



UNIVERSITI TEKNOLOGI MARA

PMA626: CROSS MEDIA PUBLISHING

Course Name (English)	CROSS MEDIA PUBLISHING APPROVED		
Course Code	PMA626		
MQF Credit	3		
Course Description	Students will learn how to plan Web site, create and edit content, add interactivity and publish the site. Students will develop skills used in creating a personal or business webpage. Working on a team or individually, students will, using a hands-on approach, plan, design, and create Webpages for an Intranet or World Wide Web site.		
Transferable Skills	Demonstrate ability to apply creative, imaginative and innovative thinking and ideas to problem solving.		
Teaching Methodologies	Lectures, Demonstrations, Practical Classes, Tutorial, Presentation		
CLO	CLO1 Identify user-friendly navigation system. (C1) CLO2 Organize the development process to project completion.(P4) CLO3 Explain the projects in terms of functionality, aesthetics, design and content of the web design.(A3)		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"><tr><td>Recommended Text</td><td><ul style="list-style-type: none">• Darcy DiNucci with Maria Giudice & Lynne Stiles 1998, <i>Elements of Web Design</i>, Peachpit Press USA• Jamalludin Harun & Zaidatun Tasir 2002, <i>Macromedia Dreamweaver MX : Asas Pembangunan Halaman Web Siri 1</i>, Venton Publishing Kuala Lumpur• Hillman Curtis 2000, <i>Flash Web Design: The Art of Motion Graphics</i>, New Riders Publishing , USA.• Jim Krause 2001, <i>Layout Index</i>, North Light Books Ohio, USA• Zak Rulvalcaba 2003, <i>Macromedia Dream weaver 4: Panduan 10 mini</i>, Federal Publications Kuala Lumpur</td></tr></table>	Recommended Text	<ul style="list-style-type: none">• Darcy DiNucci with Maria Giudice & Lynne Stiles 1998, <i>Elements of Web Design</i>, Peachpit Press USA• Jamalludin Harun & Zaidatun Tasir 2002, <i>Macromedia Dreamweaver MX : Asas Pembangunan Halaman Web Siri 1</i>, Venton Publishing Kuala Lumpur• Hillman Curtis 2000, <i>Flash Web Design: The Art of Motion Graphics</i>, New Riders Publishing , USA.• Jim Krause 2001, <i>Layout Index</i>, North Light Books Ohio, USA• Zak Rulvalcaba 2003, <i>Macromedia Dream weaver 4: Panduan 10 mini</i>, Federal Publications Kuala Lumpur
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Article/Paper List	This Course does not have any article/paper resources		
Other References	• n/a Francois Fluckier 1995, <i>Understanding Networked Multimedia: Applications and Technology</i> , Prentice Hall, London		