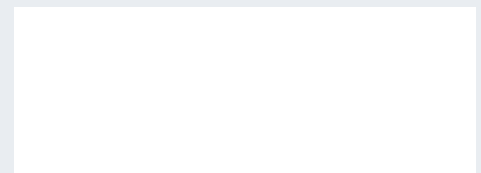




# ALUMNI REVIVAL



# COPYRIGHT

## ALUMNI REVIVAL

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Universiti Teknologi Mara Cawangan Sarawak Kampus  
Samarahan, Jalen Meranek Kota Samarahan Sarawak.

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EISSN:

# CONTENTS

<b>PAGE 1: COVER PAGE</b>
<b>PAGE 2: COPYRIGHT PAGE</b>
<b>PAGE 3: CONTENTS</b>
<b>PAGE 4: ACKNOWLEDGEMENT</b>
<b>PAGE 5-6: ALUMNI REVIVAL DEFINITION</b>
<b>PAGE 7: CHIEF EDITOR'S NOTE</b>
<b>PAGE 8-9: EDITOR'S PROFILE</b>
<b>PAGE 10-11: EDITOR'S NOTE</b>
<b>PAGE 12: 5 KEYS STAKEHOLDERS IN A BUSINESS</b>
<b>PAGE 13: MYPTAR4U PROGRAMME</b>
<b>PAGE 14: GRADUASI CINCIN UITM</b>
<b>PAGE 15: UITM SARAWAK AND UITM SARAWAK GOLF CLUB ORGANIZE BORNEO VARSITY &amp; UITM ALUMNI CHARITY GOLF TOURNAMENT 2022</b>
<b>PAGE 16: RECORDS LIFE CYCLE</b>
<b>PAGE 17: "UITM SARAWAK ALUMNI SECURE TUBE GRANT TO FUEL ENTREPRENEURIAL VENTURES"</b>
<b>PAGE 18: UITM CELEBRATES 63 YEARS OF EXCELLENCE, PRODUCING IMPACTFUL GRADUATES</b>
<b>PAGE 19: ISTIADAT KONVOKESYEN KE 96</b>
<b>PAGE 20: ALUMNI EMPLOYEE NETWORK CREATION TIPS</b>
<b>PAGE 21: EKSPLO SELANGKAH KE UITM</b>
<b>PAGE 22: LET'S GO GREEN PROGRAM: 3R (REDUCE. REUSE. RECYCLE) CO-ORGANIZED BY UITM SARAWAK AND MAJLIS PERBANDARAN KOTA SAMARAHAN</b>
<b>PAGE 23: MCDONALD ROAD TOUR</b>
<b>PAGE 24: KAD PRIHATIN SISWA</b>
<b>PAGE 25: UNIVERSITY IMPLEMENTS ARCHIVES RECORD MANAGEMENT SYSTEMS TO SAFEGUARD ALUMNI DETAILS</b>
<b>PAGE 26: PENGAGIHAN PERANTI SISWA 2.0</b>
<b>PAGE 27: EFFICIENT RECORDS MANAGEMENT IMPROVES ALUMNI SERVICES</b>
<b>PAGE 28: JOBSHOP UITM</b>
<b>PAGE 29: PROMINENT ALUMNI OF UITM</b>
<b>PAGE 30: PALM SUGAR WORK VISIT TO PUSA, BETONG, SARAWAK</b>
<b>PAGE 31: UITM SARAWAK MOU MOA NATIONAL/INTERNATIONAL</b>
<b>PAGE 32: ACHIEVEMENTS OF UITM SARAWAK MOU MOA NATIONAL/INTERNATIONAL</b>
<b>PAGE 33: ALUMNI OF UITM</b>
<b>PAGE 34: GAME: ALUMNI MAZE</b>
<b>PAGE 35: REFERENCES</b>
<b>PAGE 36: BACK PAGE</b>

## A C K N O W L E D G E M E N T



First and foremost, we would like to praise and thank the Almighty God for providing us with the strength and blessings that enabled us to complete this work. We would not have gotten this far without his blessing. This work cannot be completed without the efforts and cooperation of our group members, Anjeli Anak Umbat, Martina Emelda Anak Guyang, Nur Anisya Binti Morshidi, and Sharifah Nur Amirah Binti syed Akil. With our entire devotion and responsibility, we always strive hard to produce a good assignment.

Therefore, we would like to express our gratitude to our lecturer (IMR652), Ms. Suriani Binti Jack, because our assignment could not have been completed successfully without her guidance. She is always there to help and guide us on how to complete our assignment in order to achieve a positive conclusion. She was a huge inspiration for us to work on this project. We would also like to express our gratitude to her for instructing us in this course.

Last but not the least, we would like to thank my group members for the support and willingness to spend time in producing this E-Magazine, without them this assignment would not be successfully completed. Thank you.

A L U M N I R E V I V A L

ISSUE 2  
August 2023

**CONNECTING THE PAST**

**LEADING THE FUTURE**

ALUMNI REVIVAL  
DEFINITION

# Alumni Revival: Connecting the Past, Leading the Future

Alumni Revival means the process of reconnecting with and engaging former students or graduates of an educational institution, such as a university or college, who have lost touch with the school or their fellow alumni, is referred to as alumni revival. It includes attempts to rekindle alumni connections, devotion, and commitment, eventually establishing a stronger alumni community.

