

# 1<sup>st</sup> EDITION UiTM GLOBAL PENANG Newsletter

## GLOBAL INSIGHTS: NAVIGATING UNIVERSALITY WITH UiTM PULAU PINANG



UNIVERSITI  
TEKNOLOGI  
MARA

UiTM Global @ Office of International Affairs,  
Academic Affairs Division,  
Universiti Teknologi MARA, Pulau Pinang Branch,  
Pulau Pinang,  
Malaysia.

## IMPARTING DIVERSITY TO EVOKE THE SPIRIT OF YOUTH 2023

**\*Nor Khadijah Mohd Azhari, Sitti Aminah Baharuddin, Roslizawati Ahmad, Noor Ashikin Basarudin**

The Programme Imparting Diversity to Evoke the Spirit of Youth (IVORY) 2023 was held from 12 November 2023 to 16 November 2023 at **Universiti Teknologi MARA (UiTM) Pulau Pinang Branch, Malaysia**, in collaboration with **Universitas Tanjungpura (UNTAN), Indonesia**. This initiative aimed to foster cross-cultural understanding and promote collaborative projects between students and faculty from both institutions. The programme was designed to offer participants a comprehensive insight into local and international cultures and economies through interactive sessions, collaborative projects, and cross-cultural discussions.



Forum session with panelists and moderators from **UiTM** and **UNTAN**



Opening ceremony featuring traditional dances from **UiTM** and **UNTAN**

The programme began with a welcoming speech by the director of the programme, Dr. Nor Khadijah Mohd Azhari, from **Universiti Teknologi MARA Pulau Pinang Branch**. It was followed by a traditional dance performance from both institutions. The programme aimed to educate students on the benefits of cultural and entrepreneurial exchange programmes.

Therefore, one talk session was organised for the students in this programme. The moderator and panel were students from **UiTM** and **UNTAN**. This session was intended for the students to enhance their communication and social skills.

In addition, students were able to improve their understanding of how cultural and entrepreneurial exchange programmes can contribute to their academic and professional growth, including career opportunities, personal development, and global networking. The programme also introduced participants to the heritage sites in Penang.



ISO 9001:2015 Certificate No.: 10120156







Performance by the participants during closing ceremony



Explanation by Mr Ong, a staff member from Penang Hill

As is known, the George Town UNESCO World Heritage Site features some of Malaysia's best-restored and re-adaptive traditional architecture, as well as a multitude of heritage trades and arts. Lastly, it is hoped that this programme can provide a platform for participants to engage in cross-cultural and case discussions.

The programme sought to create an environment where students could engage in meaningful conversations about cultural differences and similarities and tackle case studies that reflect real-world challenges and opportunities. This facilitated enhanced intercultural communication and collaborative problem-solving skills.

The Programme Imparting Diversity to Evoke the Spirit of Youth 2023 successfully met its objectives of educating students on the benefits of exchange programmes, introducing partner universities, and providing a platform for cross-cultural engagement.

The collaborative effort between Universiti Teknologi MARA Pulau Pinang Branch, and Universitas Tanjungpura, Indonesia has significantly enhanced intercultural understanding and laid a strong foundation for future academic and cultural partnerships.



IVORY 2023 Closing Ceremony by Prof. Dato' Ir. Dr. Haji Ahmad Rashidy Razali, the Rector of UiTM Pulau Pinang Branch



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