



# Research **NEWS**

2/2024

Office of Deputy Vice-Chancellor  
(Research & Innovation)  
Universiti Teknologi MARA



## SSRU Collaboration with ReNeU UiTM Advances International Academic Exchange and Research Initiatives

10 May 2024

On May 9, 2024, ReNeU team visited and discussed with Asst. Prof. Dr. Morakot Worachairungreung (Vice-Director for Research and Publication), Institute of Research and Development, Suan Sunandha Rajabhat University, Bangkok, and Dr Phutthiwat Waiyawuththanapoom (Deputy Dean for Research and Academic Services), College of Logistics and Supply Chain, Nakhon Pathom.

We discussed the crucial area within transdisciplinary, multidisciplinary, and cross-disciplinary disciplines, including possible mentoring in every aspect of sustainable research for industry and community needs.

In the afternoon, discussions continued on research and publication collaboration at the College of Innovation Management with Dr. Pachoke Lert-Asavapatra (Lecturer) and Mr. Sathapat Kilaso (Head of Department, Digital Marketing). We also visited the Resources Centre at SSRU, which facilitates the latest infrastructure and information for students and SSRU academicians. Additionally, we discussed recent trends in artistic research with Assistant Professor Dr. Pibool Waijitrugum (Deputy Dean for Research and Academic Services).