Alumni revival projects seek to reintegrate alumni into the institution's activities by providing chances for them to reconnect, network, and contribute to the growth and development of their alma mater. This might involve organising alumni-specific events, reunions, and networking opportunities, as well as employing communication techniques to keep alumni informed about the institution's accomplishments, initiatives, and current developments.

Fostering a sense of pride and loyalty among alumni also entails emphasising their successes, recognising their efforts, and exhibiting the success stories of other graduates. By revitalising the alumni community, universities may draw into their alumni network's aggregate expertise, resources, and support, benefiting both the institution and its graduates.

Overall, alumni revival is about rekindling the relationship between an educational institution and its former students, reigniting their passion and involvement, and establishing a strong and engaged alumni community that can contribute to the institution's success while also providing opportunities for personal and professional growth for its graduates.

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# CHIEF EDITOR'S NOTE

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Alhamdulillah, 2023 is a very meaningful year for UiTM Sarawak in which it will celebrate its 50th anniversary. UiTM Sarawak has reached half a century old and it has been proven that the staff are committed to the development of their students. It shows that UiTM has fairly matured as an organisation. It started with just being known as a RIDA Training Center and now UiTM is one of the public higher institutions that has produced many graduates as well as in UiTM Sarawak, especially Bumiputeras from Sarawak and Sabah.

I myself seem to have been lulled into a dream because I was given the opportunity to serve the role as Coordinator of Jaringan Alumni under ICAN UiTM Sarawak to drive UiTMCS members, especially its alumni, towards Globally Renowned recognition all over the world. In Sya Allah, may Allah ease our journey. Aamiin.

This e-magazine is mainly focusing on Management of Business Records and how it is related to the management of alumni records as its core business. The Alumni can help with global admissions and recruitment efforts, career and professional development, local and state advocacy or lobbying and through their generous philanthropic support.



All articles and write-ups included in this e-publication are based on research or non-academic research of the university. The purpose of publishing this e-magazine is to record and bring us together through strengthening the engagement of the alumni in university and how to strengthen this relationship so that we can create meaningful values in return to our graduates through projects and programmes of the university to reach its achievements which is related to the development of UiTM Sarawak alumni starting from the year 1973 until now. They are part of the history.

One of the best parts is the network that comes with it. An alumni network connects you, as a graduate, with a number of professional contacts and other graduates from the university.

"Being willing to share the lessons learned on your journey, strategies for meeting challenges, and find opportunities for growth and connection are a few good moves. It all starts with a question, 'Hello, how can I help you?'"

Last but not the least, strike for the best and strive for excellence throughout our most productive year at UiTM Sarawak.

Happy 50th Anniversary, UiTM Sarawak!  
May God Bless Us All.

Lots of Love,

**SURIANI BINTI JACK**  
Chief Editor



# EDITOR'S PROFILE



Nur Anisya Binti Morshidi  
Language Editor



Sharifah Nur Amirah Binti Syed Akil  
Designer



Martina Emelda Anak Guyang  
Editor



Anjeli Anak Umbat  
Editor

# *Editor's Note*

---



Sharifah Nur Amirah Binti Syed Akil

Motto:

"Life must be lived forward; it can not be comprehended backwards. Avoid dwelling on past events or worrying about what's to come if you wish to be content; instead, concentrate on living completely in the moment."

Martina Emelda Anak Guyang

Motto: "Do something now, your future self will thank you for later."



# *Editor's Note*

---



Nur Anisya Binti Morshidi

Motto: "Live as if you were to die tomorrow. Learn as if you were to live forever." — Mahatma Gandhi

Anjeli Anak Umbat

Motto: "Alumni Today, Leaders Tomorrow, Together We Achieve Greatness"





# 5 Key Stakeholders in a Business

Stakeholders are people or organisations who are interested in or impacted by a company's operations and results. The actions, choices, and results of the company may have an important effect on them or may have an impact on them. These are the top five business stakeholders:

## Stakeholders

Shareholders/Investors: It refers to people or organizations that have purchased shares of a business and thus own a portion of it. They put their money into the company in the hopes of earning dividends or seeing their stock value rise.

## Customers

Customers are the people or businesses who make purchases from a business. The success of a business depends on meeting the demands and tastes of its customers. For a business to succeed, it is essential to know client input and uphold positive interactions with clients.

## Employees

Employees make up the personnel of the business, and the performance and achievement of the business are significantly influenced by their abilities, commitment, and efficiency. To maintain employees' motivation and engagement, it's critical to guarantee an enjoyable workplace, adequate wages, chances at growth, and effective exchange.

## Creditors

Creditors are people, companies, or institutions of finance that owe money to a debtor or have an interest to their assets. An individual or organisation incurs debt to the creditor when they get money or make transactions of products or services on credit.

## Suppliers

Suppliers offer the goods, labour, or additional support needed for a business to run. For a seamless supply chain and prompt delivery of goods and services, it's essential to keep close contact with dependable suppliers.



