markets throughout Southeast Asia Middle East and Africa. Sunway Pharma meets rising demand for healthcare affordability through its focused markets and helps build local infrastructure. Linking up with community leaders helps Sunway Pharma get established faster and build better relationships across these areas.

Expanding research and development spending will create better ways to solve medical problems. Sunway Pharma will stay competitive in healthcare through its investments in biosimilars and new treatments combined with personalized medicine development. The company can improve its scientific discoveries by teaming up with pharmaceutical companies from around the world and universities for research.

Developing a strong internet presence remains necessary for success now. Sunway Pharma solutions create better customer access and engagement through e-commerce platforms telemedicine services and knowledgeable digital marketing technologies to meet consumer demands for easy technology-based healthcare options. By using eco-friendly production methods and packaging materials the company attracts sustainability-conscious customers while creating a strong position for corporate responsibility.

Sunway Pharma improves market share and healthcare solutions impact by adding nutraceuticals and wellness products to their medical product line.

DISCUSSIONS

2. WEAKNESSES



OUTDATED TECHNOLOGY

Despite Sunway Pharma Sdn Bhd's pharmaceutical success they still face problems that need fixing to keep growing their business. Our operations heavily rely on manual processes while missing proper file standards and struggle to build strong alliances with retail stores. The company needs to solve these problems to improve results and stay ahead of competitors.

LACK OF STANDARDIZATION IN FILING SYSTEMS

The business faces a major weakness from its strong dependence on human staff who perform essential document-related work as well as handle billing and data entry. Dependence on manual work creates wasted time and increases the chances of human mistakes that affect business performance. Sunway Pharma should introduce robotic technology and digital tools to run operations better and reduce mistakes in every customer process.

WEAK RELATIONSHIP WITH OUTLETS

Without clear filing standards Sunway Pharma increases the risk of incorrect management practices plus compliance issues. The poorly organized approach can lead to serious legal problems in an industry that needs proper controls. Implementing an organized digital file framework helps us store documents correctly and follow rules while allowing better access to important data.

Quotations are tough for Sunway Pharma to create strong partnerships with retail stores. When teams do not communicate well or work together effectively they create inventory issues and slow deliveries which hurt customer happiness. Better communication plus support and official partnerships with stores help Sunway Pharma run a better supply chain and keep products ready at the right time.

By reducing its reliance on hand operations and improving file system consistency plus retail relationship management Sunway Pharma will run more effectively while decreasing market risks today and into the future. These improvements will help the organisation run better operations while following rules and building its long-term success.

RECOMMENDATIONS

2.1 WEAKNESSES



At Sunway Pharma Sdn Bhd they face multiple operational problems in their everyday work. Our strategic solutions help make operations better and help employees feel cared for while building stronger workplace connections.

Sunway Pharma needs to check how staff jobs are spread and distribute workers fairly across the company. Using automated work tools will help decrease routine tasks while making employees more productive. Growing our workforce and providing training helps manage workloads better while making our operations work faster.

A manual filing method increases system weaknesses and creates process delays. Implementing a digital document system will make our records work better while also making the database easier to reach and follow regulations. Our team will ship the new system to all employees to prevent unexpected system issues during implementation.

Effective communication needs to improve at every level of the organization. The company should establish communication standards while holding team meetings and using project software to connect better and decrease mistakes. When employees learn better communication methods they connect better at work and build a stronger team.

Our proposed changes will make operations run better while reducing staff pressure and building a better team environment. Sunway Pharma will continue growing in the pharmaceutical industry thanks to these improvements.

DISCUSSIONS

3. OPPORTUNITIES



GROWING HEALTHCARE DEMAND IN ASEAN

Sunway Pharma Sdn Bhd sees significant room to grow because more people worldwide need healthcare products. Sunway Pharma Sdn Bhd can dive into expanding markets worldwide and introduce digital healthcare services plus eye enhanced regional healthcare areas.

Developing countries experience high healthcare demand which provides Sunway Pharma essential business development space. As the business expands into new markets it can address unique customer groups and generate sales roles plus service support jobs.

ADOPTING IN DIGITAL HEALTH SOLUTIONS

Using digital tools including telemedicine and mobile medical apps creates new ways to grow. Using these technologies will help Sunway Pharma deliver better patient results along with increased product range and operational improvement. The company can develop original ways for customers to interact.

