

EXPORT OF RATTAN FURNITURE IN MALAYSIA

By

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ABSTRACT

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This study covered about the export rattan furniture in Malaysia furniture in the overseas market or international market. The statistic exports of the rattan furniture that will be accepted in global market was elobarate. The rattan industry has also developed into a modern multi million dollar industry with its products enjoying very high demand domestically as well as internationally. In Malaysia, rattan furniture is one of product is rejuvenate our country. Rattan furniture status in Malaysia will developing fullfill and international demands for the example many development country such as United State, Britain and Japan has import rattan furniture from Malaysia. However development country like this use highest condition and more difficult but our country can over the rules, it showed our country provide a high quality rattan furniture fullfill world nationalist. Malaysia will permanent as rattan furniture producer country by sustainable production because government steps to make sure controlled rattan production and rattan replanting.