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**FACULTY OF INFORMATION MANAGEMENT**

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**BACHELOR OF INFORMATION SCIENCE (HONS.) INFORMATION  
SYSTEM MANAGEMENT (IM245)**

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**IMR 655:  
MANAGEMENT OF AUDIO VISUAL RECORDS & ARCHIVES**

**INDIVIDUAL ASSIGNMENT:**

**2012 SURVEY OF THE PRESERVATION, MANAGEMENT, AND USE OF  
AUDIOVISUAL MEDIA IN EUROPEAN HIGHER EDUCATION INSTITUTIONS  
&  
THE CONSERVATION AND PRESERVATION OF FILM AND MAGNETIC  
MATERIALS (2): MAGNETIC MATERIALS**

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## **Abstract**

*For subject managing of audio visual records and archives (IMR665), I choose 2 articles about preservation and conservation of audio visual. For this assignment I read n understand 2 article and make literature review what I understand about preservation and conservation in this articles. I choose 2 articles from emerald in sight.com and the title is 2012 survey of the preservation, management, and use of audiovisual media in European higher education institutions by Andy Stauder and The conservation and preservation of film and magnetic materials (2): magnetic materials by Antonio Bereijo. In this article I find objective make preservation and conservation for audio visual. The objective is to maintain, save and care the audio visual records from damage.my first article is research paper and this article is focus about preservation management audio visual in higher education in European. Second article is journal and this article focus about conservation audio visual material. The article I choose has connection from each other because this article explains about preservation management in higher education and conservation of audio visual material.*

*Keyword: audio visual material, preservation, conservation*

## **1.0 Introduction**

Audio visual material is material such as audio and visual recording and the material keep and storage in tape or film. For make sure the audio visual material not damage we must be make preservation and conservation process. In my first article, 2012 survey of the preservation, management, and use of audiovisual media in European higher education institutions by Andy Stauder make survey in higher education in European and the result is higher education in European use digitization for their audio visual material for preservation. They make the digitization process two times in one year for maintain their audio visual material. In my second article, The conservation and preservation of film and magnetic materials (2): magnetic materials by Antonio Bereijo story about preservation and conservation magnetic material such as tape and compact disk (CD). They maintain the temperature and humidity for preservation and they use plastic base to protect the audio material from any threat. Audio visual material is very important to care and conservation and preservation process must be taken seriously.

## 2.0 Objective

The objective in this paper is to explore and study about how to managing audio visual material suggest digitization of audio visual material. Why you need to make digitization for audio visual material.

Second objective in this paper is how to learn and study how to preserve the audio visual material. This process is very important to care, safe and maintains the audio visual material from damage. Preservation process is process about to make sure the record not damage and can use for long term period.

The third objective is how to conserve audio visual material to make sure the material can use for long term. Conservation process is very important process because to safe the audio visual from damage. Have many ways to make conservation for audio visual material.

## 3.0 Discussions

Conduct for 2012 survey of the preservation, management, and use of audiovisual media in European higher education institutions majority use digitization for preserve their audio visual material. It is because digitization more easily to managing and more safe. If use digitization for preservation can reduce process to care and conversation process the audio visual material. Audio visual material is difficult to handle and manage. After that, majority use digitization process because digitization can make the material easy to handle and manage from damage. For example audio visual material in compact disk (CD) is difficult to care because CD is easy to damage such as stretch. And if the CD stretches it cannot be used. But if make digitization for preservation this problem cannot have and it can reduce cost to make conservation the material.

Conduct to my second article, the conservation and preservation of film and magnetic materials (2): magnetic materials about preservation. If the audio visual material in cassette, CD or tape you must be keep the material in plastic case to make