



**A STUDY UNDERTAKEN TO ANALYSE THE  
PUBLIC AREA AT THE KUCHING  
INTERNATIONAL AIRPORT SO AS TO IMPROVE  
THE COMMERCIAL ACTIVITIES THAT WILL  
GENERATE REVENUE FOR THE MALAYSIA  
AIRPORT BERHAD**

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**KAMPUS SAMARAHAN**

**OCTOBER 2003**

## DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION  
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Hereby declare that :

- This work has not previously been accepted in substance for any degree, locally or overseas not being concurrently submitted for the degree or any other degree.
- This project paper is the result of my independent work and investigation except where otherwise stated.
- All verbatim extracts have been distinguished by quotations marks and sources of my information have been specifically acknowledged.

Signature 

Date 15.10.2003

## LETTER OF SUBMISSION

15 October 2003

The head of Program

Bachelor of Business Administration with Honours (Marketing)

Faculty of Business Management

Universiti Teknologi Mara

Kampus Samarahan

Kota Samarahan

Sarawak

Dear Sir/ Madam,

### **Submission of Project Paper (MKT 660)**

Attached in the project paper title “ **A Study Of Undertaken To Analyse The Public Area At The Kuching International Airport So As to Improve The Commercial Activities That Will Generate Revenue For The Malaysia Airport Berhad**” to fulfill the requirement as needed by the faculty of Business Management, Universiti Teknologi Mara .

Thank You

Yours Sincerely

  
\_\_\_\_\_

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## ACKNOWLEDGEMENT

First and foremost, praise and thankful to <sup>e</sup>god who has given strength and permission for me to completing <sup>e</sup>this research paper. This research may not complete without cooperation and contribution of many people, people who inspired and encourage me and have been extremely helpful in completing this research paper. It is wonderful feeling knowing that everybody is keen to offer their hands.

I owe special debt of gratitude to my advisor Mr. Claudius Clement for his precious time, comment; guidance and all attention in making this research a successful one also grateful appreciation for his suggestion and contribution.

A special thanks to Tuan Abang Abdullah Bin Abang Haji Joss (Kuching Airport Manager), Mr. <sup>e</sup>kushairi Suhaili, Miss Aisah Sejili, Mrs.Bredah Bujang, Mrs.Deborah Lau, Mr. Yaakub Abu Bakar, Mrs.Misna Gumbek, Mrs. Hulliberth Niyang, Mrs. Dayang Faridah and all MASB staff who <sup>had</sup> give<sup>n</sup> valuable information and also for their precious time in giving cooperation and commitment.

I would like to express my deepest appreciation especially to all my family members for their help , support and words of encouragement, my friends and everyone that are not mention here thank you for being so helpful. I try my best in completing this research paper and I hoped it would be beneficial to all.

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