

THE SYMPOSIUM PROGRAM

Speakers



BTU SYMPOSIUM 2023


SYMPOSIUM ON STRATEGY & TRANSFORMATION MANAGEMENT for TERTIARY EDUCATION (SSTM-TEd 2023)

INTERNALISING VALUES, ATTAINING PERFORMANCE
20 - 21 JULY 2023

Main Organiser
Bahagian
Transformasi
Universiti



Co-Organiser



Assistant Prof. Dr. Romyen Kosaikanont
Thailand



Dr. Eng. Muhammad Makky
Indonesia



Assoc. Prof. Dr. Indrajit Pal
Thailand



Prof. Dr. Mohamad Hariri Hj. Abdullah
Malaysia



Prof. Dr. Wardah Tahir
Malaysia



Prof. Dato' Dr. Mohd Zaki Salleh
Malaysia




Dr. Donard Games
Indonesia



Prof. Dr. Novizar Nazir
Indonesia



Assoc. Prof. Dr. Nakao Nomura
Japan



Assoc. Prof. Dr. Wanliza Md Amin
Malaysia



Prof. Dr. Drs. Wilson Bangun
Indonesia



Assoc. Prof. Datin Sri Dr. Nazura Mohamed Sayuti
Malaysia



Mrs. Nurul Aida Noor Azizi
Malaysia



Mr. Mohamed Izzat Mohamed Khalit
Malaysia



Dr. Pavalee Chompoorat Trititanakiat
Thailand



Ms. Mary Pauline A. Jance
Philippines

Program Summary

DAY ONE: 20 th JULY 2023 (THURSDAY)	
0800 – 0830	Registration
0830 – 0845	Negaraku dan Wawasan Setia UiTM
0845 – 0900	Opening remarks Prof. Datuk Dr. Hajah Roziah Mohd Janor , Vice Chancellor of UiTM Welcoming remarks Prof. Dr. Hajah Nor Hayati Saad , Assistant Vice Chancellor (Strategy) of UiTM Montage and Photography session
0900 – 1000	International Keynote Speaker Dr. Eng. Muhammad Makky Director of Partnership and Innovation of Universitas Andalas, Indonesia <i>“World Class University 2023 Initiatives at Andalas University”</i>
1000 – 1030	PILLAR 1 (World Class Faculty Members) Assistant Professor Dr. Romyen Kosaikanont (International) Center Director of SEAMEO RIHED, Thailand <i>“Futuristic Internationalisation Towards Sustainable Learning and Living”</i>
1030 – 1100	PILLAR 1 (World Class Faculty Members) Assoc. Prof. Dr. Wan Liza Md Amin Research Nexus UiTM (ReNeU) <i>“Researchers Global Publication Partnership Strategies 2023”</i>

1100 – 1130	PILLAR 1 (World Class Faculty Members) Prof. Dato' Dr. Mohd Zaki Salleh Director of Integrative Pharmacogenomics Institute (iPROMISE) <i>“iPROMISE: A Centre of Excellence Driving Precision Health and UiTM Towards the Globally Renowned University 2025”</i>
1130 – 1145	Break
1145 – 1215	PILLAR 2 (Turning Globally Marketable Students) Assoc. Prof. Dr. Nakao Nomura (International) University of Tsukuba, Japan <i>“Enhancement of Learning Experience Through Student Mobility”</i>
1215 – 1245	PILLAR 2 (Turning Globally Marketable Students) Prof. Dr. Wardah Tahir Curriculum Affairs Unit, Office of the Deputy Vice Chancellor (Academic & International) <i>“Sustaining Quality Academic Programme for Globally Marketable Graduates”</i>
1245 – 1400	Break
1400 – 1430	PILLAR 3 (Turning Globally Marketable Staff) Mr. Mohamed Izzat Bin Mohamed Khalil Research Communication & Visibility Unit, Office of the Deputy Vice Chancellor (Research & Innovation) <i>“The Impact of Social Media Engagement on Visibility: A Preliminary Observation in the Office of Deputy Vice Chancellor Research & Innovation UiTM”</i>
1430 – 1500	PILLAR 4 (Excellent Supporting Staff) Prof. Dr. Drs. Wilson Bangun (International) Universitas Kristen Maranatha, Indonesia <i>“Talent Development at Higher Learning Institution”</i>
1500 – 1530	PILLAR 4 (Excellent Supporting Staff) Prof. Dr. Novizar Nazir (International) Universitas Andalas, Indonesia <i>“The Role of Supporting Staff for Community Engagement Activities”</i>
1530 – 1600	PILLAR 4 (Excellent Supporting Staff) Mrs. Nurul Aida Binti Noor Azizi Perpustakaan Tun Abdul Razak, UiTM <i>“Unleashing Potential: The Talent Pool Management Practices of UiTM Library”</i>
1600 – 1700	Overall Q&A session
1700	Closing of Day One and Adjourn

