

1st EDITION UiTM GLOBAL PENANG Newsletter

GLOBAL INSIGHTS: NAVIGATING UNIVERSALITY WITH UiTM PULAU PINANG



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UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Pulau Pinang,
Malaysia.

Aligning The Values of Malaysian and Indonesian Students through University Collaborations: The International Conference on Student Research in Business Management, Economics, and Finance (ICSR2023)

Dalili Izni Shafie

International collaborations between universities provide a wealth of benefits for students, faculty, and the broader global community. Such partnerships promote the exchange of knowledge, ideas, and cultural perspectives, thereby enriching the educational experience and driving forward research and innovation.

For students, these collaborations offer invaluable opportunities for cross-cultural engagement, exposure to diverse viewpoints, and access to unique educational experiences. Through initiatives such as exchange programmes, joint degree offerings, and collaborative research projects, students can broaden their horizons, develop essential global skills, and prepare for success in an increasingly interconnected world. A prime example of such a collaboration occurred in February 2023, when **UiTM Pulau Pinang Branch** co-hosted the International Conference on Student Research in Business Management, Economics, and Finance (ICSR2023) with **Universitas Islam Negeri Raden Intan Lampung, Indonesia**. This joint effort highlighted the significance of international partnerships in fostering academic exchange and advancing knowledge in these key fields of study.



A memorandum of agreement (MoA) signing session

The delegation from **Universitas Islam Negeri Raden Intan Lampung**, led by Professor Dr. Tulus Suryanto, Dean of the Faculty of Economics and Islamic Business, arrived at **UiTM Pulau Pinang Branch** in the morning. The conference commenced with a memorandum of agreement (MoA) signing ceremony between the two universities, setting the stage for forthcoming collaborative endeavours. This commitment signifies a dedication to engaging in diverse activities, including research projects, student exchanges, joint academic programmes, and other initiatives aimed at promoting shared interests and objectives.

The keynote speaker session featured distinguished speakers, including Professor Dato' Ir. Dr. Haji Ahmad Rashidy Razali, Rector of **UiTM Pulau Pinang Branch**, and Professor Dr. Wan Jamaluddin, Rector of **Universitas Islam Negeri Raden Intan Lampung**. Additionally, Professor Metin Toprak from **Istanbul Sabahattin Zaim University, Turkey**, delivered a compelling address.



The keynote speaker poster for the International Conference on Student Research in Business Management, Economics, and Finance



Following the keynote speaker session, the conference concluded with an award ceremony honouring students from **UiTM Pulau Pinang Branch** and **Universitas Islam Negeri Raden Intan Lampung, Indonesia**, who participated and excelled in various competitions in the conference. These competitions included business plan challenges, posters, and digital animation presentations, as well as full research and research proposal categories. The winners awarded as follows: the first prize winner received RM200, the second prize winner received RM150, and the third prize winner received RM100.

The practical implications for both universities hosting this international student research are significant. In an educational setting, institutional values are communicated through various channels such as administrative processes, academic programmes and policies, and student services. Considering the vital role of aligning the values of international research students with those of the university for their psychological and social adjustment, as well as their overall satisfaction, it is imperative for universities hosting international students to consistently communicate and demonstrate their values through daily interactions. This approach fosters a supportive and inclusive environment that enhances the students' overall experience and contributes to their academic success and personal growth.

These collaborations in international student research offer numerous advantages, particularly in terms of diverse perspectives. Students from both universities, representing distinct cultural backgrounds, bring unique viewpoints and approaches to research challenges. This diversity significantly enhances the quality and creativity of the work, leading to innovative solutions and deeper insights into complex issues. Overall, hosting these international student research collaborations not only enriches the academic experience but also prepares students to be global leaders and citizens in their respective fields.

Indeed, without the dedication and collaboration of the entire team, this international student research event would not have been possible. A special thank you goes out to all team members who contributed their full commitment to making this event a success. Their hard work, cooperation, and shared vision played a crucial role in bringing this endeavour to fruition, and their efforts are truly appreciated.



A photography session of the delegates before departing from UiTM Pulau Pinang Branch



A photography session with Professor Dr. Tulus Suryanto and his delegation, together with Assoc. Prof. Ir. Ts. Dr. Hajah Siti Noraini Sulaiman, Deputy Rector (Academic) of Universiti Teknologi MARA (UiTM) Pulau Pinang Branch, and the entire UiTM team.

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