

CUSTOMER AWARENESS OF TM MOBILE HOMELINE; A STUDY OF TELEKOM MALAYSIA BHD.

FADLY GIBSON 2002316123

BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (MARKETING) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KOTA SAMARAHAN

MAY 2007

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (MARKETING) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA

"Declaration of Original Work"

I, Fadly Gibson, (I.C No: 760516-13-5507), Hereby declare that:-

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

| Signature: | Date: |
|------------|-------|

LETTER OF TRANSMITTAL

May 5, 2007

Encik Awang Rozaimi
Second Examiner of Project Paper
Bachelor of Business Administration (Hons) Marketing
Faculty of Business Management
Universiti Teknologi MARA
Kampus Samarahan
94300 Kota Samarahan
SARAWAK

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "CUSTOMER AWARENESS OF TM MOBILE HOMELINE: A STUDY OF TELEKOM MALAYSIA BERHAD" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

Yours sincerely

FADLY GIBSON 2002316123 Bachelor of Business Administration (Hons) Marketing **ACKNOWLEDGEMENT**

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