Universiti Teknologi MARA

Application For Local Information Dissemination For Market Trader

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ABSTRACT

Information dissemination describe on how to spread information widely to all people. The ways this information is delivered plays a big role and become a key part of better strategy for better information. The effective ways to disseminate the information is it will make things easier for user and specify the needs of information to them. In market, the traditional method of deliver information spread information traditionally such as by using flyer and poster was still used but nowadays people prefer doing all things using internet. In business that focuses on the service greatly helps everyday life of people become easier in recent times. These lead to problems which it's hard for users to find the nearest market based on the user's location at that time. The aim of this project is to deliver information for the convenient of the people by showing the closest market depending on the user real time location at that time. This project using HTML, PHP, CSS and Google Map API to get all the data from the user and show the location of the nearest market. The evaluation of this project is done by testing the functionality of the location to show the nearby market. The functionality is conducted to test the accuracy of the location showed by detected the user real time location and market location nearby. This project detects the location accurately.

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CHAPTER 1

INTRODUCTION

1.1.   Introduction

This chapter discusses the project background, the problem of the project, the objectives of the project and project scope.

1.2.   Project Background

Recently, the use of mobile device has become a part of our daily routine and it is a common thing for all people (Ankur .K et.al., 2011). It is possible to find information on anything you want to know by using a mobile device. At the same time, mobile technology and the use of mobile devices have increased tremendously within the past few years (Priya.J, 2014). An article from James Kendrick says that technological change results in improvements in the function of mobile devices in spreading information quickly for many people.

Basically, the meaning of information dissemination is to spread information widely. There are many ways on how to spread the information. The ways this information is deliver plays a big role and become a key part of better strategy for better information. The effective ways to disseminate the information is to specify the needs of information to the user. The main point is to use a method that will work to the target user and type of information to be delivered. In retail business activities, there are also some questions about the importance of distance effects due to the rapid transport and ICT technology (Roslan, A. R. ,2016). In market, the traditional method of deliver information by paper was