UNIVERSITI TEKNOLOGI MARA

PMT112: DTP SOFTWARE APPLICATION

Course Name (English)	DTP SOFTWARE APPLICATION APPROVED
Course Code	PMT112

MQF Credit	3

Course Description	This course specifically emphasis for students to understand and demonstrate the four main principles of design. Students will use multiple graphic editing software programs to manipulate images and text with emphasis in Adobe Photoshop and Adobe Illustrator. Students will create design and produce a variety of professional visuals. Students will become proficient in design principles and will apply their skills to create high-quality graphic productions.

Transferable Skills	Demonstrateability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts.

Teaching Methodologies	Lectures, Studio, Tutorial, Presentation

CLO		
	CLO1	To describe basic terms, concepts, and practices in design for print.
	CLO2	To use application software elements for basic design, composition, typography, color, illustration, terms, and concepts relative to graphic communications
	CLO3	To apply the four design principles of proximity, alignment, repetition, and contrast in computer graphics design.

Pre-Requisite Courses	No course recommendations

Reading List	Recommended Text	• Beth Tondreau 2011, *Layout Essentials*, Rockport Publishers [ISBN: 1592537073] • Eileen MacAvery Kane 2010, *Ethics: A Graphic Designer's Field Guide*, Eileen Macavery Kane [ISBN: 0615405657] • Kevin Budelmann,Yang Kim,Curt Wozniak 2013, *Essential Elements for Brand Identity*, Rockport Publishers [ISBN: 1592537936]
	Reference Book Resources	• Ilene Strizver 2013, *Type Rules: The Designer's Guide to Professional Typography*, 4th Ed. [ISBN: 1118454057] • Marcelle Lapow Toor 1998, *Graphic Design on the Desktop: A Guide for the Non-Designer*, 2nd Ed. [ISBN: 978-047129307] • Linda Holtzschue 2011, *Understanding Color: An Introduction for Designers* [ISBN: 978-047038135] • Aaris Sherin 2012, *Design Elements, Color Fundamentals: A Graphic Style Manual for Understanding How Color Affects Design* [ISBN: 978-159253719]
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	