

- Create Without Limits -

ABSTRACT BOOK





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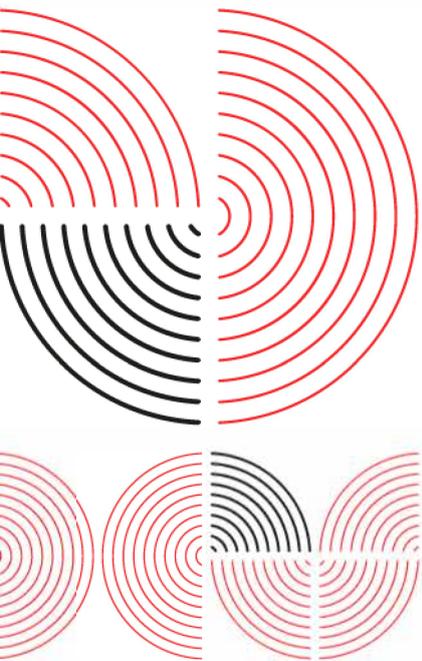


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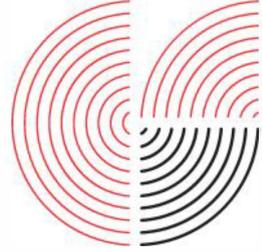
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Foreword Rector's Message



Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID
ACTING RECTOR
UNIVERSITI TEKNOLOGI MARA
KEDAH BRANCH





Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti
Head of College of Creative Arts,
UITM Kedah Branch





- Create Without Limits -



GRAPHIC DESIGN & DIGITAL MEDIA



AISHAH ATHIRAH BINTI MOHD TARMIZEE
DIPLOMA IN ART & DESIGN
(GRAPHIC DESIGN & DIGITAL MEDIA)



Project Title
Miss Fae The Magic Realm
Project Description

Tagline
Will the magic's secrets be unlocked?
2D Animation

DESIGN ADVISOR:

Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin, Mrs. Suhaiza Hanim Suraya & Mr. Nazirul Mubin Awang Besar

ABSTRACT

"Leluri Studio" is an Instagram-based company dedicated to sharing beautiful illustration with local theme. They have cultivated a loyal following and engagement with the motto to keep the Malay heritage alive. This passion project is made to introduce audiences to a rich narrative that delves into fantasy and emotional depth. 'Miss Fae: The Magic Realm', with the tagline, "Will the magic's secrets be unlocked?" invites audience into a vibrant, mythical world designed for 'special' children blessed with unique magical abilities. The protagonist, Miss Fae, is the guardian of the magic realm, whose mission is to care and protect these children, ensuring they thrive despite their differences. The story focuses on three children under Miss Fae's care: Frey, who can manipulate stones; Airis, who controls nature; and Eli, who has the power of flight. Together, they embark on a journey of self-discovery and bonding under Miss Fae's gentle guidance. However, their progress is disrupted by V, a villain capable of corrupting anything he desires. His sinister goal is to exploit the children's powers for dark purposes. Through their shared struggles, the story reveals themes of resilience, trust, and the strength found in community.





Beyond its fantasy setting, the movie subtly addresses real-world issues. The "special" children in the story represent neurodivergent individuals. While these characteristics are not highlighted, they are written into the narrative to emphasize the importance of understanding and supporting children with diverse needs. The movie portrays Miss Fae's efforts to adapt her care to each child's individuality, demonstrating how patience and empathy can enable them to realize their full potential. These careful depictions were intended to avoid romanticizing or stereotyping mental health conditions, aiming instead for accuracy and respect. In the end, Miss Fae: The Magic Realm is not just an animated movie but an emotional journey. It aims to resonate deeply with audience, challenging them to reflect on the unseen challenges faced by others and inspiring a greater sense of empathy and responsibility.





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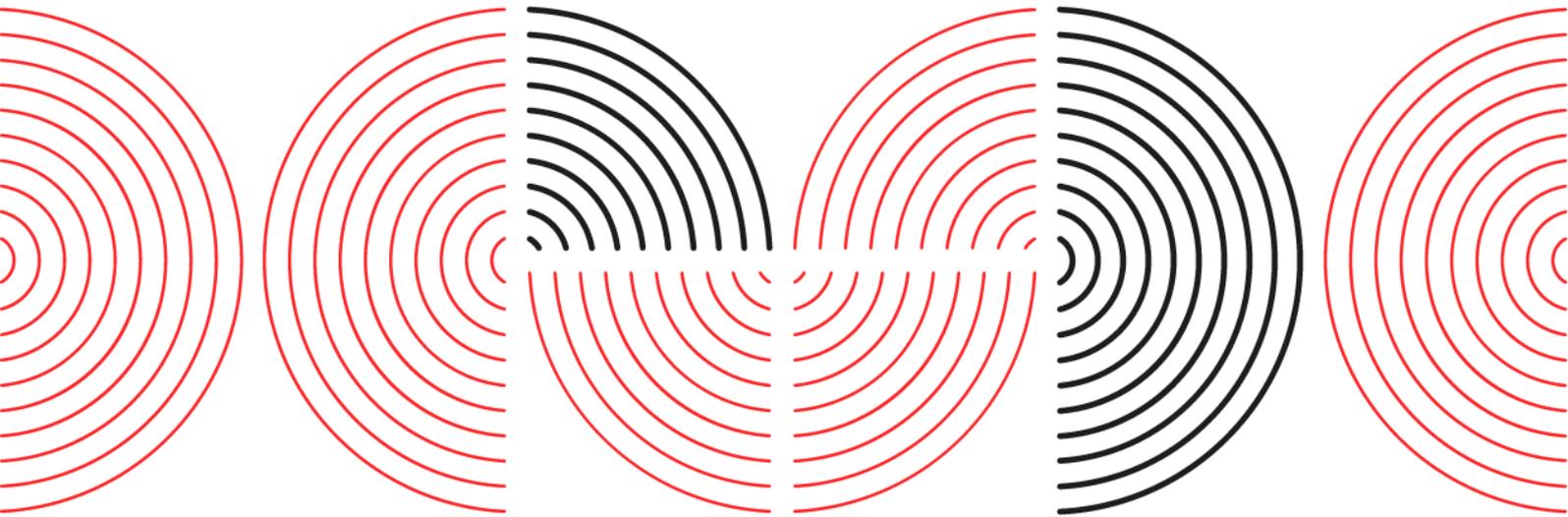
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