



- Create Without Limits -



# DESIGN SHOW 2025

College of Creative Arts  
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH

## ABSTRACT BOOK



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## *Foreword Rector's Message*

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID  
ACTING RECTOR  
UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH





## *Head of College's Message*

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

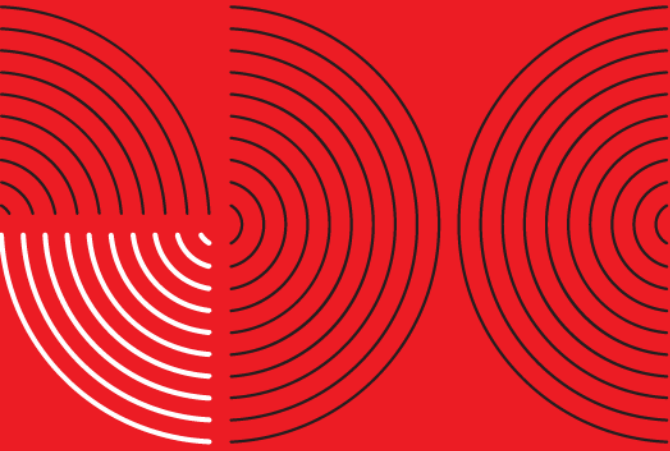
Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UITM Kedah Branch





- Create Without Limits -





# GRAPHIC DESIGN & DIGITAL MEDIA



**SHARIFAH NUR AININ SOFIYA BINTI SYED EMELY FADLAN**  
**DIPLOMA IN ART & DESIGN (GRAPHIC DESIGN & DIGITAL MEDIA)**



**Project Title**

Jom Zakat

**Tagline**

Bayaq Zakat, Depa Senang, Kita Tenang!

**Project Description**

Kempen Berzakat

**DESIGN ADVISOR:**

Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin, Mrs. Suhaiza Hanim Suraya & Mr. Nazirul Mubin Awang Besar

**ABSTRACT**

Lembaga Zakat Negeri Kedah or better known as LZNK is the official body responsible for managing zakat in the state of Kedah, Malaysia. Zakat is one of the five pillars of Islam, where Muslims are required to give a portion of their wealth to those in need. LZNK plays a crucial role in collecting, distributing, and managing zakat funds in Kedah to ensure that it reaches eligible recipients, such as the poor, the needy, orphans, and those in debt. Jom Zakat is a campaign brought by Lembaga Zakat Negeri Kedah to promotes Zakat among folks especially youth in Kedah. The Jom Zakat campaign also aim to encourage Muslims in the state of Kedah to fulfill their obligation of paying zakat. The campaign educates the public about the importance of zakat in Islam and its role in helping those in need, as well as its benefits to society. With the establishment of this campaign, LZNK hopes for more people to partake in this events so that they can reach out to more individuals in needs as well as educating the youth in the society on matter about zakat.



Letterhead

Folder

Business Card

Envelope



This campaign aimed at enhancing the practice of zakat and its impact on society so that more people would be aware of its significance. The purpose of the campaign is multi-faceted, and it addresses various needs in the community while promoting the importance of paying zakat as a muslim. As many Muslims already know what it's like to pay a zakat, this campaign serves the purpose of educating the society on the exact process or requirements for paying zakat, as they may not fully understand its profound impact on the community. By highlighting the importance of zakat, the campaign seeks to remind the public of its religious duty and spiritual rewards, thereby encouraging more people to participate.





## **COMMITTEE OF MINDAREKA 2025**

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Prof. Dr. Roshima Haji Said

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Dr. Junaida Ismail

### **Pengerusi Program**

Dr. Nurul 'Ayn Ahmad Sayuti

### **Pengarah Program**

Pn Normaziana Hassan

### **Timb. Pengarah Program**

En Mohamat Najib Mat Noor

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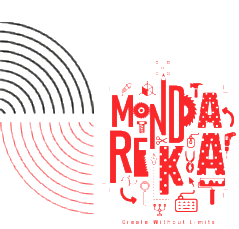
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**Jawatankuasa Logistik, Peralatan, Teknikal**

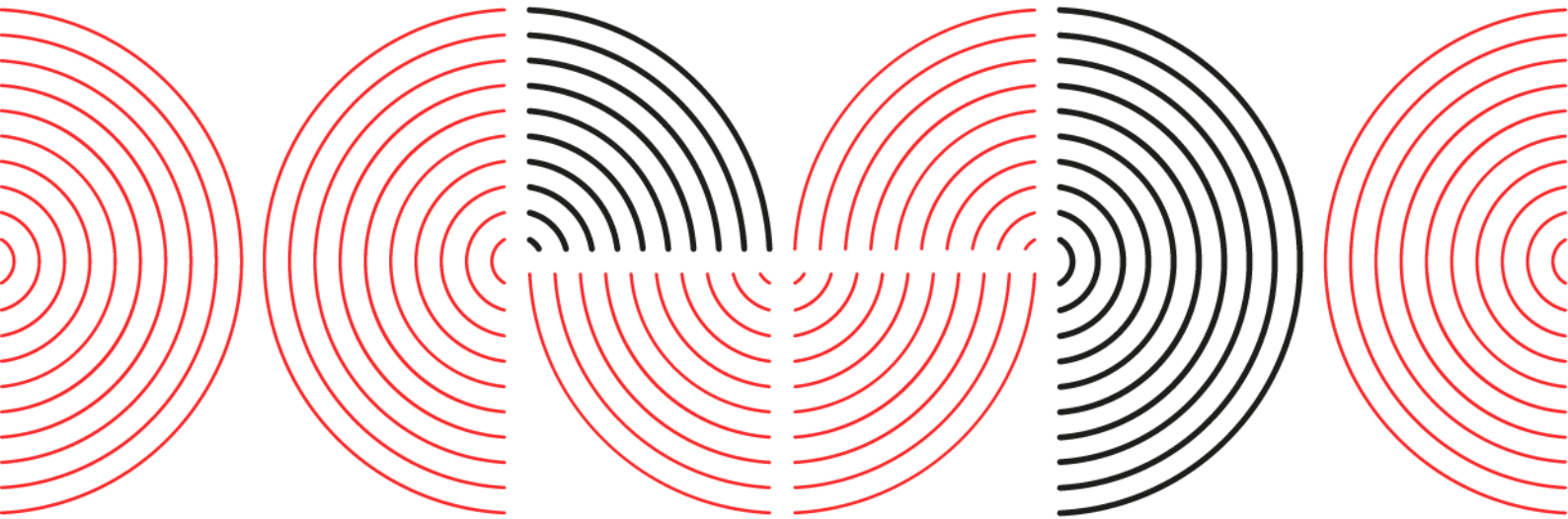
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