



UNIVERSITI TEKNOLOGI MARA

PMT351: PRINT PROJECT PRESENTATION

Course Name (English)	PRINT PROJECT PRESENTATION APPROVED				
Course Code	PMT351				
MQF Credit	6				
Course Description	This course is a continuation of PMT241. Topics include multi-color image preparation, pre-press production, control of close register in image assembly and press operation, quality control of printed image/sheet by using measurement tools, and post-press procedures. Upon completion, students should be able to demonstrate competence in all phases of graphic arts production.				
Transferable Skills	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts.				
Teaching Methodologies	Lectures, Presentation, Workshop				
CLO	CLO1 Demonstrate effective print production planning for final project CLO2 Perform print production steps from pre press, press to post press in producing printed products CLO3 Practice professional commitment to ethical practice when representing final project				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"><tr><td>Recommended Text</td><td>• Kristin Cullen 2007, <i>Layout Workbook: A Real-World Guide to Building Pages in Graphic Design</i></td></tr><tr><td>Reference Book Resources</td><td>• David Bann 2007, <i>The All New Print Production Handbook</i>, Watson-Guption Publications [ISBN: 082309992X] • Poppy Evans 2006, <i>Exploring Publication Design</i>, Delmar Pub [ISBN: 1401831478] • Robin Landa 2013, <i>Essential Graphic Design Solutions</i> [ISBN: 1285085221] • Ellen Lupton 2010, <i>Thinking with Type, 2nd revised and expanded edition: A Critical Guide for Designers, Writers, Editors, & Students</i> [ISBN: 1568989695]</td></tr></table>	Recommended Text	• Kristin Cullen 2007, <i>Layout Workbook: A Real-World Guide to Building Pages in Graphic Design</i>	Reference Book Resources	• David Bann 2007, <i>The All New Print Production Handbook</i> , Watson-Guption Publications [ISBN: 082309992X] • Poppy Evans 2006, <i>Exploring Publication Design</i> , Delmar Pub [ISBN: 1401831478] • Robin Landa 2013, <i>Essential Graphic Design Solutions</i> [ISBN: 1285085221] • Ellen Lupton 2010, <i>Thinking with Type, 2nd revised and expanded edition: A Critical Guide for Designers, Writers, Editors, & Students</i> [ISBN: 1568989695]
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Article/Paper List	This Course does not have any article/paper resources				
Other References	This Course does not have any other resources				