## MyPTAR4U Programme

# "Check Out And Redeem Your Mystery Gift" Campaign

Perustakaan Tun Abdul Razak  
UNIVERSITI TEKNOLOGI MARA

Keep Reading!  
"Check Out Book"  
Campaign  
June 2023  
until  
December 2023  
Redeem Your Mystery Gift!

SCAN ME

Borrower Categories:  
- Top Borrower (Academic Staff)  
- Top Borrower (Administrative Staff)  
- Top Borrower (Diploma Student)  
- Top Borrower (Bachelor Student)

PERPUSTAKAAN TUN ABDUL RAZAK

PTAR UiTM Sarawak Branch Customer Service Unit through the MyPTAR4U program will hold a "Check Out And Redeem Your Mystery Gift" campaign at PTAR UiTM Sarawak Branch including Samarahan Campus, Samarahan 2 Campus and Mukah Campus.

This campaign covers all categories of materials such as motivational books, novels, cooking, creative, religious, family, scientific, faculty-related books and many more. This campaign will run from 06 June 2023 until 31 December 2023.

The objective of this program is to introduce collections and materials (physical/digital/virtual), facilities and services available at PTAR as well as increase the number of visitors and loan materials among UiTM residents.

All UiTM Sarawak Branch residents are welcome to participate in this program.

# CINCIN GRADUASI UITM



UNIVERSITI  
TEKNOLOGI  
MARA

Kolej  
Pengajian Seni Kreatif

## CINCIN *Graduasi* UiTM



### **PENGENALAN GRADUASI**

Istiadat Konvokesyen UiTM adalah suatu detik indah yang dinanti-nantikan oleh setiap graduan dan alumni khususnya.

Kecemerlangan ilmu dan prestasi akademik serta kekuatan nilai kemahiran diri adalah aspek penting yang perlu dimiliki sebelum bergelar seorang graduan yang memiliki keserjanaan ilmu.

Bagi meraikan keserjanaan ini, Program Akademik Seni Reka Logam Kontemporari, Kolej Pengajian Seni Kreatif di bawah Pengajian Seni Reka, akan menghasilkan Cincin Graduasi UiTM (CGU) sebagai simbolik bagi meraikan kejayaan setiap graduan di Universiti Teknologi MARA.

#### **Sebarang pertanyaan sila hubungi:**

Kolej Pengajian Seni Kreatif  
UiTM Shah Alam.

Phone :

013 3996440 (Pn. Noorhaslinda Mohamad Ali)  
019 3940654 (Pn. Hj. Saadiah Kaspin)

### **OBJEKTIF CGU**

- ◆ Menjana satu produk industri keluaran UiTM yang mempunyai nilai sentimental - UiTM di Hatiku.
- ◆ Sebagai simbolik kejayaan dan memori kepada graduan dan alumni.
- ◆ Mempromosikan graduan dan alumni UiTM kepada pihak luar.

**Tempahan akan mula  
dibuka pada Istiadat  
Konvokesyen ke-97.**

Layari <https://cgu.uitm.edu.my> atau emel ke [cgu@uitm.edu.my](mailto:cgu@uitm.edu.my) bagi maklumat selanjutnya.



*Like and Follow us  
on Social Media*





# UiTM Sarawak And UiTM Sarawak Golf Club Organize Borneo Varsity & UiTM Alumni Charity Golf Tournament 2022

Universiti Teknologi MARA (UiTM) Sarawak Branch and UiTM Sarawak Golf Club have successfully organized the Borneo Varsity Golf Tournament and UiTM Alumni Charity Golf 2022 which took place at Sarawak Golf Club, Kuching last weekend, 10 September 2022. The tournament was organized by 120 amateur golfers and get participation not only from Sarawak but also attract participation from Brunei Darussalam, Sabah and Peninsular Malaysia. The prize-giving ceremony was completed by the Honorable Datuk Abdullah bin Haji Saidol, Deputy Minister in the Sarawak Premier's Department (Corporate Affairs, Information and Sarawak Public Communication Unit) who also participated in the tournament in the Distinguished Guest Category.

A total of four categories were contested, namely the Invited Individual Category, Distinguished Guest Category, Varsity Category (between universities in Borneo) and Branch Individual Category (between UiTM branches).





# Records Life Cycle

Records lifecycle refers to the stages that each record must go through and be managed during its lifespan. The lifecycle of records consists of three major stages: creation or receipt, distribution and use, and disposition. Different policies and procedures exist at each phase.

## Creation and/or Receipt

The first stage in the records lifecycle is creation. It refers to the reproduction or production of recorded or documented data. This stage begins with the creation or receipt of a record. For example, you may write a financial report (creation) or receive a memo by email (receipt).



## Distribution & Use

Stage two of the records lifecycle is called "Distribution & Use". After a record is created or received, it passes through a distribution and usage phase. The distribution in the life cycle of a record includes both internal and external distribution and the impact on the entire or a portion of a business.

## Disposition

The last phase of the records life cycle is the disposition and involves records retention periods being destroyed. When inactive records expire, the records life cycle comes to an end.





