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**IMR 665:
MANAGEMENT OF AUDIOVISUAL RECORDS & ARCHIVES**

INDIVIDUAL ASSIGNMENT:

PRESERVATION OF AUDIO VISUAL ARCHIVES AND RECORDS

“Article Review on Digital preservation of audio, video and film and The public-private partnership case study in digitization of audiovisual heritage”

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Preservation of Audio Visual Archives and records

1.0 Abstract

In this article summary, it has been reviewed from two articles which is the first article is about Digital preservation of audio, video and film while second article is about The public-private partnership case study in digitization of audiovisual heritage” by Bogdan Trifunovic. Digitization is the transformation of analog materials to a digital format that will ensure the long-term access of audio visual materials over time. The discussion includes the way to reduce cost of digitization while increase or still maintaining the quality of the audio visual records and archives. There have many challenges of digitization of archives related to the local heritage. Thus, solution for the challenges have been develop in order to preserve information on obsolete media and their preservation. It is an effort of preserving one important part of cultural legacy in this century which is in risk of being gone due to the human inattention or technology advancement.

Keywords: Digitization, Preservation, Digital Storage, Audio Visual Media

2.0 Introduction of the review

Audio Visual records and archives have been developed of the last 125 years in the form of moving images, recordings and sounds. It is the authority of the organization to maintain and preserve the records and archive. This can be done by digitization of the material. Audio visual is a materials that using sound or sight to deliver information. It is aimed to aid in teaching or learning by making use of both sound and sight. Audio visual material can be preserve by digitization.

According to the article that have been discussed which are “Digital preservation of audio, video and film” by Richard Wright (2004) and “The public-private partnership case study in digitization of audiovisual heritage” by Bogdan Trifunovic (2013), there are several ways to digitize the audio visual records and archives by following several procedure. There are three types of audio visual records and archives that will be discussed which are audio, video or tapes and digital storage. This article also discussed about records is at risk that include on obsolete formats or deteriorating. Broadcasting that store the records does not develop as a heritage institution. Thus, the broadcast archives does not have funding models to support preservation archives. According to the Teruggi (2004), digitization of audio visual collections as a way of providing access in the future to old and closed archives of audio and video materials, holding an important part of our memory, as a “major link to the past.”