



UNIVERSITI TEKNOLOGI MARA

PMT234: PHOTOGRAPHY APPLICATION

<b>Course Name (English)</b>	PHOTOGRAPHY APPLICATION <b>APPROVED</b>				
<b>Course Code</b>	PMT234				
<b>MQF Credit</b>	3				
<b>Course Description</b>	This course provides students with an opportunity to learn the introduction to basic photography and digital photography focusing on skills useful for a graphic designer or printer. Topics include basic operation of a digital camera, composition, camera controls, exposure, and basic image enhancement for creative use.				
<b>Transferable Skills</b>	Demonstrateability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts				
<b>Teaching Methodologies</b>	Lectures, Demonstrations, Practical Classes, Discussion				
<b>CLO</b>	CLO1 Explain the light theory and the basic principles in photography. CLO2 Practice the application of quality digital photography image. CLO3 Present printed photography products.				
<b>Pre-Requisite Courses</b>	No course recommendations				
<b>Reading List</b>	<table border="1"><tr><td><b>Recommended Text</b></td><td>• Philip Andrews 2006, <i>The New Digital Photography Manuall</i>, Seven Oaks</td></tr><tr><td><b>Reference Book Resources</b></td><td>• Martin C. Jurgens 2009, <i>The Digital Print</i>, Thames &amp; Hudson • David Bann 2006, <i>The All New Print Production Handbook</i> • MaranGraphics 2003, <i>Digital Photography Top100 Simplified Tips &amp; Tricks</i></td></tr></table>	<b>Recommended Text</b>	• Philip Andrews 2006, <i>The New Digital Photography Manuall</i> , Seven Oaks	<b>Reference Book Resources</b>	• Martin C. Jurgens 2009, <i>The Digital Print</i> , Thames & Hudson • David Bann 2006, <i>The All New Print Production Handbook</i> • MaranGraphics 2003, <i>Digital Photography Top100 Simplified Tips &amp; Tricks</i>
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<b>Article/Paper List</b>	This Course does not have any article/paper resources				
<b>Other References</b>	This Course does not have any other resources				