UNIVERSITI TEKNOLOGI MARA

PCT163: STUDIO PHOTOGRAPHY

Course Name (English)	STUDIO PHOTOGRAPHY APPROVED
Course Code	PCT163

MQF Credit	3

Course Description	This course expose student about the skills of basic studio & lighting techniques. The program begins with a core of basic skills designed to teach students expert on studio lighting in order to get exact results as well as to make creative studio imagery from portraiture to product, students will train on: studio equipment use, exposure and tonality control, basic portraiture lighting, glassware and silverware shooting, background control and basic special effects. Student may follow the skill and technique from other photographer in studio lighting in order to produce quality lighting effect. Finally, at the end of study student can express their skill on practical, written and verbal communication.

Transferable Skills	photography studio, lighting techniques, lighting experimental, creative

Teaching Methodologies	Lectures, Studio, Demonstrations, Discussion, Presentation, Project-based Learning

CLO		
	CLO1	Explain the importance of studio photography towards the current trends and practice. (C2)
	CLO2	Follow the skill and techniques of other photographers in studio lighting. (P3)
	CLO3	Demonstrate written and verbal communication skill in studio photography. (A3)

Pre-Requisite Courses	No course recommendations

Reading List	Reference Book Resources	**Taylor-Law, Calvey 2012, *The Studio Photographer's Lighting Bible*, Page One Publishing Pte Ltd.** **Fil Hunter, Steven Biver, Paul Fuqua 2015, *Light—Science & Magic An Introduction to Photographic Lighting*, Published by Elsevier** **Stephen A. Dantzig 2007, *Softbox Lighting Techniques*, Amherst Media, Inc.** **Chris Knight 2017, *The Dramatic Portrait: The Art of Crafting Light and Shadow*, The Ilex Press Limited** **John Child 2008, *Studio Photography*, Focal Press [ISBN: 9780240520964]**
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	