

FPHP Bulletin

HOT & TOUR NEWSLETTER
VOL. 2/2025

COLOURS OF HOSPITALITY; FACULTY HAPPENINGS 2024

ISSN 2231-7422

Faculty of Hotel & Tourism Management
Universiti Teknologi MARA
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WELCOME!

COLOURS OF HOSPITALITY: FACULTY HAPPENINGS 2024



COLOURS IN THE ACADEMIC WORLD

In a faculty rich with diverse academic activities, colours symbolize the vibrancy and variety of learning experiences. Each colour represents a unique aspect—teaching, research, innovation, and collaboration—coming together to create a dynamic and inclusive academic environment. Like colours blending harmoniously, the diversity of disciplines enriches our shared pursuit of knowledge.

FROM CHIEF EDITOR'S DESK

*It is my pleasure to present the latest edition of the **FPHP Bulletins Series 2**.*

*This publication is the result of a collaborative effort by our dedicated team & talented contributors, whose hard work has brought together a rich variety of articles showcasing the vibrant life & activities of our faculty. Proud to feature **22 selected articles** in both Bahasa Malaysia & English.*

*This volume carries the theme "**Colors of Hospitality: Faculty Happenings 2024**," capturing a richer understanding of FPHP dynamic environment.*

My sincere gratitude to our editorial team, writers, & all those who contributed to making this bulletin a reality. Gladly to highlight that these pieces of publication & effort continuedly contributes to the faculty, as supporting for Annual Audit database & achievement.

I hope that this edition will serve as an informative & inspiring read for all, & that it encourages even more active participation in our future initiatives.

Sincerely,

Your participation makes all the difference! Thank you!

A handwritten signature in black ink, appearing to read 'Irina'.



IRINA MOHD AKHIR

Editor in Chief



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Pulau Pinang
Kampus Permatang Pauh

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