

-Create Without Limits-

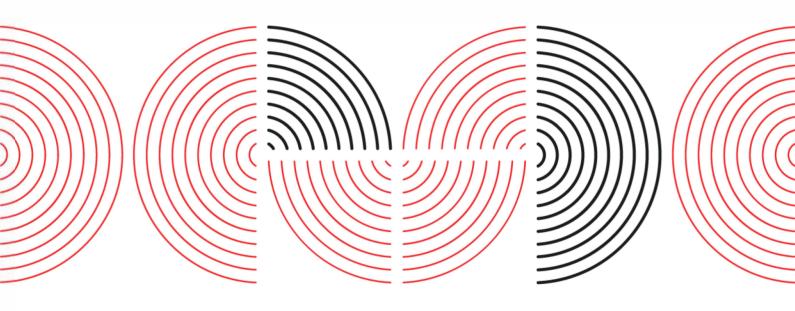


<mark>e of Creative Arts</mark> Teknologi mara kedah branch Colle g e UNIVERSITI

ABSTRACT BOOK



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ABSTRACT BOOK





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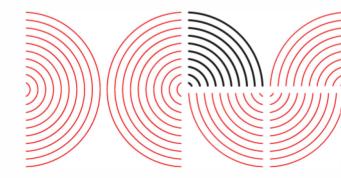






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Foreword Rector's Message

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important, MINDAREKA - Create Without Limits provides a platform for visionaries. problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID ACTING RECTOR UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH





Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters selfexpression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti Head of College of Creative Arts, UiTM Kedah Branch









GRAPHIC DESIGN & DIGITAL MEDIA

GRAPHIC DESIGN & DIGITAL MEDIA



NURUL IZZATI BINTI SAPERI DIPLOMA IN ART & DESIGN

(GRAPHIC DESIGN & DIGITAL MEDIA)

Project Title Mai Langka' Wei

Project Description

Tagline Kembara Penuh Kreativiti

Buku Doodle Langkawi

DESIGN ADVISOR:

Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin, Mrs. Suhaiza Hanim Suraya & Mr. Nazirul Mubin Awang Besar

ABSTRACT

The Mai Langka'Wei travel book, which highlights the rich cultural legacy and stunning sights of Langkawi Island, is an innovative and eye-catching product made to commemorate the Experience Kedah 2025 campaian. This book, which is intended for readers between the ages of 10 and 25, combines lively doodle images with interesting text that informs, amuses, and plaues readers' interest in Lanakawi's distinctive attractions. Fundamentally, the book is an imaginative examination of the island's fabled legends, famous sites, and delectable regional food, which makes it an engaging travel guide and an invaluable tool for everyone curious about this well-known location. Through vibrant visuals and in-depth narrative, the Langkawi legends such as the sorrowful yet engrossing story of Mahsuri's Tomb come to life. In addition to other intriguing legends that are ingrained in Langkawi culture, readers are introduced to Gunung Raya, which is thought to be a giant that has transformed into a mountain. In addition to captivating the mind, these tales help people understand the island's historical and cultural significance on a deeper level. In addition, the book provides a thorough overview of Langkawi's top attractions in an interesting and eye-catching manner. Famous locations like the beautiful Chenang Beach, a haven for leisure and water sports, and the Langkawi Cable Car, which provides breathtaking panoramic views of the island, are highlighted extensively. Additionally, the book highlights lesser-known jewels, inspiring readers to find hidden aems and unusual encounters all across the island. The book makes sure readers have a comprehensive grasp of the island's amenities, whether they are visiting historical monuments or strolling through the verdant woods of Lanakawi.







GRAPHIC DESIGN & DIGITAL MEDIA

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The gastronomic pleasures of Langkawi are a major part of its allure, and Mai Langka'Wei gives the island respect by including sections devoted to its well-known regional cuisine. With vivid images that bring the cuisine to life, the book highlights Langkawi's gastronomic diversity, from the mouthwatering tastes of laksa to the finest seafood served with local flare. These sections provide readers insights on the cultural importance of the cuisine in addition to tempting them to eat the dishes. The use of vibrant doodle-style illustrations is what distinguishes Mai Langka'Wei and makes the book incredibly captivating and approachable for its intended readership. In addition to improving the narrative, the drawings offer visual signals that make the information simple to comprehend and enjoyable to explore. Younger readers are drawn to the book's creative style, which makes it the ideal combination of enjoyment and information. Its lightweight form makes it the perfect travel companion, and its attractive appearance guarantees that it will also serve as a memento for anyone who want to treasure their time spent in Langkawi. In the end, Mai Langka'Wei is a celebration of Lanakawi's culture, history, and beauty rather than merely a tourism guide. The book is a must-have for everyone interested in visiting or learning more about this fascinating island since it effectively promotes Langkawi tourism and leaves a lasting impact on readers by fusing educational material with imaginative illustrations.

Kembara Penuh Kreativiti



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