



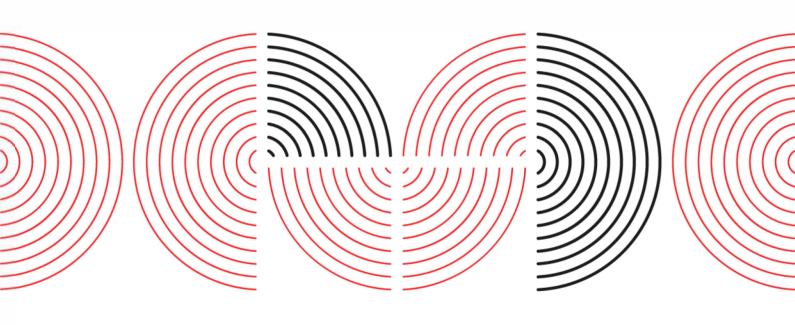
# DESIGN SHOW 2025 College of Creative Arts



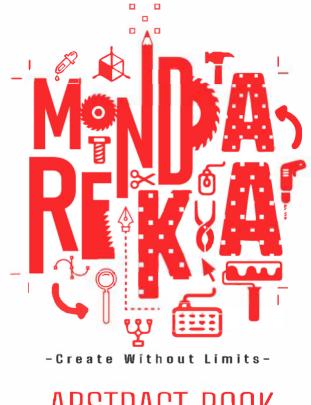
# ABSTRACT BOOK



-Create Without Limits-







ABSTRACT BOOK





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Co-Editor: Nurul 'Ayn Ahmad Sayuti, Abu Hanifa Ab Hamid, Norarifah Ali, Zaidi Yusoff, Mohd Taufik Zulkefli, Mohd Hamidi Adha Mohd Amin, Mohamad Hazmi Shoroin, Mohd Zamri Azizan, Mohamat Najib Mat Noor, Asrol Hasan, Azhari Md Hashim, Azmir Mamat Nawi, Dinah Rakhim, Hasnul Azwan Azizan @ Mahdzir, Nazri Abu Bakar & Mohd Rozman Mohd Nasir

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# Foreword Rector's Message

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science. technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important, MINDAREKA - Create Without Limits provides a platform for visionaries. problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID ACTING RECTOR UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH



# Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters selfexpression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

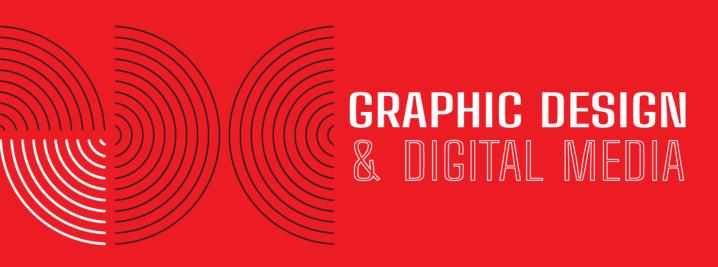
Dr. Nurul 'Ayn Ahmad Sayuti Head of College of Creative Arts, UiTM Kedah Branch







-Create Without Limits-



### **GRAPHIC DESIGN & DIGITAL MEDIA**



### NUR ADZWIN SYAFIQAH BINTI MOHD NAZIR DIPLOMA IN ART & DESIGN (GRAPHIC DESIGN & DIGITAL MEDIA)



**Project Title** Kopi Legend Perlis

Kopi Paling Menyengat

**Tagline** 

Kopi Gantung with creamy coffee

### **DESIGN ADVISOR:**

Mr. Abdullah Kula Bin Ismail, Ms. Syahrini Binti Shawalludin & Mr. Nizar Bin Nazri

### **ABSTRACT**

Kopi Gantung Perlis, founded in April 2022 by Mohd Fauzan Bard Latif, is a unique roadside beverage business that has captured the attention of many with its creative and practical concept of "hanging water." This innovative idea involves serving beverages in hanging plastic bags, making it convenient for customers to grab and go. Strategically located to cater to passersby, the business has become a local favourite for its simplicity and originality. By combining an affordable product with an inventive presentation, Kopi Gantung Perlis has not only provided a refreshing experience but also established itself as a distinctive part of the community's daily life. Kopi Legend Perlis, previously known as Kopi Gantung Perlis, has undergone a significant rebranding to better reflect its identity and connection to the vibrant culture of Perlis. Established in April 2022, the brand has quickly gained recognition for its unique concept of selling "hanging water" on the roadside, providing customers with a convenient, innovative, and nostalgic way to enjoy their coffee.









