UNIVERSITI TEKNOLOGI MARA

(TERENGGANU)

# COMPANY ANALYSIS OF INARI AMERTRON BERHAD (FIN382)

## BA114/5D


Students' Name:

1. NUR ATIKAH BINTI ISMAIL (2017262084)
2. NUR AZRA HANIM BINTI AZRI (2017240252)
3. NUR ATHIRAH BINTI NOR AZMAN (2017634448)
4. NUR FATIN ALLYA BINTI ABDUL HALIM (2017247742)
5. NUR INTAN SOLIHAH BINTI MOHD SAUFIAN (2017240278)

Lecturer's Name: ZAIMI BIN MOHAMED


Submission date: 12 DECEMBER 2019

**TABLE OF CONTENT**


| NO | CONTENT | PAGES |
|---|---|---|
| 1.0 | Economic Analysis | |
| | 1.1 Developed Countries | 2 – 6 |
| | 1.2 Developing Countries | 7 - 11 |
| | 1.3 Third World Countries | 12 – 14 |
| | 1.4 Malaysia Economy | 15 – 22 |
| 2.0 | Industry Analysis | |
| | 2.1 General industry development in the country | 23 – 24 |
| | 2.2 Profile of selected industries | 25 – 30 |
| | 2.3 Market share | 31 – 32 |
| | 2.4 Market size and target group | 33 – 34 |
| | 2.5 Demand and supply | 35 – 36 |
| | 2.6 Competitor | 37 – 42 |
| | 2.7 Average return on investment | 43 – 45 |
| 3.0 | Company Analysis | |
| | 3.1 Company background | 46 – 48 |
| | 3.2 Principal activities | 49 |
| | 3.3 Properties | 50 – 51 |
| | 3.4 Corporate information | 52 |
| | 3.5 Major shareholders | 53 |
| | 3.6 Share information | 54 – 64 |
| | 3.7 Subsidiaries and associates | 65 – 70 |
| | 3.8 Company development | 71 – 78 |
| | 3.9 Competitors and market control | 79 |
| | 3.10 Company strength, weaknesses, opportunities and threat | 80 |
| 4.0 | Fundamental Analysis | |
| | 4.1 Introduction to fundamental analysis | 81 |
| | 4.2 Analysis of balance sheet | 82 – 83 |
| | 4.3 Analysis of profit and loss statement | 84 – 85 |
| | 4.4 Ratio analysis | 86 – 95 |
| | 4.5 Horizontal/trend analysis | 96 – 97 |
| | 4.6 Vertical/comparative analysis | 98 – 125 |
| 5.0 | Technical Analysis | |

| | | |
|---|---|---|
| | 5.1 Definition | 126 |
| | 5.2 Trend analysis | 127 – 147 |
| 6.0 | Conclusion | 148 |
| 7.0 | References | 149 - 150 |

## 1.0 ECONOMY ANALYSIS

The economy analysis is used to examine economic factors that influence the entire market enhances also affects the price of an individual stock. The economic factors that we used to analyst the country are Growth Domestic Product (GDP), interest rate, inflation rate, and unemployment rate. An economic analysis is divided into four groups which are developed countries, developing countries (Asia), third world countries, and domestic country.

The developed country that we choose is Italy, Germany, United States, Japan, and China. Developing countries that we choose are Indonesia, Singapore, Vietnam, Brunei, and Thailand. Third world country is Nepal, Bangladesh, and Sudan. The domestic country is Malaysia.

In the domestic country, we collect data for GDP, GNP, inflation rate, interest rate, the balance of payment imports and export, monetary policies, unemployment rate, and level of production in Malaysia.

## 1.1 DEVELOPED COUNTRIES

### 1.1.1 Italy

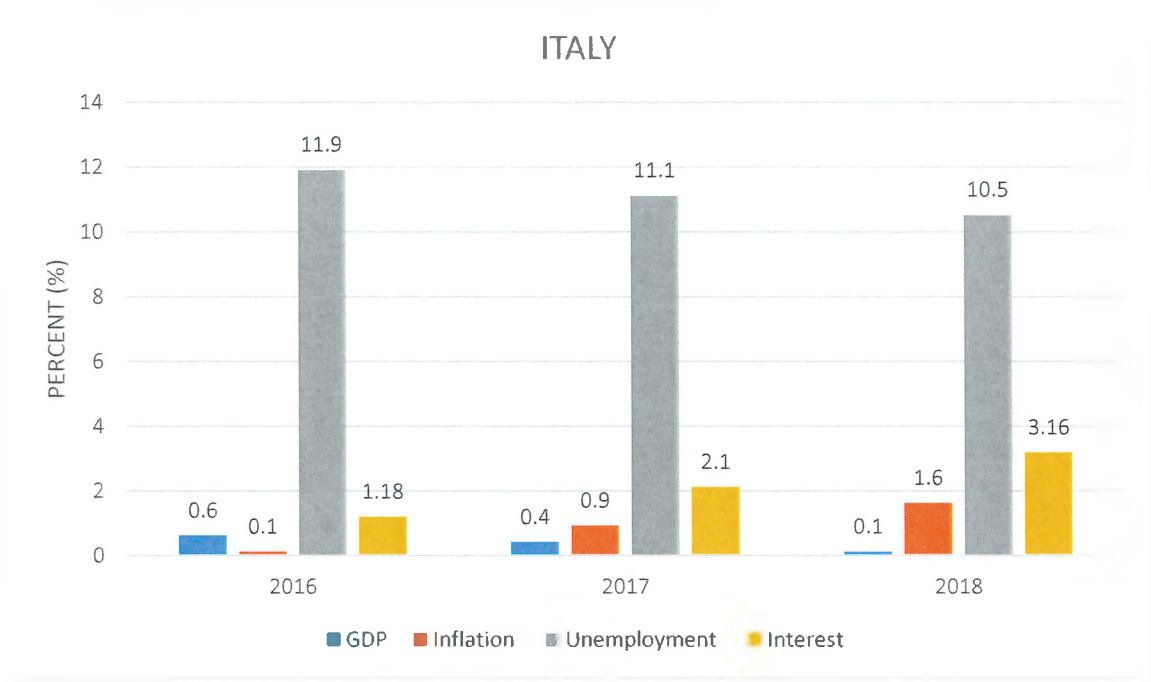


**Figure 1.1.1**

**GDP**

From the figure above, Italy's GDP rate keep on decreasing from 2016 until 2018. In 2016, Italy GDP rate are 0.6% while in 2017 0.4% and in 2018 are 0.1%.

**Inflation Rate**

The inflation rate in Italy keeps on decreasing from 2016 until 2018. In 2016 the inflation rate is 0.1%, increase to 0.9% in 2017 and 1.6% in 2018.

**Unemployment Rate**

The unemployment rate for the three years is decreasing. The unemployment rate in 2017 is 11.1% while in 2016 is 11.9% and decreasing to 10.5% in 2018.

**Interest Rate**

The interest rate in Italy for 2016 is 1.18%, in 2017 are 2.1% and 3.16% in 2018. It showed that the inflation rate in Italy is increasing and their higher rate is in 2018.