

THE EFFECT OF BANK SPECIFIC FACTORS TOWARDS PROFITABILITY: EVIDENCE FROM MALAYSIA COMMERCIAL BANK

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ABSTRACT

Banking industry nowadays is keep growing, resulting economic also keep growing. The Banking institution becomes the major institution used by people in doing their daily transaction. It is including deposit for saving, advance payment, borrowing money, investment and many more. That is why it is very important to ensure that the performance of banking sector in the country is stable. Different bank may have different level of risk which can affect the bank's performance especially on the profitability of the bank. This study examine whether the bank specific factors effects bank's profitability on return on asset (ROA): implications of banks' performance in Malaysia. The samples are taken from commercial bank in Malaysia over the period 2010-2018. The study about the relationship between bank size, credit risk, liquidity risk, capital ratio and bank return and asset (ROA) is still limited. Therefore, study on the effect of bank specific factors towards profitability need to be conducted by taking the implication from commercial bank performance in Malaysia. The relationship could be examined by measuring the key dependent variable which is bank's profitability on ROA and the key independent variables which is the capital ratio, credit risk, liquidity risk and bank size. The estimation results show that liquidity risk and bank size significantly affect bank performance whereby the ROA has negative relationship with bank's liquidity risk and positive relationship with bank size. Hence, capital ratio and credit risk show positive relationship with ROA but not significant in result.

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TABLE OF CONTENTS

AU'	ГНС	DR'S DECLARATION	i
ABS	STR	ACT	ii
ACI	KNC	OWLEDGMENT	iii
LIS	ΓOl	F TABLES	vii
LIS	ΓOl	F FIGURES	viii
СН	APT	ER ONE: INTRODUCTION	1
1.	1	Background of study	1
1.	2	Problem statement	3
1.	3	Objective of study	5
	1.3.	.1 General Objective	5
	1.3.	.2 Specific Objectives	5
1.	4	Scope of study	6
1.	5	Limitation of study	6
1.	6	Significant of study	7
1.	7	Structure of the research	7
СН	APT	ER TWO: LITERATURE REVIEW	8
2.	1	Introduction	8
2.	2	Theoretical framework	8
	2.2.	.1 Theory of asymmetery and agency	8
2.	3	Determinants of bank profitability	9
2.	4	Measurements of banks profitability	11
2.	5	Empirical reviews	12
	2.5.	.1 The Relationship between Capital Ratio and Bank's Profitability	12
2.5.2		.2 The Relationship Between Credit Risk And Bank's Profitability	13
	2.5.	.3 The Relationship between Liquidity Risk and Bank's Profitability	16
	2.5.	.4 The Relationship between Bank Size and Bank's Profitability	18
2	6	Proposed of conceptual framework	10

CHAPTER	R THREE: RESEARCH METHODOLOGY	20
3.1 Ir	ntroduction	20
3.2 R	esearch design	20
3.3 S	ampling design	20
3.3.1	Population of Study	20
3.3.2	Sample of Study	20
3.3.3	Sampling Technique	22
3.4 E	mpirical model	22
3.4.1	Panel Regression Model	22
3.4.2	Conceptual Model	23
3.4.3	Conceptual Framework	23
3.5 M	Measurement of variable	24
3.5.1	Bank Profitability	25
3.5.2	Capital Ratio	25
3.5.3	Credit Risk	25
3.5.4	Liquidity Risk	26
3.5.5	Bank Size	26
3.6 H	Iypothesis statement	26
3.6.1	Capital Ratio	26
3.6.2	Credit Risk	26
3.6.3	Liquidity Risk	27
3.6.4	Bank Size	27
3.7 S	oftware used	27
3.8 E	stimation procedure	27
3.8.1	Descriptive Statistic Analysis	27
3.8.2	Panel Unit root Test	28
3.8.3	Pool Ability Test	29
3.8.4	Hausman Test	29
3.8.5	Diagnostic Test	30
3.8.	5.1 Heteroscedasticity	30
3.8.	5.2 Autocorrelation	30
3.7.	5.3 Multicollinearity	31
3.9 F	low of research methodology	32