EXPANSION INTO EMERGING MARKETS

Sunway Pharma plans to move into healthcare markets across Africa, the Middle East and particular parts of Asia as the need for medical services keeps growing. The company should use its Southeast Asia experience to add new revenue sources while entering more global markets.

Sunway Pharma can grow its business while developing new offerings and building larger markets which set the path for continued success in worldwide healthcare.

RECOMMENDATIONS

3.1 OPPORTUNITIES



Sunway Pharma Sdn Bhd can grow its operations because healthcare products are needed more throughout the world today. Sunway Pharma Sdn Bhd should expand into worldwide healthcare markets and launch digital healthcare technologies to develop regional healthcare needs.

Sunway Pharma sees essential business growth chances because developing nations have major healthcare needs. When the enterprise serves new customer segments throughout various markets it will establish different sales and service personnel.

Digital tools including telemedicine and medical apps enable the company to find new ways to grow. Sunway Pharma can better serve patients while delivering more product choices and running operations better by using modern technology. Our team creates fresh ways for customers to interact with us.

Sunway Pharma plans to enter African and Middle Eastern healthcare markets alongside particular parts of Asia because these regions require more medical services. Sunway Pharma should use its knowledge of Southeast Asia to develop new profits while extending into worldwide markets.

Sunway Pharma will grow its business by making new medical items for different markets worldwide to build a lasting path to global success.

DISCUSSIONS

4.0 THREATS



INTENSE COMPETITION

The competitive pharmaceutical market creates multiple external challenges that harm both Sunwa Pharma Sdn Bhd's business growth and its day-to-day operations. The business must handle competitive pressure along with market drops and supply chain problems through targeted reactions.

ECONOMIC DOWNTURNS

Strong business competition creates a major threat. Many companies work both domestically and internationally for top spots in healthcare and pharmaceutical markets. Stronger competitors with greater resources and advanced technology push Sunway Pharma to change its product prices and research methods. Sunway Pharma needs regular spending on product research, advertising and user care to stay ahead in this competitive market and make customers want to buy from them.

SUPPLY CHAIN DISRUPTION

When an economic recession hits it creates immediate danger to both medical expenses and patient buying power. When financial troubles happen customers and governments choose cheaper options which lowers demand for luxury healthcare products. To stay competitive Sunway Pharma needs to develop affordable products that match their product line's quality standards.

When global emergencies such as COVID-19 strike supply chains experience major hazards. When we face problems getting needed resources and moving products through the supply chain and dealing with official requirements it affects when patients get our products and adds expense to business operations. Fast-moving industries depend on reliable delivery schedules so delays in product delivery hurt both customer trust and business operations.

RECOMMENDATIONS

4.1 THREATS



Sunway Pharma needs specific strategies to guard its operations from potential risks. To stay resilient in tough times Sunway Pharma needs to develop clear strategic actions to fight market challenges and supply problems.

By placing funding into their research and development team the company can create new innovative cost-effective medicines that customers want. Working with international technology partners lets Sunway access modern equipment while excellent customer service and quality protection keeps customers loyal.

When economic recessions hit Sunway Pharma must explore low-cost pharmaceutical options and expand into health supplement and telemedicine services for survival. Enhancing our production system and better using available resources creates savings without hurting product quality.

Making new supplier connections and using digital systems help Sunway Pharma better predict demand and respond to supply chain problems. By setting up backup systems alongside sufficiently stocked inventory Sunway Pharma can keep its operations running through worldwide emergencies.



Conclusion

Sunway Pharma Sdn Bhd stands out as a Malaysian healthcare market leader through its dedication to making superior products that please customers. People trust Sunway Pharma because they deliver reliable healthcare services for their patients consistently. The company holds its market position through steady research funding and product development efforts that deliver results for customers.

Even though other businesses challenge Sunway Pharma the company experiences supply chain issues resulting from economic instability. Comprehensive success plans now need they must include digital systems and product development range options to get full stakeholder participation. Through its skill areas the organization can effectively control workplace safety.

Sunway Pharma can expand endlessly through improving its healthcare services while following industry patterns both in India and worldwide. The organisation uses planning to respond faster to patient needs and continues researching new ways to deliver medical treatment effectively.



