



**ENTREPRENEUR CULTURE, PRACTICES AND ORGANIZATIONAL  
PERFORMANCE**

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**BACHELOR OF BUSINESS MANAGEMENT WITH (HONS) MARKETING**

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**CAMPUS SAMARAHAN 1**

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**ENTREPRENEUR CULTURE, PRACTICES AND ORGANIZATIONAL  
PERFORMANCE**

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**Submitted in Partial Fulfilment of the Requirement for the  
Bachelor of Business Administration with Honours (Marketing)**

**FACULTY OF BUSINESS MANAGEMENT  
UNIVERSITY TECHNOLOGY MARA SARAWAK  
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**“DECLARATION OF ORIGINAL WORK”**

I, Nur Shadahtul Bt Samsoll (2016524181), (I/C Number: 940807135214)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## LETTER OF SUBMISSION

Sir Harrison Amat Tama @ Muhammad Harrizz  
Advisor for Industrial Training (MKT 671) &  
Industrial Training Project Paper (MKT 672)  
Bachelor of Business Administration (Hons) Marketing  
Faculty of Business Management  
Universiti Teknologi MARA (UiTM)  
Sarawak

Dear Sir,

### **SUBMISSION OF RESEARCH PAPER**

Attached is the research paper titled “*ENTREPRENEUR CULTURE, PRACTICES AND ORGANIZATIONAL PERFORMANCE*” for your perusal to fulfil the requirement as needed by the Faculty of Business Management, University Technology MARA in Industrial Training (MKT 671) and Industrial Training Project Paper (MKT672).

I would like to forward my sincere appreciation and thanks for your compassion to accept this research paper and to finalize it as required. Thank you.

Yours sincerely,

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NUR SHADAHTUL BINTI SAMSOLL

2016524181

Bachelor of Business Administration (Hons) Marketing

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