







- Create Without Limits -

ABSTRACT BOOK





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## *Foreword Rector's Message*

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID  
ACTING RECTOR  
UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH







## *Head of College's Message*

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

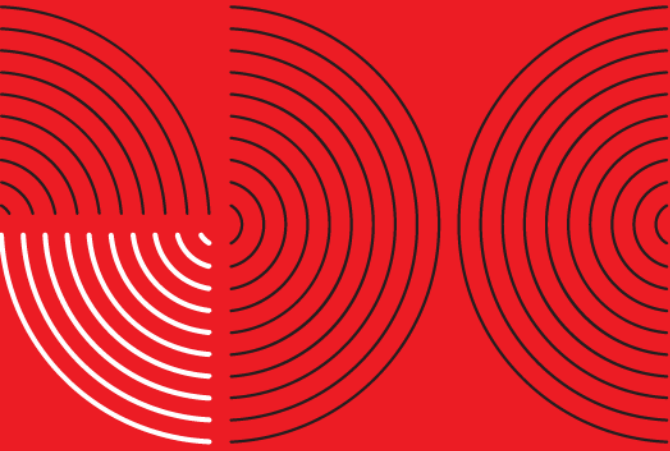
Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UITM Kedah Branch





- Create Without Limits -





# GRAPHIC DESIGN & DIGITAL MEDIA



**SYAZWAN RAZIN BIN RAMLI**  
 DIPLOMA IN ART & DESIGN  
 (GRAPHIC DESIGN & DIGITAL MEDIA)



**Project Title**

Scissor Wizard

**Project Description**

**Tagline**

Cut with your style

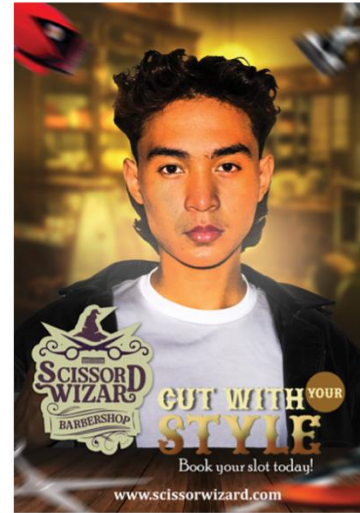
Barbershop

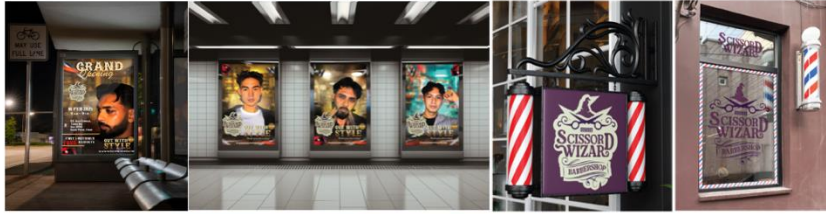
**DESIGN ADVISOR:**

Mr Abdullah Kula Ismail , Ms. Syahrini Shawalludin, Mr. Nizar Nazrin,

**ABSTRACT**

Pomade City, located in Taman Ria Jaya, Sungai Petani, Kedah, is a prominent hair local community since its establishment on May 14, 2016. Owned by Bryant Ang, the salon has quickly become known for its exceptional hairstyling services that cater to a wide range of customers, regardless of age or hair type. Whether it's a classic haircut, a trendy modern style, or a more unique and creative look, Pomade City has built a reputation for providing high-quality and versatile hair services tailored to individual preferences. The salon's success lies in its ability to meet the diverse needs of its clientele. From young children to elderly customers, Pomade City offers hairstyles that fit every age group, ensuring that no one feels left out. The staff at Pomade City are skilled professionals who stay updated with the latest trends and techniques in the hairstyling industry, which allows them to bring their clients' hair visions to life with precision and care. The salon's commitment to customer satisfaction is evident in the personalized service and attention to detail that each client receives.





Since opening, Pomade City has attracted a loyal following, with many customers returning for regular haircuts and styling appointments. The friendly atmosphere and expert services make it a trusted choice for locals looking for quality hair care. Beyond just haircuts, the salon offers a variety of additional services, including hair coloring, styling for special occasions, and treatments to maintain healthy hair. Pomade City's success is a testament to Bryant Ang's dedication to delivering exceptional service and building long-term relationships with customers. With its welcoming environment and skilled team, Pomade City continues to be a popular destination for anyone seeking professional hairstyling services in Sungai Petani, Kedah. The salon's ability to adapt to changing trends and provide customized looks for people of all ages makes it a standout business in the area..





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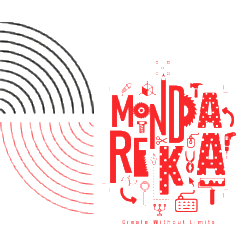
Staf Bengkel IDE

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