



UNIVERSITI TEKNOLOGI MARA

PCT604: VISUAL JOURNALISM

<b>Course Name (English)</b>	VISUAL JOURNALISM <b>APPROVED</b>		
<b>Course Code</b>	PCT604		
<b>MQF Credit</b>	3		
<b>Course Description</b>	This course will focus on taking photographs with a photojournalist perspective. Types of photojournalism applications involve news photo, documentary and other genre of photography within definition of visual or photojournalism. Fundamental principles of photojournalism such as the history of photojournalism, concept of news, ethic and the power of the image in society will also addressed..		
<b>Transferable Skills</b>	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts Demonstrate professional skills, knowledge and competencies.		
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Field Trip, Tutorial, Discussion, Presentation		
<b>CLO</b>	CLO1 apply photojournalism techniques for news, editorial and documentary purposed. CLO2 Perform the ethics and recognizing their responsibility in reporting and recording history, CLO3 Enclose enough information of the photographed for caption and report writing.		
<b>Pre-Requisite Courses</b>	No course recommendations		
<b>Reading List</b>	<table border="1"><tr><td><b>Reference Book Resources</b></td><td><ul style="list-style-type: none"><li>• Kobree, Kenneth, <i>Photojournalism Professional approach</i> , 5 Ed., , Focal Press [ISBN: ]</li><li>• Zavoina, susan &amp; Davidson, John, <i>Digital Photojournalism</i>, Ed., , [ISBN: ]</li><li>• Horton, Brian , <i>The World's top Photographers:</i>, Ed., , Photojournalism : And the stories behind the [ISBN: ]</li><li>• Lester, Martin 1999, <i>Photojournalism</i>, Ed., , An Ethical Approach [ISBN: ]</li></ul></td></tr></table>	<b>Reference Book Resources</b>	<ul style="list-style-type: none"><li>• Kobree, Kenneth, <i>Photojournalism Professional approach</i> , 5 Ed., , Focal Press [ISBN: ]</li><li>• Zavoina, susan &amp; Davidson, John, <i>Digital Photojournalism</i>, Ed., , [ISBN: ]</li><li>• Horton, Brian , <i>The World's top Photographers:</i>, Ed., , Photojournalism : And the stories behind the [ISBN: ]</li><li>• Lester, Martin 1999, <i>Photojournalism</i>, Ed., , An Ethical Approach [ISBN: ]</li></ul>
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<b>Article/Paper List</b>	This Course does not have any article/paper resources		
<b>Other References</b>	This Course does not have any other resources		