# "UiTM Sarawak Alumni Secure TUBE Grant to Fuel Entrepreneurial Ventures"

Samarahan Kota Sarawak: Two UiTM Sarawak Branch graduates have reached a significant milestone by obtaining the Tunas Usahawan Belia Bumiputera (TUBE) award from SME Corp. This scholarship was awarded to Marzukhin bin Aking, a 2019 graduate of the Faculty of Applied Science, and Farihan Ismail, a graduate of the Faculty of Hotel and Tourism Management with a certificate in Tourism Management.

SME Corp's TUBE programme seeks to encourage and enable young people to pursue their dreams of becoming entrepreneurs. The programme fosters active participation in business endeavours among Bumiputera adolescents aged 18 to 30. Priority is given to individuals who have a basic skills certificate from a local training institution or skills centre.



YB Dato' Sri Haji Wan Junaidi bin Tuanku Jaafar, Minister of Entrepreneur Development & Cooperatives, presented a symbolic cheque to the deserving recipients during the Closing Ceremony of the Youth Bumiputera Entrepreneur Budding Programme (TUBE) 7.0 and the Exchange of Memorandum of Understanding with Serba Dinamik in Kota Samarahan on 29 August 2020.

This accomplishment exemplifies the entrepreneurial drive and commercial ability of these UiTM Sarawak graduates. It acts as an encouragement to other young people who want to start their own businesses. The funding will surely give Marzukhin and Farihan with the required assistance to launch their businesses and contribute to the region's economic progress.



# "UiTM Celebrates 63 Years of Excellence, Producing Impactful Graduates"

**KOTA SAMARAHAN:** Since its inception 63 years ago, Univesititi Teknologi Mara (UiTM) has maintained its status as a prominent higher education institution (IPT) in the country. Throughout that time, the institution sucessfully generated over 800,000 graduates in diverse professions who made significant contributions to the country's progress and people's socioeconomic well being. Tan Sri Zarinah Anwar, Pro Chancellor of UiTM, stated, "Based on this achievement, this institution is committed to continuing to strive to produce highly skilled graduates to meet the job market". UiTM is now ranked 13th in the QS Asia University Ranking 2019, up 21 places from last year.

