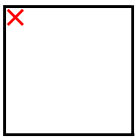

UNIVERSITI TEKNOLOGI MARA

PMT244: POSTPRESS

Course Name (English)	POSTPRESS APPROVED
Course Code	PMT244
MQF Credit	3
Course Description	Post-press is the last stage in print production work flow. It focuses on binding and finishing of commercial printing products. The post press activities involved binding and finishing machinery such as folding machine, stitching machine, perfect binder and guillotine machine.
Transferable Skills	Demonstrateability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts
Teaching Methodologies	Lectures, Demonstrations, Practical Classes, Discussion
CLO	CLO1 To recognize the activities in Postpress area. CLO2 To apply the basic finishing operation in Postpress. CLO3 To explain the postpress knowledge on printed product using basic binding machinery.
Pre-Requisite Courses	No course recommendations
Reading List	**Recommended Text**: • **Michel H. Bruno, *Graphic Art technology Foundation*** **Reference Book Resources**: • **Alden A 1992, *Hand Book Binding-A Manual and Introduction*, Bell Publishing Company Inc. New York USA** • **John E Cogoli, *Everything to know about Photo Offset*, Mcknight publishing Company, USA.**
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources