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Launching of “Innovation Labs: Business Sustainability” at UiTM

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The Institute of Business Excellence (IBE) at Universiti Teknologi MARA (UiTM), in partnership with the University of Suffolk UK and Innovation Labs, UK is pleased to announce the official launch of the Innovation Labs: Business Sustainability. The inauguration ceremony, held at the IBE premises, marks a significant milestone in the advancement of entrepreneurship, innovation, and sustainable development.

Speaking at the launch event, Professor Ts Dr Mohd Rozi Ahmad, Director of Research Nexus UiTM, representing Deputy Vice Chancellor (Research and Innovation) Professor Ts. Dr. Norazah Abd Rahman, extends his heartfelt congratulations to Professor Gurpreet Jagpal, Pro Vice-Chancellor Business and Entrepreneurship at the University of Suffolk, and Associate Professor Dr Wan Edura Wan Rashid, Director of IBE-UiTM. Their commendable achievement in securing the award of the Student Mobility Program on ‘Building Sustainable Futures and Businesses Through Students: Future Leaders Cultural Exchange’ project from the British Council, amounting to £29,953.57(GBP), underscores their dedication to fostering international collaboration and student mobility initiatives.



As the visionary behind the creation of Innovation Labs: Business Sustainability, Associate Professor Dr Wan Edura Wan Rashid said: “I am thrilled about the prospects this collaboration with the University of Suffolk offers. Our goal is to cultivate a vibrant ecosystem for entrepreneurship and innovation, providing invaluable resources and opportunities for aspiring entrepreneurs in Malaysia. Through the Student Mobility Program, we aim to facilitate enriching exchanges between UiTM and the University of Suffolk, fostering cross-cultural learning and expanding horizons for students. Together, we aspire to drive positive change and create a sustainable future through innovation.”