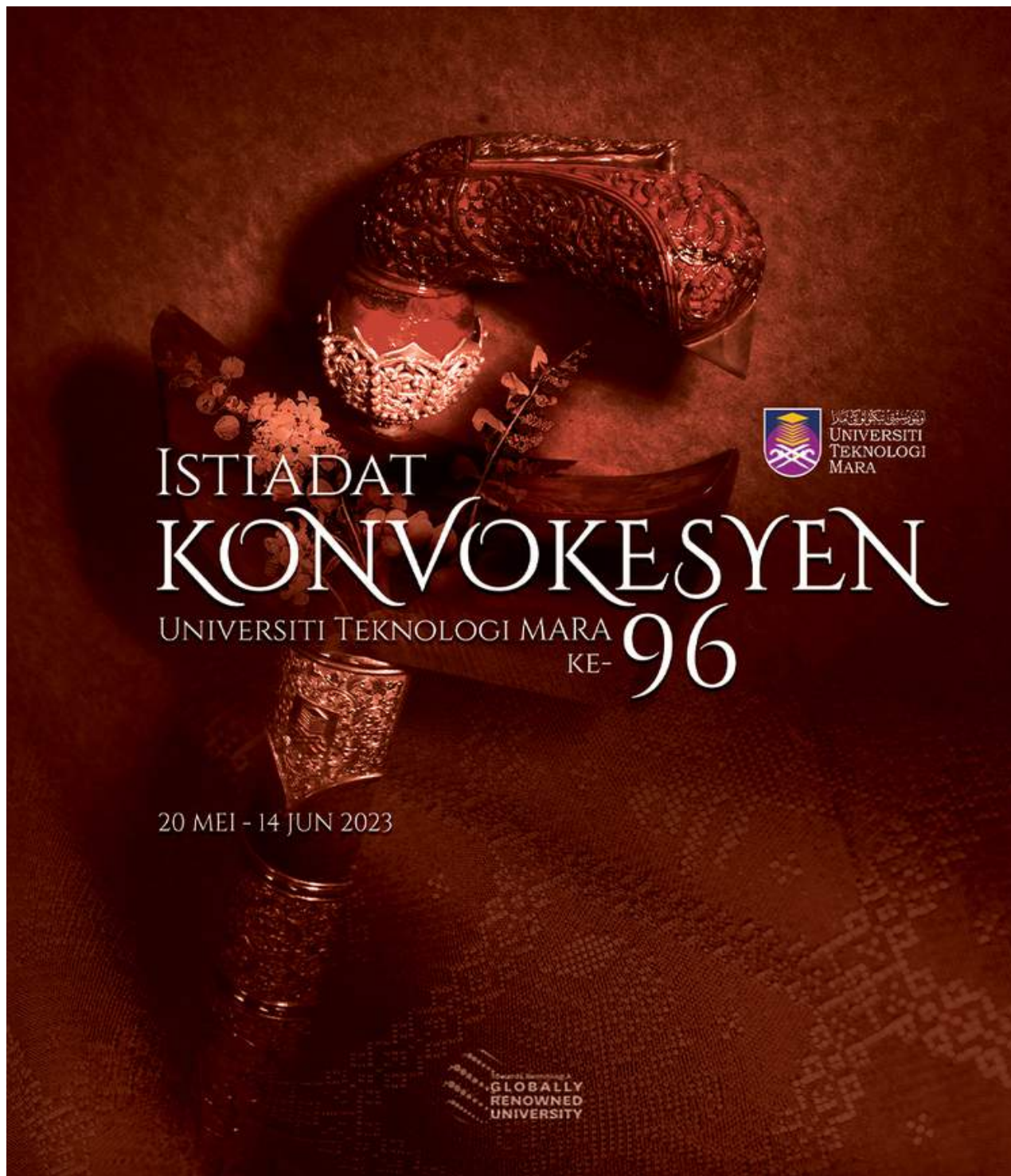


"This is line with the results of the QS Graduate Employability Ranking 2019, with UiTM being in the fourth best position in Malaysia for graduate employability, further placing UiTM among the 28% of the best universities in Asia," he said. He made the remarks today while attending the 90th Samarahan Campus UiTM Sarawak Branch Convocation Ceremony as well as the Bank Rakyat Debit Card-I Launch of UiTM Sarawak Branch Alumni.

According to Profesor Datuk Dr. Jamil Hamali, international recognition demonstrates that UiTM graduates' marketability is enhanced by their high level of academic performance. "We hope that UiTM graduated will be role models in whatever field they pursue. In order to serve the community, encourage in yourself the values of integrity, honesty, and respects for others", he stated.

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# ISTIADAT KONVOKESYEN KE 96

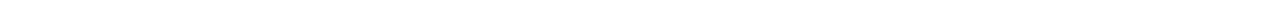


ISTIADAT  
**KONVOKESYEN**  
UNIVERSITI TEKNOLOGI MARA  
KE-96



20 MEI - 14 JUN 2023

Towards becoming a  
**GLOBALLY  
RENOWNED  
UNIVERSITY**





# Alumni Employee Network Creation Tips

A novel strategy for long-term hiring is to use an alumni employee network. It is an online community for former workers that is either made by the business or the former workers. It can also be a helpful tool for executives and HR teams to employ as an outlet of recommendations and beneficial feedback for the business.

Firstly, identify the target demographic. When building an employee alumni network, HR leaders must bear in mind that there might not be a one-size-fits-all solution. Depending on the company, it might make greater sense to create alumni communities for particular populations, like pensioners, temporary workers, or freelancers.

Next, get executives and current employees involved. HR leaders along with everyone responsible for the task should determine the amount of funds needed, the necessary financing, and workers engaged in the mission before looking for executive buy-in to develop or enhance an employee alumni network. Workers who actively participate in their university's alumni associations are an ideal match for this project because they have the leadership abilities that are required from their experience in university organizations.

Another tip is make use of unofficial networks. Alumni might start their own alumni networks on a website like Facebook or LinkedIn in the hope to keep in touch with old coworkers. Given that those developed informal networks might not be amenable to formalization, that strategy could occasionally not be successful. But at the very least, those present staff members and former workers might be prepared to join a brand-new, officially recognized employee alumni network.

# EKSPO SELANGKAH KE UITM



**10  
Jun  
2023**

**Perpustakaan Cendekiawan  
UiTM Cawangan Terengganu  
Kampus Dungun**

**9.00 pagi - 4.00 petang**

**Calon lepasan SPM,  
STPM/Setaraf &  
orang ramai**

**DIJEMPUT  
HADIR!**

**Ekspo  
Selangkah  
ke UiTM**



Sila bawa bersama-sama salinan berikut:

- Slip SPM / STPM / Diploma
- Semakan syarat kelayakan di Sistem Semak Syarat @ <https://selangkah.uitm.edu.my>



**#selangkahkeuitm2023**  
<https://selangkah.uitm.edu.my>



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UITM Channel



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uitm\_channel



# Let's Go Green Program: 3R (Reduce. Reuse. Recycle) Co-organized by UiTM Sarawak and Majlis Perbandaran Kota Samarahan

The Let's Go Green: 3R (Reduce. Reuse. Recycle) program jointly organized by the UiTM Sarawak Curriculum Unit and Majlis Perbandaran Kota Samarahan (MPKS) was organized at the Dewan Jubli of UiTM Sarawak, Samarahan Campus on 17 June 2023. This program was attended by 100 people from the community around Kota Samarahan and 300 students from UiTM Sarawak. This program also got cooperation from the Sarawak State Environment Department and the Sarawak Natural Resources and Environment Board (NREB).



This program saw the Chairman of MPKS officiating the closing ceremony, UiTM Sarawak represented by YBhg. Prof. Associate Dr. Hasmah Mohidin represented the Rector of UiTM Sarawak. Also present together is Dr. Azlina Single; UiTM Sarawak Community Network Coordinator, Mr. Mirwan Bin Abdul Karim; MPKS Acting Secretary, Miss Izyan Farhana Binti Zulkarnain and Mr. Abdul Hafiz Abdul Khalid; Let's Go Green Program Coordinator and MPKS Council Members.

