

UNIVERSITI TEKNOLOGI MARA

**Event4You -
Mobile Application for Event Awareness**

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ABSTRACT

The development of Event Awareness Mobile Application (Event4You) is a solution to people who want to travel and do not aware or acknowledge about event in Malaysia. The purpose of organising an event will be pointless if no people know about it. With development of Event4You, it will create a new way to give more exposure about the event. The main features of Event4You is displaying lists of events according by state. Event4You also give people to experience the nearby places function. People can see the nearby facilities around them in list view also give user an option to see it in map view.

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INTRODUCTION

CHAPTER ONE

1.1 Background of Study

In this era of globalization, almost all people already have a mobile device. The growth number of mobile device produce each year shows that people highly depends to mobile device in their daily live. Based on the statistic shown by an analyst at Kleiner Perkins Caufield Byers, the number of users of mobile device increase by millions each year (Chaffey, 2018).

Mobile application is an application that designed to run on mobile device. Many mobile applications created to fulfil the user requirement. One of the reasons is people are very depending on technology to do their works. We can see that people normally busy with their works. With the help of technology, people can get information about an event more efficiently.

That being said, there are not many mobile applications that can give information on events that happened around or near them. With the mobile application for event awareness, we can help alleviate this problem.