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Gerobok Rezeki 2024: Sharing Sustenance

By: Seng Hui Zanne



The Malaysian Academy of SME & Entrepreneurship Development (MASMED) at Universiti Teknologi MARA Cawangan Pulau Pinang (UiTMCPP) launched an inspiring initiative called Gerobok Rezeki in 2022 and this project was continued in 2024. This food bank project aims to support those in need while fostering a spirit of generosity, social responsibility, and compassion. Staff at UiTMCPP contributed necessities and food items to sustain this impactful initiative in 2024.

Eleven faculties and departments at UiTMCPP Permatang Pauh Campus actively participated in Gerobok Rezeki in 2024. The programme was executed in two six-week cycles, with the support of six dedicated staff members from the Academy of Language Studies. Each contributor generously donated at least RM 50 per cycle to purchase essential items for the food bank.

Mrs. Nazima, Mr. Lim and Mrs. Raja Rosila contributed to the first cycle in June 2024. To commemorate the winning of the 2 students in Do Good Challenge Season 2, Mr. Azli and his team have decided to contribute also for the first cycle of 2024. Mrs. Nazima, Mrs. Hanani and Dr. Haslinda contributed to the second cycle in November 2024. The Gerobok Rezeki project not only helps people who need support but also inspires everyone to care for others and take responsibility for their community. Let's continue to support and strengthen this wonderful effort in the future!