The Let's Go Green Program is a Community Service Program under the Service Learning Program Malaysia - University for Society (SULAM) and has been implemented to raise awareness among the community, male and female students about the importance of protecting the environment. Apart from that, the participants were also trained to create innovative products from recycled materials such as plastic, paper, glass and so on. This can improve the knowledge and skills of the participants. This also coincides with 3 of the 17 Sustainable Development Goals (SDG17) highlighted by the United Nations (UN) to be achieved in 2030.



# MCDONALD ROAD TOUR



## UITM MACDONALD ROAD TOUR ZON BORNEO

On May 15, 2023, a previous program concluded with the announcement of a new Program Jelajah McDonald, which has the potential to create more opportunities for collaborative learning and graduate study at Universiti Teknologi MARA (UiTM).

Prof Datuk Dr Jamil Hamali, Rector of UiTM Sarawak, stated that prospects for student development and industry training programs, lectures and career opportunities, consultancy, research projects, and other efforts that might bring value to bilateral collaboration are expected.

He stated that the Industrial Networking Unit, which is part of UiTM's Research and Industrial Networking Division, intends to expand and establish bilateral relationships, particularly with industry and government agencies.

Its goal is to encourage industry engagement with UiTM for industrial learning and training, as well as to provide work prospects for students. "This program with McDonald's appears to be capable of achieving this goal because it fosters and instills entrepreneurial values among students and increases their marketability, including access to job opportunities for UiTM graduates", he explained.

He made the remarks yesterday at the UiTM - McD Road Tour (Borneo Zone) program at UiTM Sarawak, which was held at Ruai Pengawa, UiTM Sarawak.

He expects that the engagement with McD will not be limited to the current program and that it will continue through corporate social responsibility (CSR) efforts to benefit the local community and contribute to socioeconomic growth in the future.

"Both parties' research and consulting collaboration is seen as a way to contribute to discoveries, including exploring new processes, product innovations, and more," he added.

Meanwhile, Mrs. Amirah Arif, McDonald's Staff Recruitment Officer, stated that she is an UiTM alumni who joined the company as a trainee and finally became an employee at the headquarters.

# KAD PRIHATIN SISWA



UNIVERSITI  
TEKNOLOGI  
MARA

Cawangan Sarawak

## Pengagihan & Pengaktifan KAD PRIHATIN SISWA (KPS) UiTMCS

Kad Prihatin Siswa adalah merupakan satu inisiatif Kementerian Pengajian Tinggi (KPT) bersama-sama Universiti Awam di Malaysia dan bank RHB bagi melaksanakan inisiatif penjimatan kewangan, cashless campus, smart campus, identiti siswa dan mewujudkan ekosistem kewangan yang lebih baik kepada siswa, pengurusan universiti, Perbadanan Tabung Pendidikan Tinggi Nasional (PTPTN) dan KPT.

SEMUA PELAJAR SEPENUH MASA  
SEMUA PELAJAR SEPARUH MASA  
SEMUA PELAJAR PASCA SISWAZAH  
(DIPLOMA, SARJANA MUDA, SARJANA DAN KEDOKTORAN)

**19 - 22 Jun 2023**  
**9:00 PAGI - 6:00 PETANG**

- Dewan Jubli, UiTMCS (S1)
- Bilik Seminar Utama, UiTMCS (S2)



- ✓ **SILA BAWA KAD PENGENALAN**
- ✓ **SILA AKTIFKAN EMEL @student.uitm.edu.my**
- ✓ **PATUH SAHSIAH RUPA DIRI PELAJAR**
- ✓ **MUAT TURUN RHB Mobile Banking**
- ✓ **TIDAK BOLEH MENGHANTAR WAKIL UNTUK URUSAN TUNTUTAN**
- ✓ **SILA PASTIKAN TELEFON BIMBIT DALAM KEADAAN CAS PENUH**
- ✓ **PELAJAR YANG TIDAK MEMBUAT CONSENT, SETELAH MENGAMBIL KAD PERLU KE BANK CAWANGAN UNTUK**



*Menanti Anda!*

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# University Implements Archives Record Management Systems to Safeguard Alumni Details

## User Rights

The system is designed to provide certain user rights depending on people's academic roles. This guarantees that alumni records are only accessible to authorised persons, such as alumni affairs workers and necessary administrators. The university can retain greater control over the privacy and security of alumni information by matching user permissions with organisational functions.

## Access and Security

The institution places a high value on keeping alumni records secret and secure. To avoid unauthorised access or data breaches, the record management system contains strict access controls and security safeguards. These safeguards protect sensitive information like as contact information, academic records, and job history, shielding graduates from potential privacy threats.

## External Access Rights:

The institution understands the value of excellent relationships with external stakeholders such as employers, partners, and funding organisations. While allowing external parties limited access to select data, the record management system guarantees stringent control over the information given. This strategy allows the institution to achieve a balance between fostering cooperation and protecting alumni privacy.

