





Publisher

College of Creative Arts,
Universiti Teknologi MARA Kedah Branch,
08400 Merbok Kedah, Malaysia.
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Perpustakaan Negara Malaysia
Cataloguing - in- Publication Data

Editor : Syahrini Shawalludin, Shafilla Subri, Mohd Syazrul Hafizi Husin, Abdullah Kula Ismail, Suhaiza Hanim Suroya, Nizar Nazrin, Nazirul Mubin Awang Besar, Normaziana Hassan, Juaini Jamaludin, Ahmad Fazlan Ahmad Zamri, Fadila Mohd Yusof & Muhammad Aiman Afiq Mohd Noor

Co-Editor : Nurul 'Ayn Ahmad Sayuti, Abu Hanifa Ab Hamid, Norarifah Ali, Zaidi Yusoff, Mohd Taufik Zulkefli, Mohd Hamidi Adha Mohd Amin, Mohamad Hazmi Shoroin, Mohd Zamri Azizan, Mohamat Najib Mat Noor, Asrol Hasan, Azhari Md Hashim, Azmir Mamat Naw, Dinah Rakhim, Hasnul Azwan Azizan @ Mahdzir, Nazri Abu Bakar & Mohd Rozman Mohd Nasir

Design & Layout Editor: Syahrini Shawalludin & Asrol Hasan.
Language Editor : Normaziana Hassan, Juaini Jamaludin & Nizar Nazrin.

Printed By :
Perpustakaan Sultan Badlishah,
Universiti Teknologi MARA Kedah Branch,
08400 Merbok, Kedah, Malaysia.





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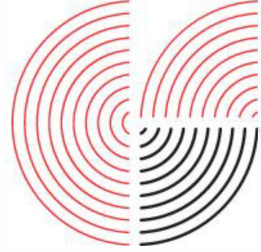
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Foreword Rector's Message



Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID
ACTING RECTOR
UNIVERSITI TEKNOLOGI MARA
KEDAH BRANCH





Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

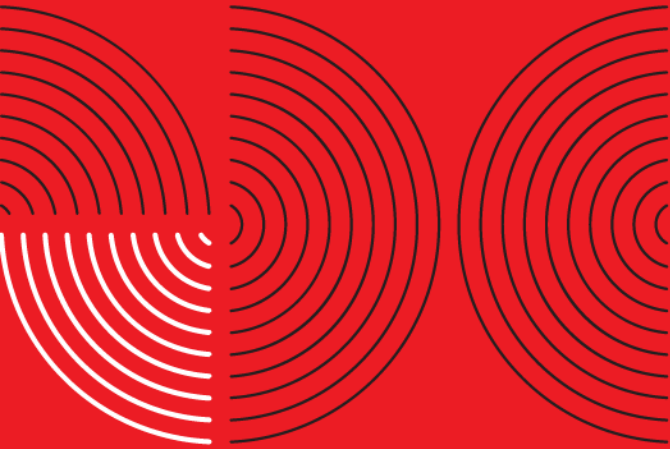
I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti
Head of College of Creative Arts,
UITM Kedah Branch





- Create Without Limits -



GRAPHIC DESIGN & DIGITAL MEDIA



NUR HIDAYAH BINTI SOBRI
 DIPLOMA IN ART & DESIGN
 (GRAPHIC DESIGN & DIGITAL MEDIA)



Project Title
 Flufcake

Tagline
 Sweet Memories Slice of Smile

Project Description Fluffy cake

DESIGN ADVISOR:

Mr. Mohd Syazrul Hafizi Husin, Mr. Nazirul Mubin Awang Besar, & Mr. Nizar Nazrin

ABSTRACT

Sweet Dimple's is a homemade cake by Syazlin Syamimi binti Muhamad Nizam. Sweet Dimple's that sell variety of flavors and design such as Strawberry flavor with Love Sweet Symphony design, chocolate flavor with Sugar Swan design and mix Flavor with Romantic Delight design. Cakes that sold at Sweet Dimple's looks expensive but has reasonable and affordable prices. This study is to rebrand Sweet Dimple's to become Flufcake. The word Flufcake come from the word fluffy. Fluffy is known for its very soft and light texture. The special cakes available at this shop are romantic cakes. These cakes are perfect for occasions like anniversaries, weddings, Valentine's Day, or any special celebration of love. The name of the cake is Sugar Swan, Romantic Delight, Love Sweet Symphony. Sugar Swan Cake is a type of cake that features an elegant and artistic sugar sculpture of a swan. Romantic Delight Cake is a type of cake designed to evoke feelings of romance and affection.



