



UNIVERSITI TEKNOLOGI MARA

TXD411: DESIGN EXPLORATION

Course Name (English)	DESIGN EXPLORATION APPROVED		
Course Code	TXD411		
MQF Credit	3		
Course Description	A design exploration is a studio base course focusing on how to do a design idea base on subject matter. Students will be guided to enhance and developed their creativity, innovative thinking and artistic skill through idea sketches and experimentation using various technique, media and medium.		
Transferable Skills	1. Able to Understand and produce design for product items. For example products for table setting with packaging 2. Ability to Understand applied textile and his products. 3. Ability to produce creative and unique design for specific product and product requirement.		
Teaching Methodologies	Lectures, Studio, Presentation, Workshop		
CLO	CLO1 Able to Understand and produce design for product items. For example products for table setting with packaging CLO2 Ability to Understand applied textile and his products. CLO3 Ability to produce creative and unique design for specific product and product requirement.		
Pre-Requisite Courses	No course recommendations		
Reading List	<table><tr><td>Recommended Text</td><td><ul style="list-style-type: none">• John Gillow and Nicholas Barnard 1991, <i>Traditional Indian Textiles</i>, ,Thames & Hudson Ltd, London• 1979, <i>Reader's Digest'Craft and Hobbies</i>, Association, Inc. Pleasantville, New York/Montreal• Rachel Rubin Wolf. 2000, <i>Keys to Painting Textures & Surfaces</i>, North Light Books Cincinnati Ohio• Drusilla Cole, 2003, <i>Design Through The Centuries: 1000 Patterns</i>, Chronicle Books, San Francisco.• Robyn Maxwell 2003, <i>Textiles Of Southeast Asia : Tradition, Trade and Transformation</i> , Periplus Editions(HK) Ltd.• Datuk Syed Ahmad Jamal , 2007, <i>The Encyclopedia Of Malaysia : Crafts And The Visual Arts</i>ons Didier Miller, Archipelago Pr. Editiess.</td></tr></table>	Recommended Text	<ul style="list-style-type: none">• John Gillow and Nicholas Barnard 1991, <i>Traditional Indian Textiles</i>, ,Thames & Hudson Ltd, London• 1979, <i>Reader's Digest'Craft and Hobbies</i>, Association, Inc. Pleasantville, New York/Montreal• Rachel Rubin Wolf. 2000, <i>Keys to Painting Textures & Surfaces</i>, North Light Books Cincinnati Ohio• Drusilla Cole, 2003, <i>Design Through The Centuries: 1000 Patterns</i>, Chronicle Books, San Francisco.• Robyn Maxwell 2003, <i>Textiles Of Southeast Asia : Tradition, Trade and Transformation</i> , Periplus Editions(HK) Ltd.• Datuk Syed Ahmad Jamal , 2007, <i>The Encyclopedia Of Malaysia : Crafts And The Visual Arts</i>ons Didier Miller, Archipelago Pr. Editiess.
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Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		