## Restricted Access to data

Records holding highly sensitive or secret information, such as financial information or medical data, are designated as restricted access. Only personnel with the relevant user classification or security right may access such records, thanks to the record management system. This limitation aids in the prevention of unauthorised disclosure or abuse of sensitive alumni data.

## Tracking and Accountability

the technology tracks the flow of records, allowing the institution to identify persons who have or have had custody of certain papers. This tool guarantees openness and accountability in alumni record administration, decreasing the possibility of data abuse or unauthorised use.

## Comprehensive Usage Logging

The record management system records all interactions with alumni records, including access, changes, and inquiries. This degree of information offers an audit trail, allowing the institution to monitor and examine record usage, spot abnormalities, and respond to any security problems as soon as possible.

## Regular Access Classification Reviews

The university is dedicated to keeping the access categories issued to alumni records relevant and accurate. Periodic evaluations are performed to verify that access permissions are current and in accordance with current rules and laws. This practise reduces the dangers connected with out-of-date access permissions and guarantees that only authorised people have access to alumni information.



# PENGAGIHAN PERANTI SISWA 2.0



KEMENTERIAN PENDIDIKAN TINGGI

## PERHATIAN

### PUSAT PENGAGIHAN PERANTISISWA 2.0

Anda pelajar yang telah **diluluskan**  
PerantiSiswa tetapi **BELUM TERIMA!**

Sila semak **status** anda dan pilih lokasi  
penerimaan peranti di

 <https://perantisiswa.kkd.gov.my>

**Tempoh Pemilihan  
Tarikh Agihan**

**4 Jun 2023 - 8 Jun 2023**

Jadual lokasi agihan



Untuk maklumat  
lokasi pengagihan,  
sila semak emel dari  
semasa ke semasa



Pelajar hanya  
boleh memilih  
satu lokasi sahaja



*click here!*



# ALUMNI SURVIVAL

## EFFICIENT RECORDS MANAGEMENT IMPROVES ALUMNI SERVICES

The first benefit is faster response times. The institution can quickly access alumni information thanks to improved records management, allowing for speedier replies to enquiries, requests, and support services. This efficiency translates into better customer service since alumni may expect faster replies to their inquiries, resulting in a more enjoyable and responsive overall experience.

Another key advantage of effective record management is the availability of pertinent data. The university can swiftly obtain relevant information by efficiently organising and categorising alumni records. This enables alumni affairs staff successes, career advancement, and other benefits. With this knowledge, the institution can give specialised help and personalised services to each alumnus's specific requirements. The ability to easily access essential data empowers alumni, resulting in better interactions and a more favourable alumni experience.

Furthermore, efficient records management enables improved decision-making. The institution obtains significant insights into alumni engagement strategies, event planning, and programme development by keeping accurate and up-to-date records of alumni activities, preferences, and comments. These insights help the university to make data-driven decisions that are aligned with alumni outcomes. As a consequence, alumni benefit from a more engaging and personalised experience, building long-term ties between the university and its graduates.

Through the adoption of efficient records management practices, some universities are committed to providing enhanced customer service to its alumni community. By improving response times, ensuring access to relevant data, and enabling better decision-making, the university aims to create a positive and rewarding experience for its alumni, fostering lifelong connections and promoting alumni success



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# PROMINENT ALUMNI OF UITM

Professor Dr Abang Zainoren bin Abang Abdurahman was born on 1st November 1963. He was named as one of the prominent alumni of the Faculty of Management and Business (FPP), UiTM Sarawak (UiTMCS) who succeeded in academic leadership at the university.

He actively involved in various government, private and NGOs entrepreneurial development planning and program. Also frequently being appointed as expert, advisor and consultant for research and training in the area of entrepreneurship and strategic planning for:

1. Ministry of Agriculture Malaysia-2015
2. Chief Minister Department- since1999
3. State Financial Office- since1996
4. Ministry of Youth and Sports- since 2000
5. Brunei PSC-2001
6. Penang Hill Coporation-2012
7. Welfare Department-2015
8. Ministry of Tourism Development-2003
9. Ministry of Social Development-2001
10. Centre for Modern Management-Since 2014
11. Naim Candra Bhd-2004
12. Sarawak Economic Development Corp- Since 2003
13. Malaysia Airport Berhad-2007
14. CRAUN Research Sdn.Bhd-2015



Presently, he actively leading a social entrepreneurship project with the community in Tebakang Melayu and Sebuyau, Sarawak. The project encompassed product development and market positioning for eco-tourism through community and Industry engagement.

# PALM SUGAR WORK VISIT TO PUSA, BETONG, SARAWAK

SARAWAK, 14 JUN 2023

Universiti Teknologi MARA Sarawak Branch, in partnership with the UiTM Sarawak Branch's Business Development Unit (BDU), has recognised the potential for apong sugar-based goods to be commercialised on a larger scale. Sarawak Apong Sugar, a well-known product of the state, is in the process of obtaining Geographical Indication (GI).

