UNIVERSITI TEKNOLOGI MARA | Cawangan Terengganu Kampus Dungun

FINAL YEAR PROJECT PAPER

INVESTMENT ANALYTIC

MUHAMMAD SHAMIL BIN SAMSUL KAMAL	2017247758
TENGKU ABDUL SAMAD SHAH BIN TENGKU HILMI SULEMAN	2017247664
MUHAMMAD SHAZANI ZAMIR BIN MD ZAMRI	2017634468
NUR HANA QISTINA BINTI ROSLI	2017240074
NUR ATIKAH HUSAIN	2017247504

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PREFACE

In the name of Allah , Most Gracious , Most Merciful

In preparation of our project paper, we had to take the help and guidance of some respected persons, who deserve our deepest gratitude. As the completion of this assignment gave us much pleasure, we would like to show gratitude Sir Zaimi and Puan Salwani , our lecturer in Uitm Dungun Terrengganu for giving us a good guidelines for assignment. We would also like to expand our gratitude to all those who have directly and indirectly guided us in writing this assignment.

This project paper begins with economic analysis with its components . Through this , we attempt to find economic analysis , industry analysis , company analysis , fundamental analysis and technical analysis. In this project paper , we do explain what we analyze by making calculation and define the meaning of something that get from sources.

We hope that readers may understand what we want to give by reading this project papers , We accept all errors and hope any errors discovered will be brought to our attention.

Investment Analytics Component : Economic Analysis

The study on microeconomic as well as macroeconomics which will be narrowed down to the study of those factors that would affect the performance of economics of country . To identify the trends of economic performance base on four factors (Inflation rate , Unemployment rate , Gross domestic product rate and Interest rate) for 3 years . With these studies we will conclude our analyses in expected future economic conditions.

The study will be conducted by comparing domestic economy (Malaysia) between World Economy(Great Britain , Japan , South Korea , France and Saudi Arabia) and Regional Economy (Laos , Thailand Philippines , Laos , Brunei and Singapore) base on 4 factors (Inflation rate , Unemployment rate , Interest rate and GDP).

Four analysis indicator of key economic factors that analyst ought to see:

Interest rate trends

Typically , low and declining interest rates are considered a positive trend for business overall. Lower interest rates allow companies to borrow money to expand their business more cheaply and to finance their existing debts at lower rates , which means they have lower interest payments and more money to spend on company operation.

High and sharply rising interest rates typically result in less borrowing by business overall which results in less expansion of operations. Likewise any business that relies on customer ability to borrow money in order to drive sales (for example autos and real estate) can be positively or negatively impacted by changes in interest rates.

Inflations trends

Inflation refers to the tendency of the price of goods and services to rise over time. A little bit of inflation is common and is to be expected. In fact , a low level of inflation can actually be healthy for the economy . A predictable decrease in purchasing power encourages business and consumers to spend money now rather than to save it, as do lower interest rates. The two dangers here are high and sharply rising inflation and the opposite of inflation which is referred to as deflation.

Strongly rising and high inflation results in sharp price increases for goods and services. While this may be mitigated to some extent over time by rising wages, such wage hikes tend to lag