



- Create Without Limits -



DESIGN SHOW 2025

College of Creative Arts
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH

ABSTRACT BOOK



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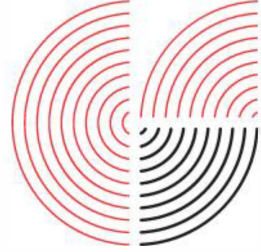
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(Industrial Design)

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Foreword Rector's Message

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID
ACTING RECTOR
UNIVERSITI TEKNOLOGI MARA
KEDAH BRANCH





Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

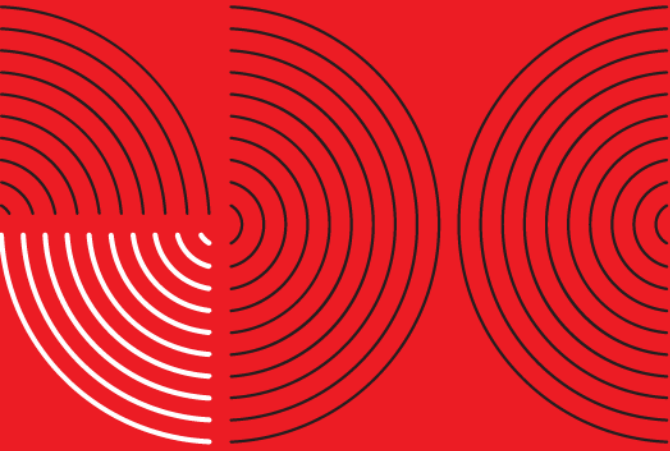
I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti
Head of College of Creative Arts,
UITM Kedah Branch





- Create Without Limits -



GRAPHIC DESIGN & DIGITAL MEDIA



ANIS ALEEYA BATRISYA BINTI ZUHAIZAR
 DIPLOMA IN ART & DESIGN
 (GRAPHIC DESIGN & DIGITAL MEDIA)



Project Title
 Bahulu Kingyo

Tagline
 The Taste of Heritage

Project Description Bahulu with flavour

DESIGN ADVISOR:

Mr. Mohd Syazrul Hafizi bin Husin, Mr. Nazirul Mubin Awang Besar & Mr. Nizar Nazrin

ABSTRACT

Bahulu Panas is a traditional bahulu store located in Tikam Batu, Kedah, owned by Muhammad Ilhamy bin Kamal, situated at Lot 1139, Kampung Batu, Tikam Batu, 08600, Sungai Petani, Kedah. Rooted in family tradition, Bahulu Panas has long cherished bahulu as a generational heritage, but with a vision to expand on a larger scale, they are embracing a new and exciting twist. Present to you, Bahulu Kingyo. Inspired by taiyaki, Japan's beloved fish-shaped street snack, Bahulu Kingyo reimagines the classic bahulu with a modern, cross-cultural fusion. This innovative approach introduces Japanese inspired flavored fillings, creating a unique taste experience that appeals to Malaysian and Japanese youngsters who love exploring new flavors and textures. Moreover, the new tagline "The Taste of Heritage" represents the heart of Bahulu Kingyo. A harmonious blend of Malaysian and Japanese traditions into a single delightful bite. By merging Malaysia's time honored fish shaped bahulu with Japan's beloved taiyaki. Bahulu Kingyo preserves heritage while embracing innovation, making it a treat that transcends cultures.



Persimmon Manis Custard



Sakura Bandung Custard



Matcha Tarik Custard



Bahulu Kingyo preserves heritage while embracing innovation, making it a treat that transcends cultures. Furthermore, The Bahulu Kingyo series offers a selection of indulgent flavors, each crafted to highlight the richness of both Malaysian and Japanese influences. Firstly, Matcha Tarik Custard, a bold & earthy indulgence. This flavor combines the deep, umami rich essence of Japanese matcha with the comforting creaminess of Malaysia's iconic teh tarik, resulting in a smooth and velvety custard filling. Secondly, Sakura Bandung Custard, a Floral & Sweet Delight. This delicate fusion takes inspiration from Japan's cherry blossoms sakura and Malaysia's nostalgic bandung drink, transforming them into a luxuriously smooth custard. Lastly, Persimmon Manis Custard, a fruity & honey like sweetness. Persimmons are known for their smooth, jam like texture and subtle spiced undertones, making this custard a decadent yet refreshing delight. To sum up, I hope the bahulu industry in Malaysia continues to evolve with creative innovations while staying true to its traditional roots. It would be great to see more local entrepreneurs exploring new flavors, modern designs, and global marketing strategies to bring this beloved heritage snack to a wider audience.



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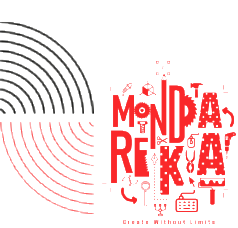
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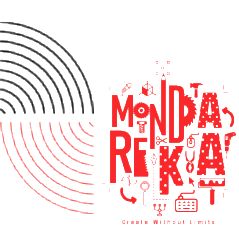
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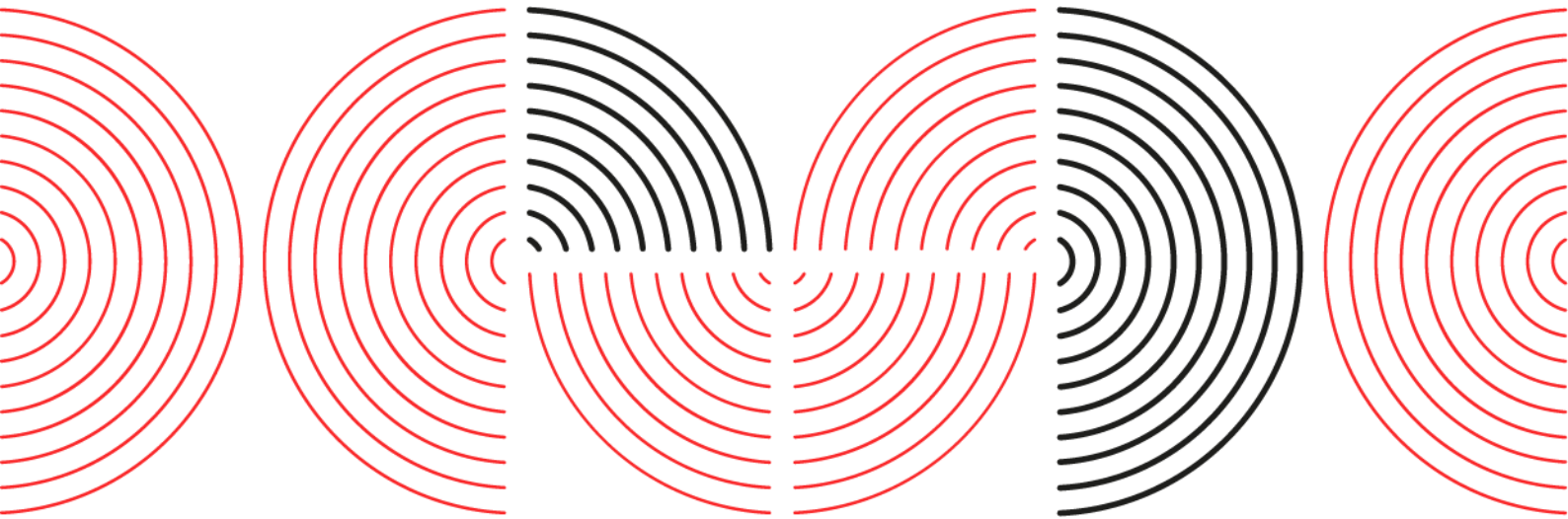
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