### **GRAPHIC DESIGN & DIGITAL MEDIA**



















The new name, Kopi Legend Perlis, highlights the brand's commitment to becoming a legendary symbol of Perlis' heritage and passion for coffee. This rebranding marks an exciting new chapter, aligning with the vision of offering a product that combines traditional values with modern convenience and ensures it remains a cherished favourite for both locals and visitors. With its distinctive concept and fresh identity, Kopi Legend Perlis continues to celebrate the rich traditions and flavours that make it truly iconic. Kopi Legend Perlis proudly carries the tagline "Kopi Paling Menyengat," a bold declaration that embodies the brand's commitment to delivering an unparalleled coffee experience.





## **COMMITTEE OF MINDAREKA 2025**

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Penasihat Program

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Pengerusi Program

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Pn Normaziana Hassan

Timb. Pengarah Program

En Mohamat Najib Mat Noor

Setiausaha

Pn Qatrunnisa binti Shariff

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Pn. Fadila Mohd Yusof

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Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

Senireka Perindustrian

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En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

# Jawatankuasa Pameran Pelajar Tahun Akhir (Research Advisor & Design Advisor)

### Senireka Grafik dan Media Digital

Dr. Shafila Subri

En. Abdullah Kula bin Ismail

Cik Syahrini binti Shawalludin

En. Syazrul Hafizi bin Husin

Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

### Senireka Perindustrian

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En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

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En. Azmir Mamat Nawi

En Abu Hanifa

### Jawatankuasa Editor Buku dan e-ISBN Katalog

Cik Syahrini binti Shawalludin

Pn JuainiJamaludin

En Ahmad Fazlan bin Ahmad Zamri



En. Zaidi Yusoff

Pn. Shuhaila MD Shahid

### Jawatankuasa Promosi

En Muhamad Aiman Afiq bin Mohd Noor

En Nazirul Mubin Awang Besar

### Jawatankuasa Teks Ucapan/ Pengacara Majlis

Pn Dinah Rakhim

### Jawatankuasa Multimedia, Fotografi & Dokumentasi

Pn. Suzani binti Azmin





# Jawatankuasa Media IT & Live Streaming (FB,Youtube,Instagram)

Cik Syahrini Shawalludin

En. Muhd. Hazwan Hamdi bin Halim

En. Zulkipli bin Md Rodzi

En. Ahmad Mawardy Abdul JalilKhairul Anuar Abdul

Hamid

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### (Perpustakaan Sultan Badlishah)

Fn. 7akaria bin Muhamad

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En. Mohd Taufik bin Zulkefli

En. Mohd Rozman bin Mohd Nasir

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En. Nizar Nazrin (Grafik)

### Jawatankuasa Galeri Seni Merbok

En. Muhamad Aiman Afiq Mohd Noor

En. Mohamat Najib Mat Noor

# Jawatanku asa Jemputan (surat jemputan sekolah, IPTA, Industri)

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Pn. Suhaiza Hanim binti Suroya

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En. Mohamad HazmiMohamad Shoroin



### Jawatankuasa Persiapan Tempat, Hiasan Pentas dan Gimik Perasmian

En. Nazri Abu Bakar

En. Mohamad Hazmi Mohamad Shoroin

Dr. Hasnul Azwan Azizan

Staf Bengkel IDE

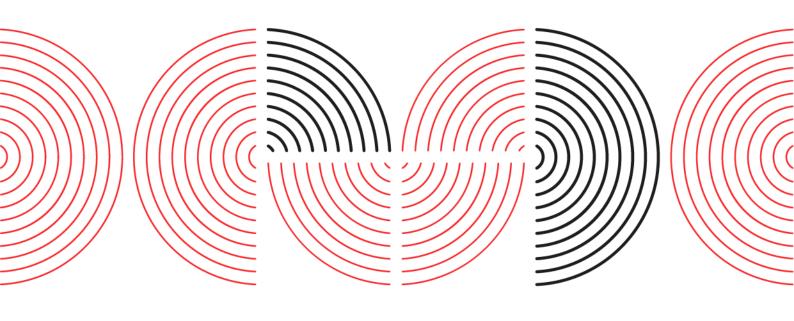
### Jawatankuasa Logistik, Peralatan, Teknikal

En. Mohd Zamri Azizan

Dr. Hasnul Azwan Azizan@ Mahdzir

Dibantu Bahagian Fasiliti – En. Nasri









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