As a result, on June 7 and 8, 2023, a working visit was made to Kg. Sri Kalok, Pusa, Betong, Sarawak to conduct field research, observations, and special discussions about sugarcane. The visit was attended by Professor Dr. Abang Zainoren Abang Abdurahman, Deputy Rector of Research and Industrial Networking of UiTM Sarawak Branch, Dr. Ahmad Fadzil Jobli, General Manager of BDU, and 9 professors who are also members of the project directed by Mrs. Junaidah Mat Jusoh.



INDUSTRY >

## PALM SUGAR

Mr. Juhlie @ Joblee bin Ramli, Chairman of the Darul Ulum Kalok Betong Berhad Parish Cooperative, graced the work visit in Pusa. Members of the project were given a tour of the traditional sugarcane processing area, where sugarcane is cooked over firewood. Aside from that, tour participants will be able to watch the traditional nipah roof production process, which is also being worked on by cooperative members in order to meet the demand from local residents. Following the traditional manufacturing location, the group was taken to the cooperative's Apong Sugar Processing Centre.



DETAIL >

This processing centre has been in operation for a few years, and its primary focus for the time being is on the modern processing of granulated sugar using semi-automatic processing equipment, including the use of multi-purpose cooking stoves and gas barrels as a source of fire. Modern processing, according to the cooperative, takes somewhat longer than conventional processing. The data and analysis obtained through the characterization of traditional and modern processing methods, as well as the characteristics of the resulting apong sugar, are critical in identifying the unique apong sugar criteria, which is required for the GI filing process for Sarawak Apong Sugar.

In addition, the tour observes and investigates the langkau, which is the traditional location for the production of apong sugar and is generally deteriorated in terms of physical structure, building materials, and basic facilities required for future improvement efforts. This initiative is a step towards assisting small entrepreneurs' economies to build and sustain the apong sugar enterprise on a global scale. In this regard, a discussion session was also held with the cooperative in order to establish an official agreement to identify apong sugar producers from the Masjid Darul Ulum Kalok Betong Berhad Parish Cooperative as participants in the Sarawak Apong Sugar GI.

# UiTM SARAWAK MOU MOA NATIONAL/INTERNATIONAL



**Tahniah DAN SYABAS**

Mohamad Noor Iman bin Mohd Azhar  
Willie Mazwili Nicholas  
Siti Farinah binti Jaidin  
Dayang Ummi' Aqila Awang Amirudin

Fakulti Sains Gunaan UTM Cawangan Sarawak kerana menjajiri Program Mobiliti Antarabangsa bermula pada 27 Januari hingga 2 Mac 2019 di  
Thal Traditional Medical College,  
Rojamangao University of Technology, Thanyaburi, Thailand

SARAWAK  
PROF. DATO DR. JAMIL HJ. HAMALI  
REKTOR UTM CAWANGAN SARAWAK



**MOA - JOINT IOT R&D PROJECT BETWEEN SWINBURNE UNIVERSITY, UTM, UNIMAS & CURTIN UNIVERSITY TODAY AT SWINBURNE UNIVERSITY WITNESSED BY YB DATUK AMAR HJ AWG TENGAH BIN ALI HASSAN**



**Tahniah DAN SYABAS**

Norshidawati Binti Bohari  
Fakulti Pendidikan dan Apeklologi UTM Cawangan Sarawak  
Izzah Alifah binti Noh  
Fakulti Sains Gunaan UTM Cawangan Sarawak

kerana menjajiri Program Mobiliti Antarabangsa bermula 5 Februari hingga 30 April 2019 di  
Graduate School of Life Sciences and Systems Engineering,  
Kyushu Institute of Technology (KYUTECH) Japan.

SARAWAK  
PROF. DATO DR. JAMIL HJ. HAMALI  
REKTOR UTM CAWANGAN SARAWAK




**Tahniah DAN SYABAS**

Amni Safia binti Rosezaid  
Wan Nur Afini binti Wan Adlin

Fakulti Sains Gunaan UTM Cawangan Sarawak kerana menjajiri Program Mobiliti Antarabangsa bermula 27 Januari hingga 2 Mac 2019 di  
Department of Chemical Engineering,  
National Chung Cheng University Taiwan

SARAWAK  
PROF. DATO DR. JAMIL HJ. HAMALI  
REKTOR UTM CAWANGAN SARAWAK




**TAHNIH DAN SYABAS**

EPSILON MATHEMATICA OMADA  
UTM CAWANGAN SARAWAK  
MENENGAH  
**ANUGERAH EMAS BERSAMPA**

INTERNATIONAL QUALITY & PRODUCTIVITY CONVENTION (IQPC) 2018

EPSILON MATHEMATICA OMADA  
UTM CAWANGAN SARAWAK

PROF. DATO DR. JAMIL HJ. HAMALI  
REKTOR UTM CAWANGAN SARAWAK




**REKTOR UTM SARAWAK BRANCH PROF. DATO DR. JAMIL HJ. HAMALI ATTEND 1ST FRENCH-MALAYSIAN CONVENTION ON HIGHER EDUCATION AND RESEARCH IN KUALA LUMPUR. EXPLORING COLLABORATIONS WITH FRENCH UNIVERSITIES & INDUSTRIES**








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