



UNIVERSITI TEKNOLOGI MARA

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FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES

Bachelor of Administrative Science (AM228)

Title of Research:

**“The Meaning of Malaysian Independence Day Among Young
Generation”**

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Abstract

People always heard about Malaysian Independence Day. However, mostly those who are celebrating it did not know actually what is the meaning behind the celebration of Malaysian Independence Day especially for young generation. Mostly there are a few cases in the newspaper celebrate in their own way, which lead to the gangsterism for the young generation. There are two higher learning institution are selected which is UiTM Samarahan Campus and UNIMAS. The reason why these two institutions are chosen because this paper want to have a good respons regarding on the problem statement. Furthermore, this research are to identify on how the young generation develop their awareness towards Malaysian Independence Day and also to analyze the effectiveness of the government strategy and mass media in influencing the young generation. Besides, the paper is also going to search some implication of Malaysian Independence Day, and find a recommendation to reduce the problem among the young generation in Malaysia.

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CHAPTER 1

INTRODUCTION

1.1 Introduction

This chapter will focus on the introduction of our research topic that has been chosen. Other than that, this chapter will provide information regarding the study that needs to be done. For an example, this chapter will explain the objective, problem statement, the scope of study, significance of study, limitation of study and the theoretical framework. As a whole it can be said that this chapter can be an overview towards this research study. Here are some of the backgrounds of Malaysia Independence Day.

The history of Malaysia Independence Day started from when their fall of Malacca in 1511 by the Portuguese until the declaration of independence by Tunku Abdul Rahman Putra Al-Haj. Even though resistances were made to protect and to regain back Malacca by the citizen but the mission was failed (Jawan, J.A, 2006).

The occupations continue when the Malacca was taken by another foreign power which is the Dutch. However, the occupation which will cover all the state in Malaysia is done by the British and the Japanese. The reason for the British occupation is due because of its trade with the China. The Malaya state needs to be used as a free port with the China trade might be further developed. It will also be used as a naval base that could shelter their naval and trade from the monsoon period. However, the British started to make intervention in Malaya state due to economic interest. The British also tried to monopolize trade routes especially in tin mining. It's happened during the industrial revolution in Europe and to fulfill the tin industry and world demand for the metal.