



**FACTORS CONTRIBUTING TO THE SUCCESS OF POSITIONING
SARAWAK AS A FESTIVAL STATE**

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JUNE 2015

UNIVERSITI TEKNOLOGI MARA

ORIGINAL LITERATURE WORK DECLARATION

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Name of degree : Bachelor of Business Administration with Honours (Marketing)

Title of research project : Factors contributing to the success of positioning Sarawak as a festival state

Field of study : Marketing

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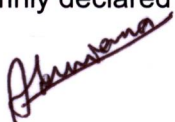


Date: 6/7/15

Student's Signature

Solemnly declared before,

Date: 6/7/15



Advisor Signature

Name :

Designation:

LETTER OF SUBMISSION

26 JUNE 2015

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Dear Miss,

SUBMISSION OF THE PROJECT PAPER

Attached here with is the final project paper entitled "Factors Contributing to the Success of Positioning Sarawak as a Festival State" for your kind perusal and to fulfil the requirements as needed by the Faculty of Business Management.

Your kind recognition and acceptance is very much appreciated.

Thank You

Yours Sincerely

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