



اُونِيُوَرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا

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**IMR 655:
MANAGEMENT OF AUDIO VISUAL RECORDS & ARCHIVES**

INDIVIDUAL ASSIGNMENT :

**THE CONSERVATION AND PRESERVATION OF FILM AND MAGNETIC
MATERIALS (2)
&
THE PUBLIC-PRIVATE PARTNERSHIP CASE STUDY IN DIGITIZATION OF
AUDIOVISUAL HERITAGE.**

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ABSTRACT

This two article are about how public and private partnership in digitization of audiovisual heritage and how to conserve and preserve film and magnetic materials. Audiovisual has their own value and must be keep in a long term in order for future use. Nowadays, due to the advancement of technology, all the audiovisuals heritage need to be preserve well in order to avoid from danger such as the material being lost and many more. One method that can be use regarding conserving and preserving audiovisual heritage which is digitization of the material. Then, the other article focus on how to conserve and preserve film and magnetic materials. This magnetic materials such as magnetic disk can be considered as audiovisual heritage and need to be conserve and preserve in order to use them in a long term. This two article mainly focus on digitization of audiovisual heritage in order to preserve it.

Keywords : *audiovisual, conserving, preserving, magnetic materials, digitization.*

1.0 INTRODUCTION

According to Bogdan Trifunovic (2013), audiovisual media are part of our cultural heritage, carrying a huge amount of information that needs to be preserved for future use. There are many types or form of audiovisual media such as magnetic disks, magnetic tape and many more. Meanwhile, according to Antonio Bereijo (2004), magnetic materials are a form of audiovisual material with special characteristics and require particular consideration. Besides, one of public library in Serbia known as Library of Cacak, has introduced a project “Digital Library of Cacak” in 2009. This project was selected by Association of Serbian Libraries as the best public project in Serbia from 2006 until 2009. This project focus on how they digitize all audiovisual heritage there. Apart from that, audiovisual also can be identified as a part of the local heritage. Nowadays, people are tend to use technology for installing, storing and many more. Due to advancement of the technology, people tend to use it because it is fast and easy to use. But, people also must aware about the danger or the disadvantages of using technology in their work. Through technology, data or information can be easily hack, damage and lost. That is why people must aware all the risk and danger that may rise through technology. So, conservation and preservation of audiovisuals are very important in order to keep, to maintain as well as to store them very effective and efficient as well as to keep them safely. For example, if the any problem on film or magnetic disk, the process of conservation