

# FINANCIAL DETERMINANTS OF PROFITABILITY TOWARDS PLANTATION INDUSTRY IN MALAYSIA

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### **ABSTRACT**

The impact of financial structure on the profitability of company has attracted the attention of researchers in different countries of the world in recent times. This research expands the horizon of knowledge in this area by shedding more light on financial structure as measured by the Return on Assets (ROA), and what are the impacts toward the profitability of plantation industry in Malaysia. Multiple regression equations were applied to a cross sectional time series data of seven private plantation companies which has high market capitalization listed under Bursa Malaysia after ensuring that the data are stationary. The outcome of the analysis clearly pinpoint that only growth rate has positively significant, while the other financial indicator such as capital structure, net working capital and firm size have negatively insignificant impact on financial profitability of plantation companies measured by ROA.