DAY TWO: 21st JULY 2023 (FRIDAY)	
0800 – 0830	Briefing on symposium
0830 – 0930	International Keynote Speaker Assoc. Prof. Dr. Indrajit Pal Asian Institute of Technologies, Thailand <i>“Risk Mitigation and Management Strategy for Higher Education Institutes”</i>
0930 – 1000	PILLAR 5 (Highly Involved Industry & Community) Prof. Dr. Mohamad Hariri Hj. Abdullah Deputy Vice Chancellor of Industry, Community, & Alumni Network (ICAN) <i>“Institutionalizing KTP and TTP Through Community Engagement and Outreach”</i>
1000 – 1030	PILLAR 5 (Highly Involved Industry & Community) Ms. Mary Pauline A. Jance (International) University of St. La Salle, Philippines <i>“Amplifying Service Learning in Higher Learning Institutions”</i>
1030 – 1100	PILLAR 5 (Highly Involved Industry & Community) Dr. Donard Games (International) Universitas Andalas, Indonesia <i>“Entrepreneurship Incubator Program”</i>
1100 – 1115	Break
1115 – 1145	PILLAR 6 (Engaging Alumni) Assoc. Prof. Datin Sri Dr. Nazura Mohamed Sayuti Director Alumni Network Centre, Office of Industry, Community, & Alumni Network (ICAN) <i>“Energizing Alumni Engagement: Outreach and Data Management Initiatives”</i>
1145 – 1215	PILLAR 6 (Engaging Alumni) Dr. Pavalee Chompoorat Trititanakiat (International) Chiang Mai University, Thailand <i>“Engaging industry, community and alumni as strategic partner in Thailand”</i>
1215 – 1245	Overall Q&A session
END OF SYMPOSIUM	

Watch the video:

Day 1: https://www.youtube.com/watch?v=ld35_X5RGgI

Day 2: <https://www.youtube.com/watch?v=AHl49H8Tmbs>

Program Overview

International Keynote Speaker: Dr. Eng. Muhammad Makky

Director of Partnership and Innovation of Universitas Andalas, Indonesia

“World Class University 2023 Initiatives at Andalas University”

The speaker shared Andalas University milestone (2020 – 2044) on becoming an ***Outstanding and Dignified University***. The university currently stood at 1201+ World Ranking with low accreditation and less ready atmosphere with regards to research and innovation. Towards achieving its mission, the university has set long-term and enduring targets which include ranking among the top 400 QS world ranking, getting 50% international accreditation and playing a significant role in research and innovation. As such, it breaks the strategic plan into two phases (2020 to 2024; 2025 to 2044) outlined six pillars and three strategic plans namely strengthening education, curriculum improvement and intervening competitiveness graduate. Excellence in higher education research of a nation has become one of the important determinants of the fate of the nation. World class research is a key to increasing Global Competitiveness. To materialize the vision, 12 collaboration and investment opportunities were outlined and activated – welcome world class university; university consortium; online learning development; joint research and publication; students and staff exchange; curriculum development; sabbatical leave for professors; scholarship; micro credentials, short courses/training; joint research facility; training and industrial internship; and other academic activities.

PILLAR 1: Assistant Professor Dr. Romyen Kosaikanont

Center Director of SEAMEO RIHED, Thailand

“Futuristic Internationalisation Towards Sustainable Learning and Living”

Dr Romyen debated on the variation of education system in Southeast Asia Countries which require harmonization. Higher education needs coordination to allow the mobility or exchange among Southeast Asia students possible and meaningful. A pilot phase took place from the year 2009 to 2011 and followed by growth phase in the year 2012 to 2019. The initial plan takes off in 2009 participated by Malaysia, Indonesia and Thailand joined by 23 universities, involving 270 students from five disciplines – Agriculture, Food Science & Technology, Hospitality & Tourism, International Business and Language & Culture. Ten years later, the program participation increased to 9 countries, 82 universities and recorded more than 6,000 students and alumni showing demand and successful implementation of the program. The challenge towards more participation in the program are sum as 5Cs – Covid-19 pandemic, conflict, commercialization, climate change impact and crisis. As such, the speaker suggested transformation on the mobility initiative which highlighted on value of mobility and role of human being.