

# MINDA REKA

- Create Without Limits -



## DESIGN SHOW 2025

College of Creative Arts  
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH

### ABSTRACT BOOK



UiTM Kedah  
لومبا انكوي، موبيا

© 2025 UiTM Kedah  
<https://www.facebook.com/UiTMKedah/>  
<https://www.instagram.com/UiTMKedah/>  
UiTM Cawangan Kedah Channel





-Create Without Limits-

ABSTRACT BOOK





## Publisher

College of Creative Arts,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok Kedah, Malaysia.  
Copyright 2025 College of Creative Arts,  
Universiti Teknologi MARA Kedah Branch.

Copyright © is held by the owners/authors. Mindareka - Create Without Limits : Abstract Book is published in All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form of any means electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher or author.

Perpustakaan Negara Malaysia  
Cataloguing - in- Publication Data

Editor : Syahrini Shawalludin, Shafilla Subri, Mohd Syazrul Hafizi Husin, Abdullah Kula Ismail, Suhaiza Hanim Suroya, Nizar Nazrin, Nazirul Mubin Awang Besar, Normaziana Hassan, Juaini Jamaludin, Ahmad Fazlan Ahmad Zamri, Fadila Mohd Yusof & Muhammad Aiman Afiq Mohd Noor

Co-Editor : Nurul 'Ayn Ahmad Sayuti, Abu Hanifa Ab Hamid, Norarifah Ali, Zaidi Yusoff, Mohd Taufik Zulkefli, Mohd Hamidi Adha Mohd Amin, Mohamad Hazmi Shoroin, Mohd Zamri Azizan, Mohamat Najib Mat Noor, Asrol Hasan, Azhari Md Hashim, Azmir Mamat Naw, Dinah Rakhim, Hasnul Azwan Azizan @ Mahdzir, Nazri Abu Bakar & Mohd Rozman Mohd Nasir

Design & Layout Editor: Syahrini Shawalludin & Asrol Hasan.  
Language Editor : Normaziana Hassan, Juaini Jamaludin & Nizar Nazrin.

Printed By :  
Perpustakaan Sultan Badlishah,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok, Kedah, Malaysia.





# TABLE of CONTENT

- Rector's Message
- Head of College's Message

**Diploma in Art & Design**  
(Industrial Design)

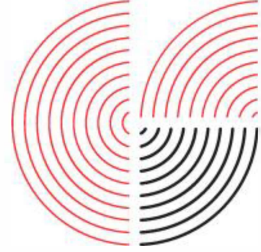
Page

1 - 30

---

**Diploma in Art & Design**  
(Graphic Design & Digital Media)

31 - 136



## *Foreword Rector's Message*

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID  
ACTING RECTOR  
UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH