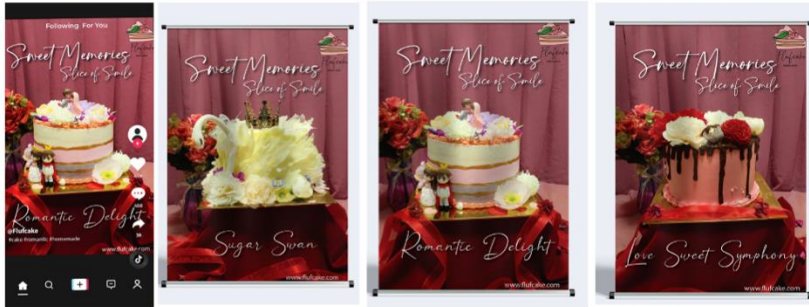
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Front



Back



Love Sweet Symphony refers to a collection of romantic wedding cakes designed to capture the essence of love. These cakes are meant to inspire couples to personalize their wedding cake to reflect their unique love story. Romantic cake is the new one to be sold at Flufcake. The tagline is 'Sweet Memories Slice of Smile'. This tagline fits the type of cake because these cakes will be bought on special days. The cake bought will leave good memories because it was bought on a special day and will make you smile happily.



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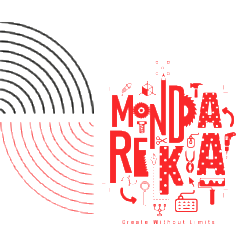
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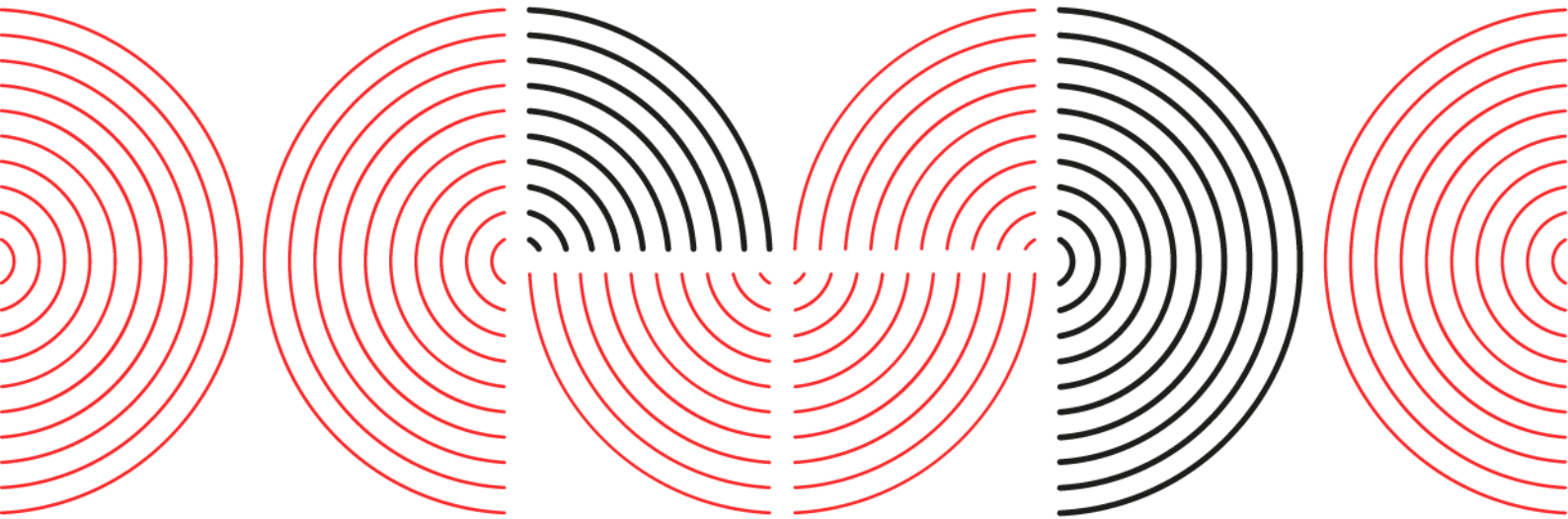
Jawatankuasa Logistik, Peralatan, Teknikal

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Dr. Hasnul Azwan Azizan@ Mahdzir

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DESIGN SHOW 2025

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