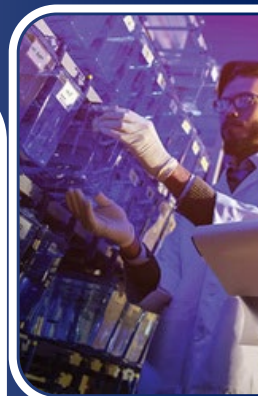


1st EDITION UiTM GLOBAL PENANG Newsletter

GLOBAL INSIGHTS: NAVIGATING UNIVERSALITY WITH UiTM PULAU PINANG



UNIVERSITI
TEKNOLOGI
MARA

UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Pulau Pinang,
Malaysia.

Thrilling Summer Adventure: Bali Tourism Polytechnic Explores Penang's Hospitality Hub!

*Anderson Ngelambong, Johanna Adlin Ahmad, Zaharah Mohamed Rani, and Noraini Rahim



Bali Tourism Polytechnic Summer Camp Certificate Giveaway Ceremony at the Light Hotel Penang

Venturing beyond conventional academia, the programme immersed its attendees in the heart of Malaysia's dynamic tourism industry. Participants visited the Ministry of Tourism, Arts and Culture's Penang office in Georgetown, the Penang Exhibition Convention Bureau at Setia Spice Convention Centre, as well as local shopping outlets. Iconic attractions such as The Habitat at Penang Hill and a walking tour of UNESCO World Heritage Sites in historic George Town were also part of the itinerary. Additionally, the group sampled Penang's famed street food at popular spots like Gurney Drive.

The programme offered a glimpse into "kampung life" during a visit to Kampung Agong in Penaga, while the participants were introduced to Batik handicrafts at the Handicraft Development Corporation of Penang in Bertam. They also enjoyed a river cruise exploring the mangroves of Sungai Kedah in Sungai Petani.

A summer programme was hosted by the Faculty of Hotel and Tourism Management, **UiTM Pulau Pinang Branch**, from the 14 to 20 May 2023. The programme offered diverse academic, cultural, and recreational pursuits for participants from **Bali Tourism Politeknik (BiTP)**. Three BiTP lecturers, Dr. Putu Utama, Dr Luh Yusni Wiarti, and Dr Widi Hardini, attended this programme. The programme also received ten postgraduate students who accompanied them to the programme. The participants stayed on campus at Hotel **UiTM Pulau Pinang Branch** throughout the week-long programme.



Participants learning about batik at the Handicraft Development Corporation of Penang, Bertam

A notable highlight was the hands-on academic workshop on PLS-SEM techniques, led by Dr. Francis from Universiti Utara Malaysia.



ISO 9001:2015 Certificate No.: 10120156





An insightful visit to the Ministry of Tourism, Arts and Culture, Georgetown, Penang

To commemorate the programme, a farewell dinner was held at The Light Hotel, where Associate Professor Ir. Ts. Dr. Siti Noraini Sulaiman, Deputy Rector of Academic and International Affairs at **UiTM Pulau Pinang Branch**, presented certificates to the participants in recognition of their involvement in the summer programme. This thoughtfully designed programme provided an exceptional opportunity for the participants to gain knowledge and skills through site visits, academic exchanges, cultural exploration, and more, all within Northern Malaysia's rich historical and cultural heritage.

With hearts full of cherished memories, minds enriched by newfound wisdom, and strengthened bonds across borders, the participants returned home forever connected to Penang's vibrant past and heritage.



Participants listening to the tour guide at the Habitat, Penang Hill

**Copyright @ 2024 by UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch.**

All rights reserved. No part of this Newsletter may be reproduced or used in any form without explicit written permission from the publisher, except for brief quotations in a Newsletter review.

eISSN: 3083-8355



Printed by: UiTM Printing Centre

Publication Date of the First Newsletter: 15 November 2024

Published by:

UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Malaysia

Website

:<https://penang.uitm.edu.my/index.php/en/component/sppagebuilder?view=page&id=382>

Facebook : <https://www.facebook.com/profile.php?id=100080677634769>

Email: uitmglobalcpp@uitm.edu.my