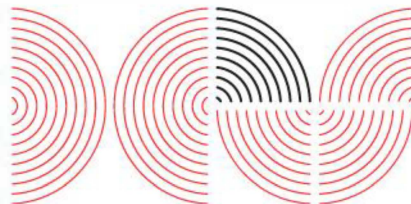
## *Head of College's Message*

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UITM Kedah Branch

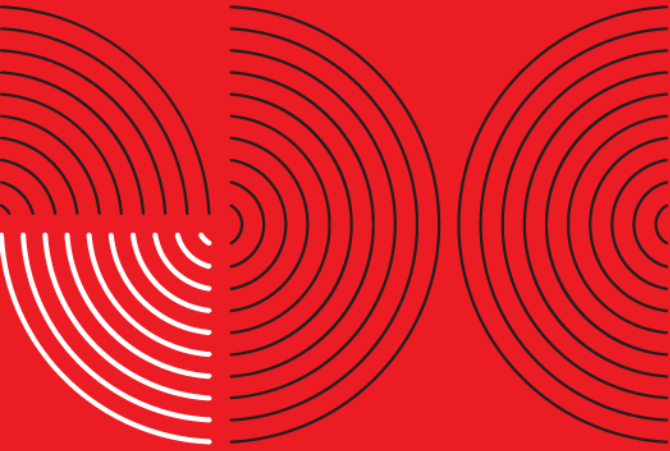




- Create Without Limits -







# GRAPHIC DESIGN & DIGITAL MEDIA



**NUR WAFI KHAWATIF BINTI MOHD ABD KHAR**  
 DIPLOMA IN ART & DESIGN  
 (GRAPHIC DESIGN & DIGITAL MEDIA)



**Project Title**  
 Hwachae Bliss

**Project Description**

**Tagline**  
 Ultimate Summer Sip

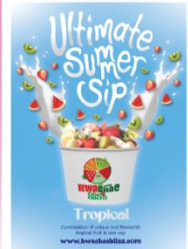
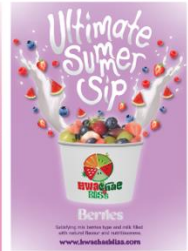
Fruity Milk Dessert

**DESIGN ADVISOR:**

Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin,  
 Mrs. Suhaiza Hanim Suraya & Mr. Nazirul Mubin Awang Besar

**ABSTRACT**

Introducing to you Hwachae Bliss, or Korean watermelon punch, is a sweet summer dessert made with watermelon and fruits mixed in sweetened milk. When served over ice, it's an ideal dessert for hot weather or special occasions and is a light, sweeter alternative to denser desserts. This a brand new product from 'Rasa Kopi Cafe' Founded by Muhammad Nazrol on 16 April 2021, the cafe can be found on Jalan Nenas in Meru, Klang. Derived from the traditional Korean fruit punch Hwachae, the dessert incorporates contemporary touches by infusing lively flavors and premium natural ingredients. It is available in a variety of distinctive forms, each of which is designed to meet the varying tastes and situations of modern-day consumers. This dessert symbolizes the flavor of Korean summer, which shows the vibrant flavors and cooling qualities that make it a popular dessert during hot days and festivities.



Melon

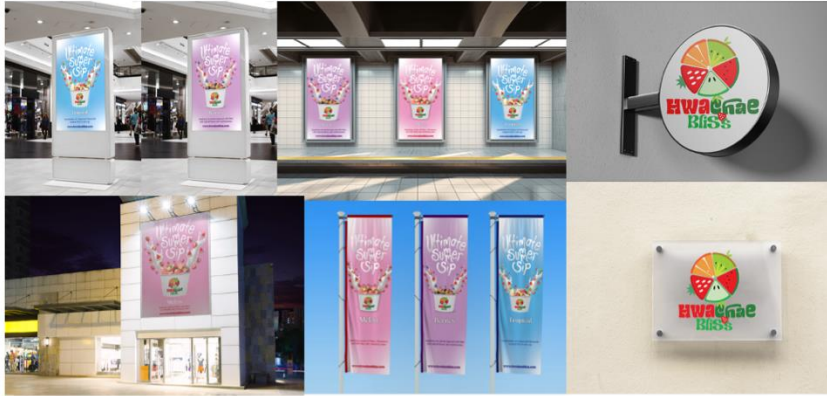


Berries

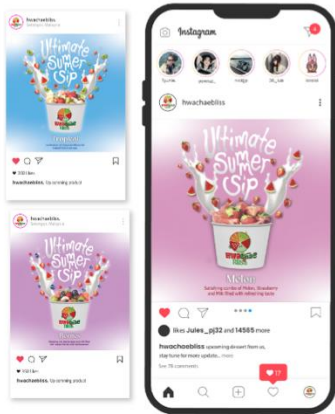


Tropical





This product come out with three different type of flavors for each bowl which is Melon, Berries and Tropical. The packaging is in simple design for make it easy for customers to remember it. By making the theme of summer as a symbolic beginning, this dessert is always eaten within the season. For this reason, this product has been partially created, with an element of native Malaysian fruits added in one of its flavor lines. This can merge the concept of two nations into one. Additionally, since Malaysia is a hot and humid climate country, also known as a tropical climate, locals can enjoy this dessert at any time.