REFERENCES

Sunway Multicare Pharmacy

Get the Medicines and Supplies You Need at Our Pharmacy in Malaysia.
Call Us! Sunway Multicare Is the Pharmacy of Choice in Malaysia. Visit Us
Now.

 Sunway Multicare Pharmacy

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APPENDIXES



lunch with interns



christmas lunch



my desk mate



christmas lunch
In a group to the hotel

APPENDIXES



one of my intern
friend



whole SMP team

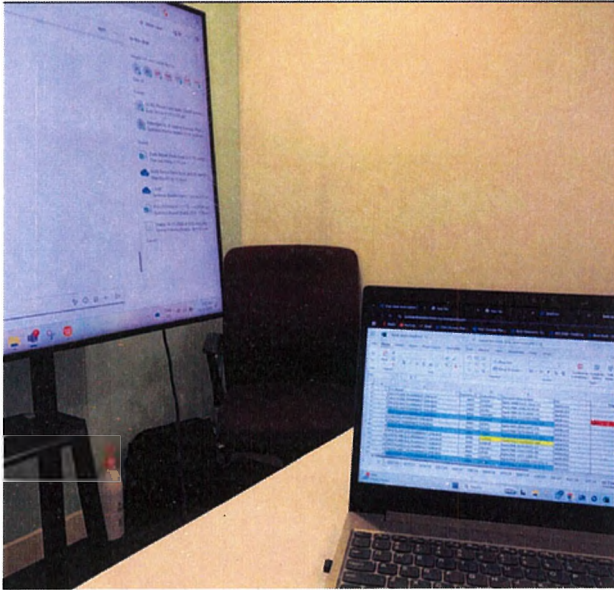


lunch with kak eeka our
desk mate

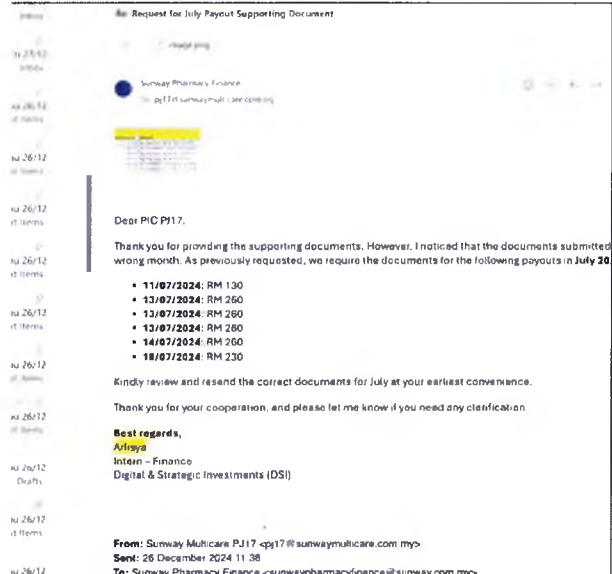


first ever in the
meeting room

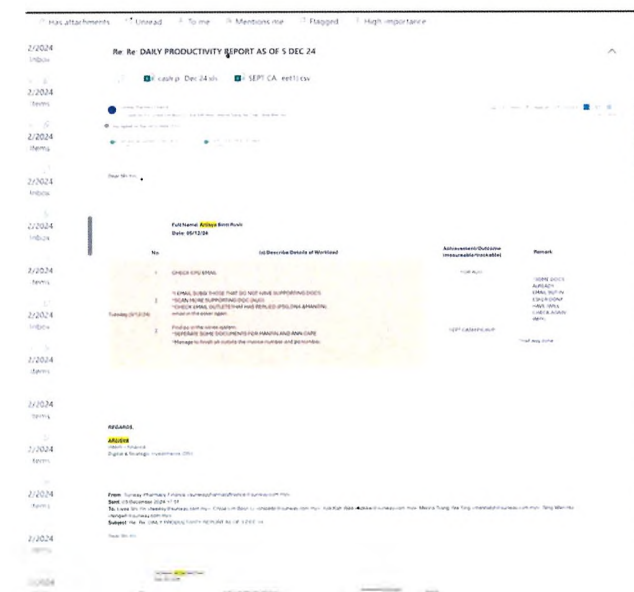
APPENDIXES



meeting



email clients



update my sv



my desk and work

APPENDIXES



decorations at my office



filling



my best deskmate



filling