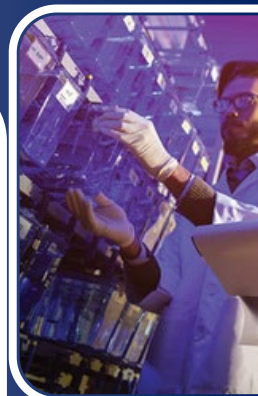


1st EDITION UiTM GLOBAL PENANG Newsletter

GLOBAL INSIGHTS: NAVIGATING UNIVERSALITY WITH UiTM PULAU PINANG



UNIVERSITI
TEKNOLOGI
MARA

UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Pulau Pinang,
Malaysia.

Crossing Culinary Borders: UiTM Pulau Pinang Branch Global Engagement at Universitas Negeri Malang

***Muhammad 'Arif Aizat Bashir, Hashim Fadzil Ariffin**

In the dynamic world of international academia, the sharing of knowledge knows no boundaries, fostering understanding and cooperation among universities. Universiti Teknologi MARA Pulau Pinang Branch, through the Faculty of Hotel and Tourism Management (FHTM), took a significant step towards this goal on 30 November 2023

with a cultural and academic exchange through a Guest Lecture (*Dosen Tamu*) delivered by Dr. Muhammad 'Arif Aizat Bashir on "Culinary and Molecular Gastronomy for Food Innovation" at **Universitas Negeri Malang, Indonesia.**

The thought-provoking lecture illuminated the richness of Malaysian culinary heritage and the cutting-edge advancements made in molecular gastronomy.

With a diverse audience consisting of students, lecturers, department heads, and deans from the Faculties of Mathematics and Natural Sciences and Vocational Studies, the event served as a dynamic platform for exchanging insights on the exciting facets of Malaysian food culture and uncovering the similarities between Malaysian and Indonesian cuisines. The discussion not only explored the intricacies of culinary craftsmanship but also highlighted the importance of cultural exchange in promoting global understanding. Through lively conversations and interactive activities, participants gained a deeper appreciation for the cultural complexities woven into the culinary customs of both Malaysia and Indonesia. These exchanges act as bridges, connecting individuals from different backgrounds and promoting a sense of unity amidst cultural diversity.

In addition to the guest lecture, the event sparked dynamic conversations among faculty members, acting as a catalyst for exploring promising avenues of international collaboration between universities. The exchange of ideas and perspectives during these discussions has laid the groundwork for fostering continuing partnerships aimed at

advancing academic research and promoting cultural understanding beyond borders. These conversations delved into numerous potential collaborative initiatives, including joint research projects, academic exchanges, collaborative teaching, and cultural immersion programmes. By leveraging the strengths and expertise of each institution, these future partnerships hold the promise of driving innovation, expanding knowledge, and addressing global challenges collaboratively.

As scholars engaged in inspiring discussions, the genuine hospitality of the Indonesians left a lasting impression. The remarkable warmth shown by the hosts added to the intellectual exchange, fostering an environment conducive to meaningful interactions and building lasting relationships. Furthermore, the culinary delights of Malang added a delectable dimension to the experience. Among the notable delicacies sampled was the renowned '*Rawon*,' a traditional Indonesian dish celebrated for its rich flavours and cultural significance. The opportunity to savour such culinary treasures



Guest Lecture Promotional Poster

served as a fitting complement to the event's sensory exploration, deepening the bonds forged through shared experiences at the intersection of food and culture.



Malang Culinary Delight: Masak Rawon

In short, the guest lecture held at **Universitas Negeri Malang** was a powerful demonstration of the transformative influence of international academic exchanges. It went beyond simply sharing knowledge and highlighted the immense value of cultural exchange in fostering mutual understanding and cooperation on a global scale.

As **UiTM Pulau Pinang Branch** strives towards greater universality, these initiatives serve as guiding lights, illuminating the path towards progress in an ever-changing, interconnected world.



Academic Sharing Session



Commemorative Moment with **Universitas Negeri Malang's** Leadership and Faculty



9001:2015 Certificate No.: 10120156

UiTM *di hatiku*

**Copyright @ 2024 by UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch.**

All rights reserved. No part of this Newsletter may be reproduced or used in any form without explicit written permission from the publisher, except for brief quotations in a Newsletter review.

eISSN: 3083-8355



Printed by: UiTM Printing Centre

Publication Date of the First Newsletter: 15 November 2024

Published by:

UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Malaysia

Website

:<https://penang.uitm.edu.my/index.php/en/component/sppagebuilder?view=page&id=382>

Facebook : <https://www.facebook.com/profile.php?id=100080677634769>

Email: uitmglobalcpp@uitm.edu.my