## **COMMITTEE OF MINDAREKA 2025**

### **Penaung**

Prof. Dr. Roshima Haji Said

### **Penasihat Program**

Dr. Junaida Ismail

### **Pengerusi Program**

Dr. Nurul 'Ayn Ahmad Sayuti

### **Pengarah Program**

Pn Normaziana Hassan

### **Timb. Pengarah Program**

En Mohamat Najib Mat Noor

### **Setiausaha**

Pn Qatrunnisa binti Shariff

### **Bendahari**

Pn. Fadila Mohd Yusof

### **Jawatankuasa Rekabentuk Utama**

En Asrol Hassan

### **Jawatankuasa Buku (Portfolio Karya Seni & Program)**

#### **Senireka Grafik dan Media Digital**

Cik Syahrini binti Shawalludin

Dr. Shafila Subri

En. Abdullah Kula bin Ismail

En. Syazrul Hafizi bin Husin

Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

#### **Senireka Perindustrian**

Pn Fadila binti Mohd Yusoff

En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

**Jawatankuasa Pameran Pelajar Tahun Akhir  
(Research Advisor & Design Advisor)**

**Senireka Grafik dan Media Digital**

Dr. Shafila Subri

En. Abdullah Kula bin Ismail

Cik Syahrini binti Shawalludin

En. Syazrul Hafizi bin Husin

Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

**Senireka Perindustrian**

Pn Fadila binti Mohd Yusoff

En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

**Jawatankuasa Hadiah, Cenderahati & Sijil**

En. Azmir Mamat Nawi

En Abu Hanifa

**Jawatankuasa Editor Buku dan e-ISBN Katalog**

Cik Syahrini binti Shawalludin

Pn JuainiJamaludin

En Ahmad Fazlan bin Ahmad Zamri

**Jawatankuasa Jemputan & Protokol (VIP/ Rektor/ JKE/  
Tetamu Khas/ itinerari, dulang girl dan iringan VIP)**

En. Zaidi Yusoff

Pn. Shuhaila MD Shahid

**Jawatankuasa Promosi**

En Muhamad Aiman Afiq bin Mohd Noor

En Nazirul Mubin Awang Besar

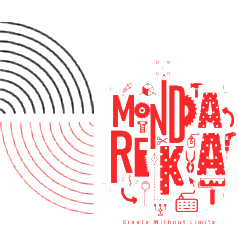
**Jawatankuasa Teks Ucapan/ Pengacara Majlis**

Pn Dinah Rakhim

**Jawatankuasa Multimedia, Fotografi & Dokumentasi**

Pn. Suzani binti Azmin





### **Jawatankuasa Media IT & Live Streaming (FB, Youtube, Instagram)**

Cik Syahrini Shawalludin

En. Muhd. Hazwan Hamdi bin Halim

En. Zulkipli bin Md Rodzi

En. Ahmad Mawardy Abdul JalilKhairul Anuar Abdul  
Hamid

### **Jawatankuasa Percetakan Buku (Perpustakaan Sultan Badlishah)**

En. Zakaria bin Muhamad

En. Mohammad Ameerul bin Mohd Isa

### **Gimik Perasmian (digital) dan muzik selingan**

En. Mohd Taufik bin Zulkefli

En. Mohd Rozman bin Mohd Nasir

### **Penyediaan Video Akhir dan slaid pemenang**

En Mohd Hamidi Adha bin Mohd Amin (IDE)

En. Nizar Nazrin (Grafik)

### **Jawatankuasa Galeri Seni Merbok**

En. Muhamad Aiman Afiq Mohd Noor

En. Mohamat Najib Mat Noor

### **Jawatankuasa Jemputan (surat jemputan sekolah, IPTA, Industri)**

Pn Norarifah binti Ali

Pn. Suhaiza Hanim binti Suroya

### **Jawatankuasa Sharing Session/ Program & Workshop Visibility**

Prof Madya Ts Dr Azhari bin Md Hashim

En. Mohamad HazmiMohamad Shoroin



### **Jawatankuasa Persiapan Tempat, Hiasan Pentas dan Gimik Perasmian**

En. Nazri Abu Bakar

En. Mohamad Hazmi Mohamad Shoroin

Dr. Hasnul Azwan Azizan

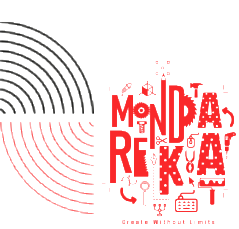
Staf Bengkel IDE

### **Jawatankuasa Logistik, Peralatan, Teknikal**

En. Mohd Zamri Azizan

Dr. Hasnul Azwan Azizan@ Mahdzir

Dibantu Bahagian Fasiliti – En. Nasri







# DESIGN SHOW 2025



College of Creative Arts  
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH