



UNIVERSITI TEKNOLOGI MARA

PCT152: CREATIVE DIGITAL IMAGING

<b>Course Name (English)</b>	CREATIVE DIGITAL IMAGING <b>APPROVED</b>		
<b>Course Code</b>	PCT152		
<b>MQF Credit</b>	2		
<b>Course Description</b>	This course explain the importance of technical practices of image making towards the current trends and practice. Students will develop their visual language and to create unique aesthetic and conceptual experiences to producing an image. This class will consist of lectures, software demonstrations, and image making exercises, projects, and readings. Students will study on new techniques and their contribution to class discussions and critiques in regards to their digital image making practices.		
<b>Transferable Skills</b>	Explain the importance of creative digital imaging technique towards the current trends and practice, follow the skill and techniques of other photographers in creative digital imaging technique and study certain issues and explore new techniques on creative digital imaging.		
<b>Teaching Methodologies</b>	Lectures, Demonstrations, Practical Classes		
<b>CLO</b>	CLO1 Explain the importance of creative digital imaging technique towards the current trends and practice. CLO2 Follow the skill and techniques of other photographers in creative digital imaging technique CLO3 Study certain issues and epxlore new techniques on creative digital imaging.		
<b>Pre-Requisite Courses</b>	No course recommendations		
<b>Reading List</b>	<table border="1"><tr><td><b>Recommended Text</b></td><td><ul style="list-style-type: none"><li>• Scott Kelby 2010, <i>The Digital Photography Book</i>, 3 Ed., Kindle Edition USA [ISBN: 0321617657]</li><li>• Brie Gyncild 2012, <i>Adobe Photoshop CS6 Classroom in a Book</i>, 1 Ed., Pearson Education USA [ISBN: 0321827333]</li><li>• Michael Freeman 2007, <i>The Photographer's Eye</i>, Focal Press [ISBN: 9780240809342]</li><li>• Andrew Faulkner, Conrad Chavez 2015, <i>Adobe Photoshop CC Classroom in a Book (2015 Release)</i>, 1 Ed., Pearson Education [ISBN: 0134308131]</li><li>• Solomon Barroa Rn 2016, <i>Surreal Photo Manipulation</i>, Createspace Independent Publishing Platform [ISBN: 1535261080]</li><li>• Edward Bailey, Professor of Business Communications Edward Bailey 2015, <i>Photoshop</i>, CreateSpace [ISBN: 9781512360134]</li></ul></td></tr></table>	<b>Recommended Text</b>	<ul style="list-style-type: none"><li>• Scott Kelby 2010, <i>The Digital Photography Book</i>, 3 Ed., Kindle Edition USA [ISBN: 0321617657]</li><li>• Brie Gyncild 2012, <i>Adobe Photoshop CS6 Classroom in a Book</i>, 1 Ed., Pearson Education USA [ISBN: 0321827333]</li><li>• Michael Freeman 2007, <i>The Photographer's Eye</i>, Focal Press [ISBN: 9780240809342]</li><li>• Andrew Faulkner, Conrad Chavez 2015, <i>Adobe Photoshop CC Classroom in a Book (2015 Release)</i>, 1 Ed., Pearson Education [ISBN: 0134308131]</li><li>• Solomon Barroa Rn 2016, <i>Surreal Photo Manipulation</i>, Createspace Independent Publishing Platform [ISBN: 1535261080]</li><li>• Edward Bailey, Professor of Business Communications Edward Bailey 2015, <i>Photoshop</i>, CreateSpace [ISBN: 9781512360134]</li></ul>
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<b>Article/Paper List</b>	This Course does not have any article/paper resources		
<b>Other References</b>	This Course does not have any other resources		